



St. Jude Children's
Research Hospital[®]

Finding cures. Saving children.

ALSAC • DANNY THOMAS, FOUNDER

2018

ALSAC/ST. JUDE ANNUAL REPORT

ALSAC shares stories as a way to raise awareness for St. Jude Children's Research Hospital®. In this reimagined and redesigned annual report, we hope to give you a deeper dive into those stories and the hope our kids and families find at St. Jude. Throughout these pages the generosity and impact of each of you, our supporters, can be seen and felt. Thank you for all you do. And thank you for helping St. Jude kids rewrite their own stories.



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St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

As a cutting-edge research institution, world-class children's hospital and America's largest healthcare charity, we are dedicated to one goal: Finding cures. Saving children.®



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Since 1962, St. Jude Children’s Research Hospital has been shining a light into the darkness of catastrophic pediatric diseases.

Construction began on a \$412 million research center that will send that ray of light up and, with the launch of St. Jude Global, further out into the world. Danny Thomas said, “No child should die in the dawn of life.” That means no child, anywhere. The new facility will be the birthplace of discoveries that will help families around the world in the darkest time of their lives.

new & notable

St. Jude continues to push the limits of what a premier pediatric research hospital looks like. These efforts will continue until no child dies in the dawn of life.

St. Jude Global

Announced in May 2018, St. Jude Global is a bold new initiative to grow and strengthen the efforts at improving access to care for children with cancer and other life-threatening diseases in every corner of the world. There are more than 400,000 new cases of childhood cancer each year.

More than 90 percent of those cases are located in low- to middle-income countries, where there is inadequate access to diagnosis and treatment. St. Jude Global has an ambitious goal of improving the care of 30 percent of children with cancer worldwide within the next decade.



World Health Organization

World Health Organization designated St. Jude Children's Research Hospital as its first WHO Collaborating Centre for Childhood Cancer, representing a new push to expand efforts to advance pediatric cancer survival worldwide. The two organizations will develop strategies that strengthen global resources, organizations and planning with the goal of increasing survival rates of six of the most common types of childhood cancers 20 percent to 60 percent by 2030.



Graduate School of Biomedical Sciences

St. Jude Children's Research Hospital celebrated completion of the first year of the St. Jude Graduate School of Biomedical Sciences. The graduate program is designed to create scientific leaders who will discover the next generation of cures for

catastrophic pediatric illnesses. These future leaders will take their research and the lifesaving mission of St. Jude to all corners of the world, helping to ensure the realization of Danny Thomas' dream that "No child should die in the dawn of life."

St. Jude Cloud

In partnership with DNAnexus and Microsoft, St. Jude Children's Research Hospital has launched St. Jude Cloud, an online data-sharing and collaboration platform that provides researchers access to the world's largest repository of pediatric cancer genomics data. Through this unique platform, St. Jude offers the world, free of charge, extensive next-generation sequencing data and unique analysis tools to accelerate research and cures for life-threatening pediatric diseases.

"St. Jude Cloud is a powerful resource to drive global research and discovery forward."

— Jinghui Zhang, PhD,
chair of the St. Jude
Department of
Computational Biology
and co-leader of the
St. Jude Cloud project.





“We need to
take steps
forward. I don’t
think there
will ever be a
good time for
stepping back
when you’re
saving lives.”

– Gloria de Dios, CEO of AYUVI

AYUVI is the fundraising foundation for the National Unit of Pediatric Oncology, a St. Jude affiliate clinic in the mountains of Guatemala. As St. Jude seeks to increase its impact on childhood cancer worldwide, collaboration with foundations based in low- and middle-income countries are crucial. Under Gloria’s leadership in Guatemala, fundraising has skyrocketed from \$3 million to \$11 million since 2007, and the survival rate in her clinic has risen from 20 percent to almost 70 percent.

a second chance

At St. Jude, we give kids the second chances they need to realize dreams and reach milestones.

Imagine playing basketball one day and being in a hospital bed with a life-threatening disease the next.

THIS IS





Imagine planning your 13th birthday party, then learning you need brain surgery just days before.

