





**Isabella**

brain tumor

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St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

As a cutting-edge research institution, world-class children's hospital and America's largest healthcare charity, we are dedicated to one goal:  
*Finding cures. Saving children.®*

The mission of St. Jude Children's Research Hospital is to advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment. Consistent with the vision of our founder, Danny Thomas, no child is denied treatment based on race, religion or a family's ability to pay.

ALSAC – American Lebanese Syrian Associated Charities – is the fundraising and awareness organization for St. Jude. ALSAC is dedicated solely to raising funds and awareness necessary to operate and maintain St. Jude, now, and for the future.





**Stanyiah**

sickle cell disease



## **Christian**

with his mom, Christina  
brain cancer

**“Thanks to  
St. Jude,  
our son  
has a  
second  
chance  
at life.”**

Dear Friends of St. Jude,

Our son Christian is a sweet boy who is always looking for ways to help around the house. Whenever his little sister makes a mess, he is the first one with a broom in hand, ready to help clean. Earlier this year, we noticed Christian wasn't acting like himself. He had trouble using his right arm and was using his left hand for things he normally did with his right.

After repeated trips to the doctor, we received the devastating news that Christian suffered from a rare type of brain cancer called atypical teratoid rhabdoid tumor (ATRT). It was the hardest day of our lives.

Fortunately, we were referred to St. Jude Children's Research Hospital®, where Christian's treatment includes proton therapy and chemotherapy. Thanks to St. Jude, our son has a second chance at life.

At St. Jude, not only is Christian receiving exceptional care, but our entire family is also taken care of. If we were anywhere else, it would have been a much more stressful time. Here, we get to focus on Christian's care and not have to worry about anything else. St. Jude is unbelievable.

Thank you for supporting St. Jude,

Christina and Francisco,  
*Parents of St. Jude patient Christian*



# A GREAT CHILDREN'S HOSPITAL

Each year, about 8,500 kids pass through the doors of St. Jude Children's Research Hospital. They come to St. Jude from all 50 states and from around the world because St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

But being diagnosed with cancer and going to a hospital, many times in a distant city, can be stressful for a child and their family. At St. Jude, we focus on the whole child – their physical and emotional health – as well as the well-being of siblings and the family unit. In fact, St. Jude is often where doctors send their toughest cases, because St. Jude has the world's best survival rates for some of the most aggressive forms of childhood cancer.

For many of our patients, St. Jude may be their first exposure to needles, medicine and diagnostic equipment, and it can be an intimidating and frightening time. That's why our compassionate caregivers help children cope with the challenges of hospitalization and treatment by providing age-appropriate explanations and activities to better prepare them for what's happening. These interactions also build trust so that patients and families know what to expect during this time of change.

As the number of childhood cancer survivors increases, we must consider quality of life not only during treatment but also after treatment ends. A full, rich life is what our patients deserve, and it's what we strive to give them from the moment they walk through the doors and become part of our St. Jude family.