As Dr. Carlos Rodriguez-Galindo, MD, Director of St. Jude Global, has said, “Every single life of a child around the world is as important as the life of a child next door, or here at St. Jude Children’s Research Hospital.”

OUR WHY

*i do this for
the jude*

*fight after
fight*

*they're saving
lives at the jude*

SURVI VOR'S SONG





1 Prodigy son, I'm feeling like I'm invincible
Forget the principles, I'm healthily eating my vegetables

2 What is left to go, just to be the greatest in
On the low, but I'm the one ~~that~~ people

3 Just entered the scene, don't need to
Work into designer things, you thinking that
I am the man representing for the fa
am, Quarterbacking like I'm Cam, MVP

Nick was a quiet kid with cancer, so he wrote to cope. It was his mother's idea. "Even if you don't talk about it, write about it," Tangela, Nick's mom, said. "It'll turn into a story."

But during two-and-a-half years of treatment for acute lymphoblastic leukemia (ALL) at St. Jude Children's Research Hospital, the stories became more than coping mechanisms. They became the creative expressions of a teenager's journey through darkness to light.

They became songs full of heart and hard truths, trial and transformation.

Nick battled cancer and lived to rap about it – survivor songs about the beanie that covered his bald head and his insecurities, the fellow patient named Hannah who inspired him to perform, and the hospital that saved his life:

*I do this for The Jude
Fight after fight
They're saving lives at The Jude*

Nick's St. Jude story is a bravely told tale of a bared soul. A story with big scary words, like methotrexate, a chemotherapy drug whose side effects include hair loss. A story about those times when the cure seems crueler than the disease.

"For babies and younger children, it's a thing of, maybe they won't remember that part," Tangela said. "It's so different when you have a teenager going through it. Because not only are they going to remember everything, they understand what they're going through."

But if teenage cancer is a curse, there are blessings, too. St. Jude has Child Life specialists who work solely with teens. There's a Teen Room with video game systems – no adults allowed. There's a private social networking site just for teens, a Teen Art Show and a Teen Formal.



Even if you
don't talk
about it,
write about
it. It'll turn
into a story.

– Tangela, Nick's mom





And there are – blessing beyond blessings – other teenagers fighting the same fights, facing the same fears.

For Nick, there was Hannah, “so vibrant, full of energy all the time.”

“She lit the flame,” he said. “She inspired me to do a song for the Teen Art Show at St. Jude. That’s a really big thing, because that’s the day where you get to showcase your art, showcase what you’re good at.

“She inspired me to do a rap.”

By “inspired,” he means “insisted.” That was Hannah. After hearing Nick freestyle over rap beats at a party she’d invited him to at Ronald McDonald House, Hannah pushed him to pursue his music.

“The next day, I was going to St. Jude to get fitted for my tux for the St. Jude prom,” Nick said. “They asked me was I going to do anything for the Teen Art Show. I said, ‘I don’t know, I don’t know.’

“Hannah came in there and said, ‘He’s going to rap.’”

So he rapped. And, in time, the quiet kid gave way to an alter ego named St. Nick, a born showman who brought a ballroom filled with 700 people, most of them St. Jude volunteers from across the country, to their feet with his rat-a-tat rhymes.

That’s life now for Nick, who survived cancer to become a deeper, bolder version of his old self. Now anything’s possible. That’s the ultimate message of his songs, for anyone who is where he has been.

“You’re not the only one,” Nick said. “I’ve been through it. I’m going to put it out there, so you know I’ve been through it.”

Nick’s album, 14, is available on iTunes with a portion of the proceeds benefiting St. Jude.



Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since it opened more than 50 years ago. And we won't stop until no child dies from cancer.



Families never receive a bill from St. Jude for treatment, travel, housing or food—because all a family should worry about is helping their child live.



St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

Clockwise from top left: St. Jude patient Addie sings at The Liberty Bowl, St. Jude patient Dallas and his mom with influencers Devan and Khadeen Ellis, St. Jude patient Quincy with percussionist Leon Mobley, St. Jude patient Santiago with actor Chadwick Boseman, St. Jude patient Abraham, St. Jude patient Bella, and St. Jude patient Bridget with musician Jason Mráz

It wouldn't be just any birthday.