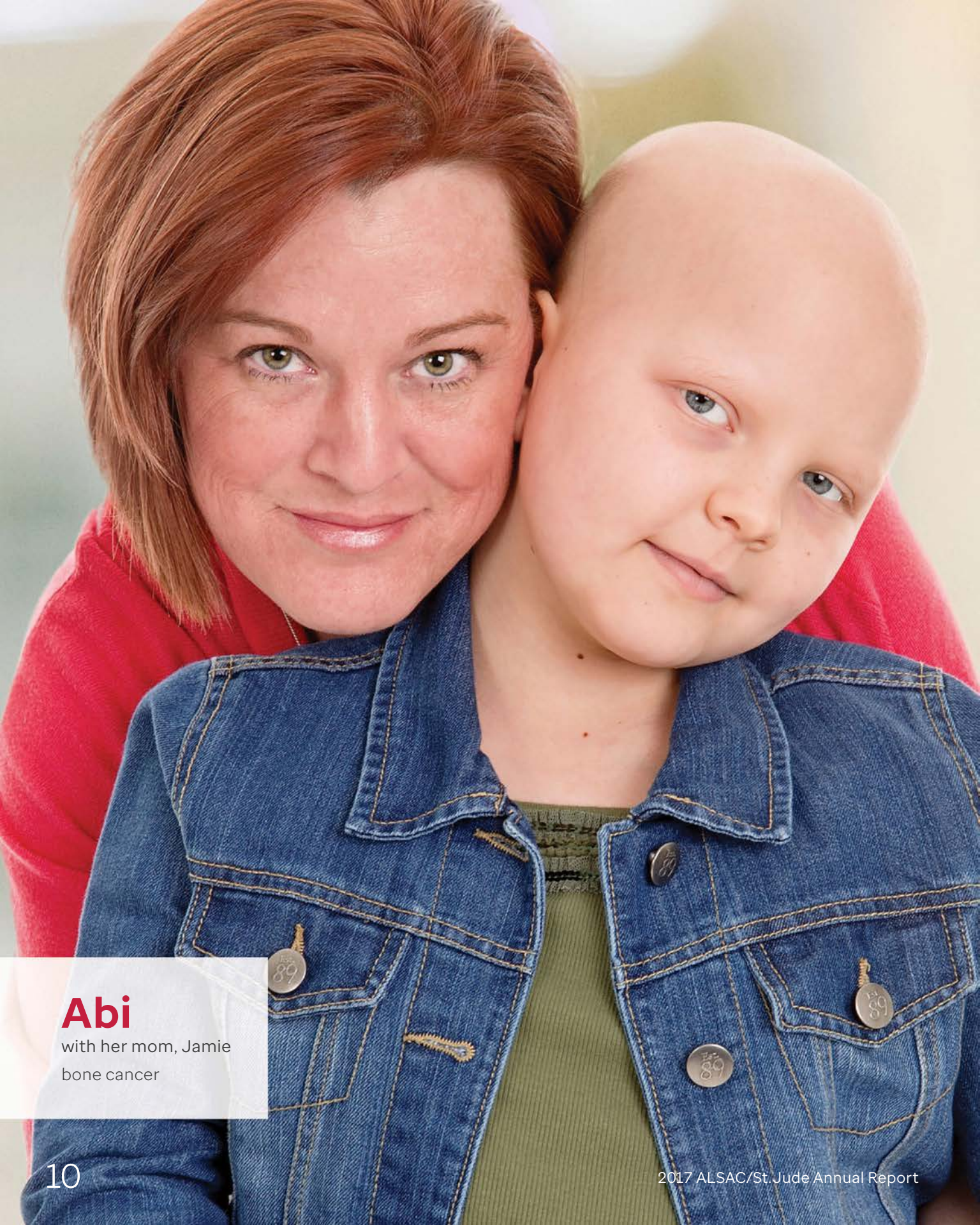


Treatments invented at St. Jude  
have helped push the overall  
childhood cancer survival rate  
**from 20% to more than 80%**  
since we opened more than  
50 years ago. We won't stop until  
no child dies from cancer.



**St. Jude**  
has the largest  
long-term follow-up clinic  
**for patients**





**Abi**

with her mom, Jamie  
bone cancer

## In early 2016, hip pain kept Abi from her favorite activities – volleyball and tee ball.

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Her mom, Jamie, thought it was growing pains until Abi started having headaches every day. In October, a bone scan and biopsy revealed Ali was suffering from Ewing sarcoma, a type of bone cancer, with tumors in her pelvis, femur, shoulders and skull. A tumor on her lumbar spine fractured a vertebra, leaving her unable to walk.

Abi was immediately referred to St. Jude where treatment included 14 rounds of chemotherapy and 35 rounds of proton therapy. The tumors began to shrink and soon Abi was walking again.

She recently finished treatment and is thriving. On a recent family lake vacation, she jumped from the banks into the water – something her mom wasn't sure Abi would ever be able to do again.

# THE LEADING RESEARCH INSTITUTION

When St. Jude Children's Research Hospital opened in 1962, a diagnosis of acute lymphoblastic leukemia (ALL), the most common childhood cancer, was all but a death sentence.

Today, through the support of donors and the work of some of the best scientific and medical minds anywhere, kids who come to St. Jude with ALL have a 94 percent chance of survival, the highest anywhere.

Those survival rates are being pushed ever higher thanks to cutting-edge technologies such as the St. Jude Red Frog Events Proton Therapy Center and the St. Jude–Washington University Pediatric Cancer Genome Project, the world's most ambitious effort yet to discover the origins of childhood cancers and seek new cures.

A new research center is part of a multi-billion dollar expansion, and we are increasing the number of patients being treated on St. Jude-led clinic trials.

What's more, St. Jude freely shares its groundbreaking discoveries. With the launch of St. Jude Cloud collaborative platform, knowledge and data can be shared more easily and quickly to advance research that could lead to helping even more children around the world suffering from cancer and other life-threatening diseases.







**Evidence suggests migratory birds are not a reservoir for highly pathogenic flu viruses**

Research led by St. Jude indicates that highly infectious influenza viruses do not persist in wild ducks and other aquatic birds – a finding that offers guidance about how best to combat flu outbreaks on poultry farms.

July 2016 | *Proceedings of the National Academy of Sciences*

**CRISPR gene editing reveals new therapeutic approach for blood disorders**

A report by an international team of scientists led by St. Jude offers hope that a unique gene editing technique could help overcome certain blood disorders such as sickle cell disease and beta-thalassemia, which can cause lifelong health problems.

August 2016 | *Nature Medicine*

**Newly discovered immune cell type protects against lung infections during chemotherapy**

A study from St. Jude identifies a new form of an immune cell that provided protection from bacterial pneumonia under conditions that mimicked cancer chemotherapy. The finding points to new ways of strengthening the immune system and protecting cancer patients during chemotherapy.

September 2016 | *Proceedings of the National Academy of Sciences*

**Researchers reveal genomic landscape of core-binding factor acute myeloid leukemia**

Scientists in the St. Jude Children's Research Hospital-Washington University Pediatric Cancer Genome Project completed a detailed map of the genome of a common form of acute myeloid leukemia in children that makes up about 30 percent of pediatric AML cases.

October 2016 | *Nature Genetics*

## Potential targeted therapy found for newly identified leukemia subtype with poor outcome

An international team led by St. Jude identified new details about a high-risk subtype of acute lymphoblastic leukemia (ALL) and identified a drug that shows promise for treating the disease, which is linked to lower survival rates.

November 2016 | *Nature Communications*

## Infant's prolonged infection reveals mutation that helps bacteria tolerate antibiotics

A life-threatening bacterial infection in an infant fighting leukemia at St. Jude led to an important discovery about antibiotic resistance in this dangerous infection. By sequencing the bacteria's DNA, researchers linked a single mutation in the bacteria to its ability to survive against antibiotics that effective.

January 2017 | *mBio*

## Research leads to new treatment recommendations for a high-risk pediatric leukemia

In an international study led by St. Jude, researchers identified three genetic missteps that drive acute megakaryoblastic leukemia (AMKL) in children without Down syndrome. The findings have prompted researchers to revise their recommendations for screening and treatment of AMKL.

January 2017 | *Nature Genetics*

## Success of sensory cell regeneration raises hope for hearing restoration

One side effect for some childhood cancer patients is hearing loss due to certain chemotherapy agents that can damage auditory hair cells. St. Jude researchers discovered a way to regenerate auditory hair cells in a laboratory setting. By manipulating genes, researchers induced cells to take on the appearance of immature hair cells and begin producing some of their signature proteins.

April 2017 | *Cell Reports*





## **New insights into retinoblastoma revealed in map of cell's genetic controls**

New research from the St. Jude Children's Research Hospital—Washington University Pediatric Genome Project has mapped the intricate changes that occur in the organization of the cell nucleus to determine how cells in the retina of the eye transition from immature to more complex cells, and the timeframe in which some of these cells become cancerous.