She'd be 13, a teenager. There'd be a party and a pineapple cake, made from scratch.

"Oh, we had so much planned on her 13th birthday," says Akhila, Smyrna's mom.

A brain tumor changed all of that, not that Smyrna grasped it all initially. She knew she needed surgery – scheduled for May 2, 2018, at the St. Jude affiliate hospital in Peoria, Illinois – but she didn't realize the nearly 10 months of treatment that would follow at St. Jude Children's Research Hospital in Memphis.

"Yeah, I didn't know that we would have to go through all this chemo and radiation. I didn't think it was that serious," she says now. "So, in my mind, Wednesday surgery, Thursday recovery, Friday my birthday party.

"But then Mom said" – Smyrna laughs at her pre-teen naiveté – "you're not going to be able to have

your party. I was like, 'Are you sure? I think I can get home by the end of the week.'"

All these months later, sitting in a waiting room after one of her last appointments before leaving St. Jude to return home, it's telling that Smyrna laughs when she talks about missing her 13th birthday party. And that when she talks about her most vivid memories of St. Jude, she doesn't talk about the long months away from home or the throes of treatment.

The memories that stick for Smyrna are of Child Life, the hospital program designed to reduce the stress and anxiety of patients by allowing them to play and express themselves, and the Teen Room, a place of video games, computers, art supplies – a place of normalcy, not hospital trappings.

Her memories are of St. Jude as a place that enabled her to ease into teenage life even as she was being healed of a life-threatening illness. A place where she met others who could understand her fears, celebrate her victories, speak her language. As it is for the daughter, so it is for the mom.

"You know, I've met at least 30 or 40 medulloblastoma patients," Akhila says. "I'd never heard that word before. But then when we sit here I talk to the people, 'What is your son's diagnosis?' and 'How did you come to know about it?' Then I came to know how ignorant I was before. After I saw those patients, I come to know, wow, it was that serious. I understood later."

When asked if she feels lucky to have Smyrna back with no complications or effects from surgery or treatment, she says, "Oh, no," she says. "How blessed I am."

Country musician Cale Dodds with St. Jude patients Caleb and Smyrna.



SMYRNA'S



BLESSING



St. Jude Children's Research Hospital

research *highlights*

Most detailed genomic summary yet of brain tumor medulloblastoma

An international consortium co-led by St. Jude Children's Research Hospital and researchers in Canada and Germany has completed the most comprehensive analysis yet of medulloblastoma, identifying genomic changes responsible for more than 75 percent of brain tumors, including two new suspected cancer genes found in the least understood subgroups of the disease.

July 2017 | *Nature*

Promising new route to treat a deadly acute myeloid leukemia

Researchers at St. Jude have discovered that the survival of a particularly aggressive form of acute myeloid leukemia (AML) depends on production of a small molecule called heme, a kind of molecular "battery." The discovery of this vulnerability points the way to possible new targeted drug therapies that block production of heme, killing the leukemic cells.

August 2017 | *JCI Insight*

St. Jude unveils powerful resource to advance treatment of pediatric solid tumors

In an effort to improve outcomes for patients with some of the most life-threatening childhood cancers, St. Jude, in collaboration with the Howard Hughes Medical Institute, has created the Childhood Solid Tumor Network. The resource, available at no charge to the global scientific community, is the world's largest collection of pediatric solid tumor samples, drug-sensitivity data and related information.

August 2017 | *Nature*

Comprehensive study of chronic disease highlights unique needs of pediatric cancer survivors

St. Jude has completed the most comprehensive assessment yet of chronic disease in adult survivors of childhood cancer. Findings of the study show survivors are more likely to experience chronic health conditions later in life, including secondary cancers, spinal disorders and pulmonary diseases when compared to the general population.

December 2017 | *The Lancet*

Discovery points the way to drugs to enhance chemotherapy for leukemia, other cancers

Researchers at St. Jude have discovered how a link between two proteins in acute myeloid leukemia (AML) enables cancer cells to resist chemotherapy. The research could lead to drugs that enhance chemotherapy in patients with AML, colon and breast cancers, as well as medulloblastoma.