May 2017 | *Neuron*

## **Discovery of a critical switch in cell development could lead to treatments for cancer**

Researchers at St. Jude discovered a switch in the machinery of cells that could open new doors to research and possible treatment of medulloblastoma, the most common malignant brain tumor in children. The research could lead to more precise targeted drug treatments.

June 2017 | *Cell Reports*

## **Researchers chart pathway to 'rejuvenating' immune cells to fight cancers**

St. Jude researchers have identified a mechanism in specialized white blood cells that could explain limited success with a promising immunotherapy. The finding offers a potential new approach for developing more powerful and durable immunotherapies to fight childhood cancer, as well as treatments for viruses such as HIV.

June 2017 | *Cell*





# **ST. JUDE FREELY SHARES THE DISCOVERIES WE MAKE**

and every child saved at St. Jude  
means doctors and scientists  
worldwide can use that knowledge  
to save thousands more children.

## Pepe is a typical 2-year-old, happy and bubbly and always on the move.

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However, in October 2015, he developed a cough that wouldn't go away. His mother, Tiffany, took him to the emergency room, where he was diagnosed with pneumonia.

Unfortunately, the cough returned and Pepe started having difficulty breathing. A CT scan revealed a mass and Pepe was immediately referred to St. Jude, where he was found to suffer from a cancer called neuroblastoma.

His treatment included chemotherapy and a bone marrow transplant. Today, Pepe is a happy boy who loves to play with his older brother and sister. "Even during treatment, he always has a smile on his face," said Tiffany. "He's made us stronger."



## Pepe

with his mom, Tiffany  
cancerous tumor



More than

# 75%

of the costs of St. Jude are covered by generous donors



# 1,000,000

One million volunteers support St. Jude

St. Jude has

# 11

million active donors



Each year

# 31,000

activities help raise funds and awareness for St. Jude



# AMERICA'S LARGEST HEALTHCARE CHARITY

Every year, millions of generous supporters and volunteers embrace our mission to find cures for children fighting cancer and other life-threatening diseases. They do so through generous donations, small and large, more than 31,000 events each year, including fitness events such as marathons, cycling and walk/run events, as well as with workplace giving, dinner galas and golf tournaments.

That support means the dedicated scientists and doctors at St. Jude have the resources they need to conduct pioneering research to help save children's lives. It also means a great deal of trust has been shown St. Jude by our supporters and peer organizations who consider us the "highest ranked health non-profit brand" (Harris Poll Equitrend®) and the "number one most inspirational brand" (World Value Index).

That recognition translates into global awareness and ultimately helps ensure that no family will ever receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

This commitment makes such a critical difference in the lives of the children and families of St. Jude. It means that we can dare to dream as big as St. Jude founder Danny Thomas, who believed we would reach a day when no child dies in the dawn of life.

## Mikayla is an artistic girl who loves theater, drawing and singing in the choir.

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But, in late 2016, Mikayla was in and out of the doctor's office in January, and no one could pinpoint just what was wrong. Then, her health worsened and her parents, Kathy and Michael, rushed her to the emergency room where tests revealed Mikayla had a cancerous brain tumor called a medulloblastoma.

After surgery to remove the tumor, Mikayla was referred to St. Jude. Treatment included four rounds of chemotherapy and 30 rounds of proton therapy. Now in fifth grade, Mikayla is a travel buff who loves to read and play games on her tablet.

"St. Jude means everything to us," Kathy said. "They saved our daughter's life. The support we had was so comforting."



**Mikayla**

with her mom, Kathy  
brain cancer





## Kiki

with his father, Raul  
brain cancer



# A VISION OF THE FUTURE: ST. JUDE GLOBAL

Experts estimate that up to 300,000 children are diagnosed with cancer worldwide each year. The majority of these children live in low- and middle-income countries, where they lack access to adequate diagnosis and treatment. In fact, in many of these countries, it is still 1962, the year Danny Thomas opened the doors of St. Jude and a time when just one in five cancer patients survived into adulthood.

To turn this tide, St. Jude Global is expanding the reach of the world-class treatment and research already available at St. Jude by creating a network of interactive programs and institutions, and forming a global alliance that will improve access to care, enhance the quality of care children receive and provide better options for cures.

Through its focus on three core areas – education, capacity building and research – St. Jude Global aims to grow the number of children whose care it influences from 3 to 30 percent within the next decade. The long-term goal is for all children with cancer to have access to quality care – no matter where they live – so that no child should die in the dawn of life.

## Like kids everywhere, David enjoys video games and playing piano and guitar.

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Growing up as an American boy in Honduras, he has taken full advantage of his unique experience and learned to speak three languages – English, Spanish and a local dialect of the island where he and his family live.

When David began feeling ill, doctors discovered he had a strain of acute lymphoblastic leukemia called Gamma Delta t-cell ALL. In Honduras, his grandfather, Tom, had to fight through crowds to have David seen by a doctor. Conditions were unsanitary, there was no food and Tom had to sleep on the concrete floor beneath David's bed for the two nights they were there.

They were referred to St. Jude and, upon arriving, Tom said, "An enormous burden was released." St. Jude is seeking to unburden families the world over through St. Jude Global, connecting networks of healthcare providers and foundations to improve care for all.

Because it is such a rare strain of ALL, David's treatment will be more extensive and he'll undergo nearly three years of chemotherapy. David's family is extremely grateful for the care he has received at St. Jude. "This is a truly special place," Tom said. "It is a drop right down from heaven."



## David

with his grandfather, Tom  
blood cancer



# A LEGACY OF SERVICE



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The members of the ALSAC/St. Jude Boards of Directors and Governors are volunteers who serve without compensation. They come from across the country to support the lifesaving work of St. Jude, and many represent the second and third generations of their families to serve on the Boards. An honorary body of emeritus members recognizes the distinguished service on the Boards by those unable to continue to actively participate.

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The talented and dedicated volunteers who serve on the Professional Advisory Board and the ALSAC Leadership Board are leaders and experts in their fields. They meet regularly to provide guidance to ALSAC on strategic fundraising issues and ways to raise awareness for the St. Jude mission: *Finding cures. Saving children.*®

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Nashville, TN

**Joseph K. DeLapp II**  
President and CEO  
Visioneering Technologies, Inc.  
Roswell, GA

**Stuart Elias**  
American Airlines  
Manager  
DFW Customer Operations  
Administration  
DFW Hub Administration  
Flower Mound, TX