November 2017 | *Nature Communications*

Memory T cells responsible for long-term immunity undergo cross-training

Research led by St. Jude and Emory University School of Medicine offers the strongest evidence yet the white blood cells responsible for long-term immune protection also served another role. Before the cells take on that role, however, they helped to fight off viral infections and other threats.

December 2017 | *Nature*

Certain gene variations are a leukemia ‘double whammy’ for carriers

Researchers in a study led by St. Jude have identified 22 variations in a gene is key to suppressing cancer growth. These variations leave individuals at increased risk of developing ALL and of dying from their disease or related complications.

January 2018 | *Journal of Clinical Oncology*

Mechanism identified that helps regulate cell death versus survival decisions

St. Jude researchers have discovered unstructured regions in a protein can help regulate cell death. A better understanding of the mechanisms that control the fate of cells lays the groundwork for clinical advances.

March 2018 | *Nature Chemical Biology*

Researchers find more evidence of leukemia predisposition in children

Researchers at St. Jude have discovered a fourth gene that can predispose carriers to develop a subtype of ALL called pediatric B-cell ALL. This expands the list of genes to include when screening individuals for possible increased susceptibility to childhood leukemia.

April 2018 | *Cancer Cell*

Genetic screening guidelines proposed for most common malignant childhood brain tumor

St. Jude researchers have identified six genes that predispose carriers to develop the brain tumor medulloblastoma, and have used the discovery to develop genetic counseling and screening guidelines for patients. St. Jude, along with Hopp Children’s Cancer Center at the National Center for Tumor Diseases Heidelberg, Germany, led the study.

May 2018 | *The Lancet Oncology*

Subset of medulloblastoma patients identified who respond well to less aggressive therapy

A team of researchers led by St. Jude have discovered a subtype of medulloblastoma that responds to a therapy that is less likely to cause long-term cognitive problems. This newly discovered subtype can be treated successfully with reduced-intensity chemotherapy.

May 2018 | *The Lancet Oncology*

Discovery reveals enzymes’ role in priming the anti-tumor immune response

A discovery by St. Jude researchers has identified how certain enzymes influence the production of T cells that fight cancer and infections. The enzymes work together to regulate the function of different cell subsets that are key regulators of the adaptive immune system, including the T cells that are central to cancer immunotherapy.

May 2018 | *Nature*

Researchers develop a better method to compare gene expression in single cells

St. Jude is capitalizing on different next-generation genomic sequencing methods to compare differences in gene activity in individual cells for clues about cancer’s origins, progression or relapse. St. Jude researchers developed a new software package that provides a more accurate method of identifying differences in gene activity in individual cells.

June 2018 | *Genome Biology*



St. Jude patients Paishence, bone cancer, and Sydney, bone cancer

supporters, like you, rally for *a great cause*

Radiothons, runs and walks, galas, generous grants and thousands of volunteer hours – St. Jude supporters go above and beyond for our lifesaving mission.

It costs more than a billion dollars each year to operate St. Jude Children's Research Hospital. All the more impressive when you consider the average donation helping us reach that budget is only \$43.25. This speaks to the power of the individual and the strength in unity. **When donors rally behind a cause such as the fight against childhood cancer and other life-threatening diseases, the results can be astounding. On the following pages, you'll meet some of the most passionate and committed St. Jude supporters.** While their efforts are inspiring, they are only a few of the millions who give of their time, money and energy each year for the kids and families who need it most.



The average donation is
\$43.25



- **75%** ALSAC
- **14%** Insurance
- **9%** Grants
- **2%** Other





Kinlee represents thousands of patients and patient family members who support St. Jude through our 31,000 events each year, such as the St. Jude Memphis Marathon Weekend. No one understands our lifesaving mission better than a patient – and no one has more at stake. Thank you to all of our supporters for helping kids like Kinlee see their dreams realized.



more than
1,000,000 volunteers
support St. Jude



more than 31,000 activities
help raise funds and awareness
for St. Jude each year



St. Jude has more than
11 million active donors



MIGHTY LITTLE MINDEN

Looking for the very image of a quaint Southern town? Visit Minden, La. (Pop. 12,577). But sleepy? Not Minden. It's too busy raising money for St. Jude Children's Research Hospital.