**Charles A. Feghali**  
President  
NGE Systems, LLC  
McLean, VA

**Andrew Graves**  
Vice President  
JPMorgan Chase Bank, N.A.  
J.P. Morgan Securities, LLC  
New York, NY

**Marilena Greig**  
Philanthropist and Volunteer  
New Canaan, CT

**Trish Coury Gustafson**  
Realtor  
Coldwell Banker Previews  
International  
Newport Beach, CA

**Eileen Hutton**  
Retired Co-owner, Brilliance Audio  
Hilton Head, SC

**Linda Johansen-James**  
CEO & President  
International Retail Management  
and Consulting Group, LLC  
Las Vegas, NV

**Lawrence K. Jensen**  
President and CEO  
Commercial Advisors, LLC  
Memphis, TN

**Albert F. Johary, M.D.**  
Physician  
Dunwoody, GA

**Rochelle Joseph**  
Owner  
Image Consulting and Marketing  
Newburyport, MA

**Margo R. Keyes**  
Vice Chairman  
Key Development, LLC  
Addison, TX

**Wes Kraker**  
President and CEO  
Pathmark Transportation  
Memphis, TN

**Eunice Mazloom**  
Philanthropist and Volunteer  
Arlington, VA

**Scott Nietschmann**  
Area Director of Operations  
Southern Hospitality Ventures, Inc.  
Lincoln, NE

**Kevin Pautler**  
Caterpillar, Inc. (Retired)  
The Villages, FL

**William C. Perez**  
General Counsel  
Pay LLC  
New Orleans, LA

**Thomas M. Rashid, M.D.**  
St. Francis Hospital, Department of  
Urology  
Peoria, IL

**Andrew San Marco**  
Managing Director  
Tradition  
New York, NY

**Rick Semonis**  
Vice President of Employee Benefits  
J.L. Hubbard Insurance and Bonds  
Peoria, IL

**Jack Soden**  
CEO  
Elvis Presley Enterprises, Inc.  
Memphis, TN

**Gary B. Stone**  
President and CEO  
Strategic Thinking One on One  
Houston, TX

**John L. Strauss**  
President  
The John and Bonnie Strauss  
Foundation  
Dallas, TX

**John Tanner**  
Vice Chair  
Prime Policy Group  
Washington, DC



# ST. JUDE EXECUTIVE COMMITTEE

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**Charles Roberts, MD, PhD**  
Cancer Center Director  
Executive Vice President

**Mary Anna Quinn**  
Chief Administrative Officer  
Executive Vice President

**James Morgan, PhD**  
Scientific Director  
Executive Vice President

**Ellis Neufeld, MD, PhD**  
Clinical Director  
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**Carlos Rodriguez-Galindo, MD**  
Chair, Global Pediatric Medicine  
Executive Vice President

**Robyn Diaz, JD**  
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Senior Vice President

**Terrence Geiger, MD, PhD**  
Deputy Director for Academic  
and Biomedical Operations  
Senior Vice President

**Pat Keel**  
Chief Financial Officer  
Senior Vice President

**Keith Perry**  
Chief Information Officer  
Senior Vice President

**Shari Capers**  
Vice President, Strategic Planning  
and Decision Support

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**Michael Dyer, PhD**  
Chair, Developmental Neurobiology

**David Ellison, MD, PhD**  
Chair, Pathology

**Amar Gajjar, MD**  
Chair, Pediatric Medicine

**Doug Green PhD**  
Chair, Immunology

**Gerard Grosveld, PhD**  
Chair, Genetics

**Richard Lee, PhD**  
Interim Chair, Chemical Biology  
and Therapeutics

**Thomas Merchant, DO, PhD**  
Chair, Radiation Oncology

**Zoltan Patay, MD, PhD**  
Interim Chair, Diagnostic Imaging

**Sean Phipps, PhD**  
Chair, Psychology

**Ching-Hon Pui, MD**  
Chair, Oncology

**Mary Relling, PharmD**  
Chair, Pharmaceutical Sciences

**Les Robison, PhD**  
Chair, Epidemiology

**Charles Sherr, MD, PhD**  
Chair, Tumor Cell Biology

**Kumar Srivastava, PhD**  
Interim Chair, Biostatistics

**J. Paul Taylor, MD, PhD**  
Chair, Cell and Molecular Biology

**Elaine Tuomanen, MD**  
Chair, Infectious Diseases

**Mitch Weiss, MD, PhD**  
Chair, Hematology

**Babis Kalodimos, PhD**  
Chair, Structural Biology

**Jinghui Zhang, PhD**  
Chair, Computational Biology

**Stephen Gottschalk, MD**  
Chair, Bone Marrow Transplant  
and Cellular Therapy

**Suzanne Baker, PhD**  
Co-leader, Neurobiology and  
Brain Tumor Program

**Melissa Hudson, MD**  
Director, Cancer Survivorship Division  
Co-Leader, Cancer Prevention and  
Control Program

**Alberto Pappo, MD**  
Director, Solid Tumor Division  
Co-Leader, Developmental Biology  
and Solid Tumor Program

**Charles Mullighan, MBBS, MD**  
Member, Pathology

**Martine Roussel, PhD**  
Member, Tumor Cell Biology

**Victor Santana, MD**  
Member, Oncology

**Jon McCullers, MD, PhD**  
Chair, Pediatrics at the University  
of Tennessee Health Science  
Center (UTHSC)  
Pediatrician-in-chief for Le Bonheur  
Children's Hospital