The "little town that could" – to borrow the theme of the 42nd Minden St. Jude Auction – has raised \$18 million during more than four decades of devotion to a hospital 315 miles and two states away.

A large, illuminated sign for the City of Minden Civic Center. The sign features a logo at the top with a figure on a red path. Below the logo, the text "CITY OF MINDEN" is written in a serif font, and "CIVIC CENTER" is written in a larger, bold serif font. The sign is mounted on a brick wall. Below the main sign, there is a large, illuminated LED display showing the text "WATCH FIRE SIGNS" in a grid pattern. A woman with long blonde hair is standing in front of the sign, looking down at a cardboard box she is holding. The box has a logo on it, which appears to be the same as the one on the sign.

CITY OF
MINDEN
CIVIC CENTER

WATCH FIRE SIGNS
WATCH FIRE SIGNS
WATCH FIRE SIGNS
WATCH FIRE SIGNS

watchFire Signs



This little boy
who had lost
everything –
everything –
walked up
and gave that
50 cents to
St. Jude. To me,
that is everything
St. Jude is about.

– Cora Lou Robinson

In recent years, the auction – actually a four-day, televised festival that includes a half marathon and chili cook-off – has grown into a \$1 million-plus annual event. The 2018 edition pulled in a record \$1,544,919, driven by the raffling of everything from a 2018 GMC® Yukon to a Louis Vuitton® purse to a custom-made 18-foot playhouse styled as a train caboose.

Small wonder little Minden is considered the nation's leader in per capita giving to St. Jude – more than \$120 per resident.

“Small town, big hearts,” said auction volunteer Haley Robinson. “Isn’t that what they say?”

It all began with a little girl who died, and a father who did more than grieve. “She was a happy, normal little girl,” said Frank Treat of his daughter Anne, “until she got sick.”

First came the diagnosis – acute myeloid leukemia (AML). Next came a referral to a Memphis, Tenn., hospital Frank knew next to nothing about, a hospital – St. Jude – that would become something of a second home.

Anne lost her 18-month battle with AML in 1975. She was 5. After Frank grieved, he found himself ready to move on – but not to let go.

“I just felt an obligation,” he said, “to do something for the hospital.”

And so, in 1976, what would become a fundraising phenomenon had its modest start, raising \$10,000 as a one-day radiothon on local KASO. By 1992, a headline in the local newspaper read “St. Jude auction sets record,” with more than \$116,000 raised in what had grown into a three-day event.

In 2006, the headline read: “\$703,604 – Definitely a record that will be hard to break.” By 2016, that total was doubled.



Cora Lou Robinson and Frank Treat

What Frank Treat started, a whole community has sustained. St. Jude is woven into the fabric of the place. Kids are raised on the auction, by their parents and grandparents, by their schools.

Consider Cora Lou Robinson, a retired teacher and a folk artist whose paintings have raised thousands for the auction. Her stories paint a picture, too, of why St. Jude matters so much in Minden. She tells the story of a second-grade boy, displaced after Hurricane Katrina, who was living in a car with his mother. In the weeks leading up to the auction, Robinson would make a daily announcement on the school's speaker system, urging the children

to donate money to St. Jude. "Whatever they could," she said. "It didn't matter how much."

The boy's teacher offered to donate on his behalf, but he vowed to bring his own money for St. Jude "tomorrow." This went on for some days, then one morning he walked in, beaming. He'd found 50 cents under the floor mat of his mother's car.

"This little boy who had lost everything – *everything* – walked up and gave that 50 cents to St. Jude," Robinson said. "To me, that is everything St. Jude is about."

4 out of 5
Americans
recognize
the St. Jude
brand

Highest
favorability
of all major
non profits

#1

Most Inspirational
Brand

World Value Index

#1

TRUSTED

of all major non-profits

7 YEARS IN A ROW

of over 45,000 consumers
and more than 2,000 brands

Named
one of the

“100 Best
Companies to
Work for”

7 consecutive years

Health
Non-profit
Brand of
the Year

6 years in a row

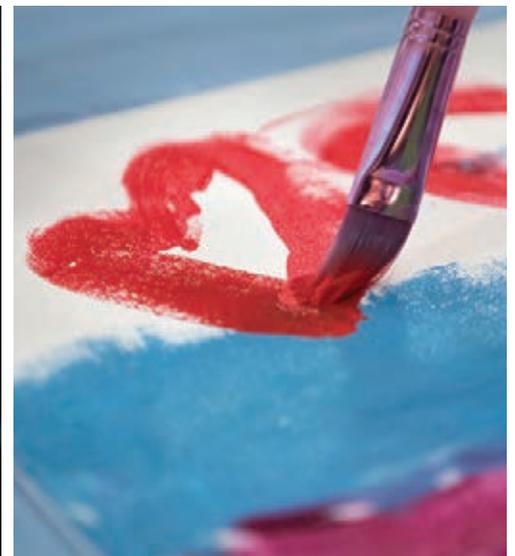


Named One
of the Top 4
Places to Work
by Millennials
and Gen Z

8 years in a row



Partnerships with some of the leading brands in the world are vital to helping raise the funds and awareness necessary to operate St. Jude Children's Research Hospital. Yet there is so much more to these relationships. Our corporate partners help us engage millions of dedicated consumers with our lifesaving mission – Finding cures. Saving children.® – while also introducing purpose into their own workplace culture. That purpose has a societal impact, helping these iconic brands to become stakeholders in communities across the country where their customers – and our supporters – live, work and play. **There is more to these partnerships than simply being a good and caring corporate citizen. In addition to financial support, our partners deliver smiles. They help make it possible for our kids to spend time just being kids through activities and events held on the St. Jude campus and all around the country.** When purpose is integrated into every aspect of a business, the bottom line is impacted. And at St. Jude, we know the bottom line is sometimes more than just a number – it's a simple act of kindness. One that gives a family time to laugh and a child the chance to dream.