# ALSAC LEADERSHIP TEAM

## Executive Leadership

**Richard C. Shadyac Jr.**  
President and Chief Executive Officer

**Emily Callahan**  
Chief Marketing Officer

**Emily S. Greer**  
Chief Administrative Officer

**Sara Hall**  
Chief Legal Officer

**Martin Hand**  
Chief Donor Officer

**Melanee Hannock**  
Chief Digital and Innovation Officer

**Sue Harpole**  
Chief Development Officer

**Robert Machen**  
Chief Information Officer

**Anurag Pandit**  
Chief Investment Officer

**Jeffrey T. Pearson**  
Chief Financial Officer

**George P. Shadroui**  
Chief Strategy Officer

**Steve Froehlich**  
Deputy Chief Development Officer

## Senior Vice Presidents

**Chris Boysen**  
Field Operations

**Wilfred Busby**  
Enterprise Contact Center

**Steve Cox**  
Marketing and Communications

**Steele Ford**  
Strategic Partnerships

**Aimee Hall**  
Digital

**Diane Heyman**  
Human Resources

**David Jacques**  
Information Technology

**Betty MacDougall**  
CEO Operations

**Reginald Porter**  
Enterprise Operations

**Mike Siegel**  
Marketing

**Regina Watson**  
Gift Planning

## Vice Presidents

**Brenda Abshure**  
ALSAC Liaison Office  
and Operations

**Amy Lahey**  
Administrative Operations and  
Information Security

**Evelyn Homs**  
Multicultural Marketing  
and Business Development

**Kim Humphries**  
Global Alliances

**Lauri Prather**  
Legal

**Kelly Schulz**  
CEO Operations

**Kevin Snyder**  
Communications



**Marleigh**

blood cancer



# COMBINED FINANCIAL HIGHLIGHTS FOR FISCAL YEAR 2017

Years Ended June 30  
(in thousands)

## 2017      2016

### Revenues

Total Support	\$1,352,732	\$1,162,369
Net Patient Service Revenue (Insurance Recoveries)	124,099	114,471
Research Grants	89,431	88,797
Net Investment Income	387,143	(2,292)
Other	18,201	19,886
<b>Total Revenues</b>	<b>1,971,606</b>	<b>1,383,231</b>

### Expenses

Program Expenses		
Patient Care Services	427,945	389,040
Research	368,334	357,419
Education, Training and Community Support	126,299	96,251
<b>Total Program Expenses</b>	<b>922,578</b>	<b>842,710</b>
Fundraising	211,272	202,204
Administrative and General	143,794	134,681
<b>Total Expenses</b>	<b>1,277,644</b>	<b>1,179,595</b>

<b>Gain (loss) on Disposal of Property and Equipment</b>	<b>(114)</b>	<b>(963)</b>
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<b>Change in Net Assets</b>	<b>702,000</b>	<b>202,673</b>
<b>Beginning Net Assets</b>	<b>3,957,917</b>	<b>3,755,244</b>
<b>Ending Net Assets</b>	<b>\$4,659,917</b>	<b>3,957,917</b>



## Christian


with his father, Francisco  
brain cancer



## **“No child should die in the dawn of life.”**

That was the belief of our founder, Danny Thomas, and that is at the heart of our mission today. With your continued support, we will never stop looking for the cures that will save the lives of children with cancer and other life-threatening diseases. We will continue to share our research discoveries and provide the very best in patient care.

And families will never receive a bill from St. Jude for treatment, travel, housing or food—because all a family should worry about is helping their child live. Thank you for being a part of this lifesaving work.







*To view the 2017 St. Jude Annual Report  
online, visit [stjude.org/financials](http://stjude.org/financials)*

**Left:** St. Jude patient Camila, blood cancer  
**On the cover:** St. Jude patient Javier, mixed germ cell tumor

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