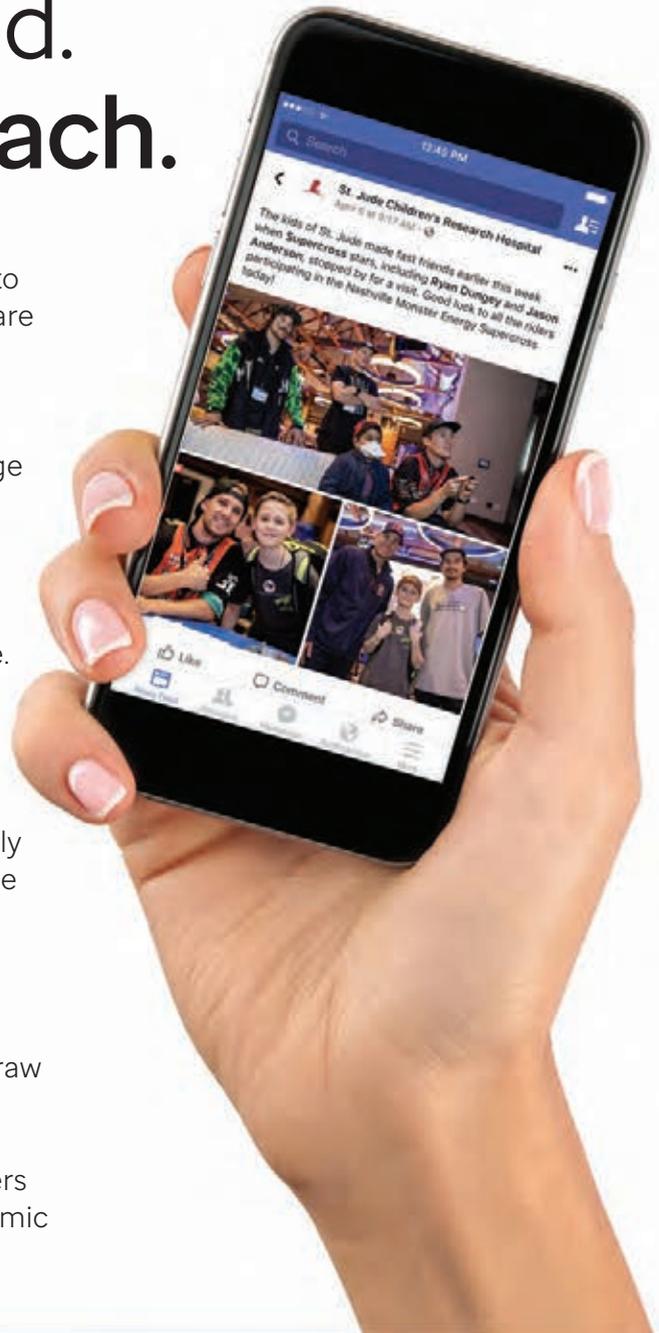


The Power of Brand. The Power of Reach.

We live in a time when traditional media platforms and means of donor engagement are increasingly shifting to a new home in the digital world. Millennials and Gen Z are already transforming the economy with their influence and preferences, and pioneering a new fundraising landscape along the way. The methods in which they choose to support the St. Jude mission, give and engage with our stories are already defining what it means to participate in charitable giving tomorrow.

To rise to this challenge of disruption, we are meeting our partners, supporters and volunteers where they are. Facebook has proven itself a major St. Jude partner, helping to raise tens of millions of dollars through its fundraising platform. On the gaming channel, Twitch, alone, people spent nearly 9 billion hours watching video game content in 2018. Instagram has only recently launched a fundraising model and time will tell what the possibilities are.

As in the very beginning when founder Danny Thomas traveled the country raising funds and awareness for St. Jude, our stories remain timeless and continue to draw supporters. But the needs are changing and so are the means. Millions follow St. Jude on various social media channels. St. Jude PLAY LIVE engages gamers and gives from around the world. And St. Jude Inspire is our dynamic leap into the world of media publishing.



The digital world is here – we urge you to log on, read, engage with and share our stories of hope.



St. Jude patient Matthew, blood cancer,
and his dad





Khristia, Christopher, Kaitlyn and Khirsten

DONOR REPORT: THE LINKS FOUNDATION

Like all parents, Chris and Nichole Bridges look forward to watching their children grow up and find their way in the world. But growing up means something different for two of their three daughters, who have sickle cell disease – a chronic, inherited illness that causes intense pain.

So for Khirsten, 14, and Kaitlyn, 10, that means a potential lifetime of complications.

Fortunately, they're both patients at St. Jude Children's Research Hospital, where sickle cell disease has been a research and treatment priority dating back to the hospital's founding in 1962. Sickle cell disease is a potentially life-threatening blood disorder. The disease can occur in all races, but in the U.S. disproportionately affects African Americans and Hispanics.

The hospital's extensive work with sickle cell disease attracted the attention of The Links, Incorporated, the largest and oldest professional organization for African American women.

In May 2018, St. Jude became the first healthcare organization to receive the prestigious Links Legacy Grant: a \$1 million investment in the advancement of research and cures for sickle cell disease.

"I was personally very moved and touched by what I saw walking the halls of this hospital," said Dr. Glenda Newell-Harris, national president of the The Links, Inc. "It's an open, warm, friendly place. It's child focused."

The \$1 million contribution will go toward programs that aim to improve treatment both in the U.S. and globally. For parents of children with sickle cell, like Chris and Nichole, The Links Foundation grant means renewed hope for a cure, and a better life in the meantime.

When one of his daughters experiences pain from the disease, Chris says he feels helpless. "I try to hold them and pray and talk to them: 'If daddy could take it away from you I would.' I can't do anything about it and that's hard."

But Chris has dedicated his professional life to finding a cure as a lab technician at St. Jude. Both parents diligently arm their daughters with the knowledge to care for themselves and the confidence to communicate with their healthcare providers.

Until a cure is found, the Bridges family is prepared, and waits hopefully. "What we try to instill in our daughters every day is, 'You know, I can have sickle cell and I can overcome. Even through the pain I can make it through this and make it just one more day,'" Nichole explains. "But ultimately we are praying for a cure."

A close-up photograph of a woman with long dark hair kissing a young child on the cheek. The woman is on the left, her face in profile, with her eyes closed and lips pressed against the child's cheek. The child is on the right, looking directly at the camera with a neutral expression. The child has curly hair and is wearing a light-colored shirt with a dark blue collar. The background is a plain, light-colored wall.

legacy & leadership

St. Jude patient Jameson, sickle cell disease, and his mom

ALSAC/St. Jude Boards of Directors and Governors

The members of the ALSAC/St. Jude Boards of Directors and Governors are volunteers who serve without compensation. They come from across the country to support the lifesaving work of St. Jude, and many represent the second and third generations of their families to serve on the Boards. An honorary body of emeritus members recognizes the distinguished service on the Boards by those unable to continue to actively participate.

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Fundraising and Awareness Guidance

The talented and dedicated volunteers who serve on the Professional Advisory Board and the ALSAC Leadership Board are leaders and experts in their fields. They meet regularly to provide guidance to ALSAC on strategic fundraising issues and ways to raise awareness for the St. Jude mission: Finding cures. Saving children.®

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St. Jude patient Tyler, blood cancer, and his mom

combined
**FINANCIAL
 HIGHLIGHTS**
 for Fiscal Year 2018

Years ended June 30
 (in thousands)

2018 **2017**

Revenues

Total Support	\$1,491,611	\$1,352,732
Net Patient Service Revenue (Insurance Recoveries)	117,421	124,099
Research Grants	94,401	89,431
Net Investment Income	369,416	387,143
Other	20,626	18,201
Total Revenues	2,093,476	1,971,606

Expenses

Program Expenses		
Patient Care Services	457,826	427,945
Research	410,716	368,334
Education, Training and Community Support	153,764	126,299
Total Program Expenses	1,022,306	922,578
Fundraising	242,100	211,272
Administrative and General	178,603	143,794
Total Expenses	1,443,009	1,277,644

Loss on Disposal of Property and Equipment	(7,511)	(114)
Gain on Bond Defeasance		8,152

Change in Net Assets	642,956	702,000
Beginning Net Assets	4,659,917	3,957,917
Ending Net Assets	\$5,302,873	\$4,659,917





Dear Friends of St. Jude,

Being a dad is supposed to be challenging. Challenges make your spiritual, emotional and physical muscles grow. But little did I know what lay ahead for me, my wife Lota and our three children when Joel, our oldest but only 7 years old, was having trouble completing simple tasks and virtually stopped using his dominant, right hand.

A diagnosis of osteosarcoma – bone cancer – came quickly, as did the trip to St. Jude Children's Research Hospital. And we quickly learned the hospital would bear the cost of Joel's treatment that exceeded our insurance coverage, provide meals and lodging while we were in Memphis and pay for transportation costs between our home and the hospital. This news was just incredible.

Shortly after, I shared with a close friend that I wondered if I could dare to dream that I would see my son graduate from high school. That was 31 years ago. What has happened since? I did see Joel graduate from high school, and accomplish many other milestones, because he was cured and has been cancer-free for 30 years. And he recently married Lindsey, another St. Jude miracle, and is now a dad himself, helping raise Lindsey's children, Audrey and Jacob.

A dad's dreams are wrapped up in his children. Now all my dreams for Joel have come true. I am so grateful for God using the awesome tool of St. Jude to heal my son and his wife, for my children and my grandchildren and the ability to experience life with them, for the loving caregivers of St. Jude and for all of the donors who make it possible.

Thank you for supporting St. Jude,

Bob

Joel's Dad



St. Jude patient Kora, eye cancer

The mission of St. Jude Children's Research Hospital is to advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment. Consistent with the vision of our founder, Danny Thomas, no child is denied treatment based on race, religion or a family's ability to pay.

ALSAC – American Lebanese Syrian Associated Charities – is the fundraising and awareness organization for St. Jude. ALSAC is dedicated solely to raising the funds and awareness necessary to operate and maintain St. Jude, now, and for the future.





To view the 2018 St. Jude Annual Report online, visit stjude.org/financials
To read more inspiring St. Jude stories, visit stjude.org/inspire

Cover: St. Jude patient Jaiden, brain cancer, with his dad
This page: St. Jude patient Nicole, blood cancer, with her mom

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