

CRUISIN' FOR ST. JUDE®

How Cruisin' for St. Jude Works

Cruisin' for St. Jude® is a fun and rewarding motorsports program supporting St. Jude Children's Research Hospital®. Riders and drivers across the country join together to hold Cruisin' for St. Jude events, that include car, motorcycle and other motorsport activities. By participating in shows and cruises you can be a part of the hospital's mission: Finding cures. Saving children.®

Get Your Community Excited

- Rally your community, family and friends together for your upcoming event.
- Get local businesses involved by sponsoring your Cruisin' for St. Jude event.
- Raise awareness for St. Jude Children's Research Hospital by promoting your event on social media. Use the official hashtag **#cruisinforstjude**.
- Raise support by logging on to your Cruisin' for St. Jude event website and setting a fundraising goal.
- For more information call 1-800-567-0675 or visit **stjude.org/cruisin**.

St. Jude patient Damien,
age 6, medulloblastoma



Meet Damien

For several months on and off, Damien was unwell, often sick to his stomach. But when he started to lose his balance and experience headaches, Damien's parents began to worry it was something far more serious. In September 2014, tests confirmed their fears: Damien had a brain tumor identified as a medulloblastoma. His family turned to St. Jude Children's Research Hospital®, where Damien's treatment included surgery, radiation therapy and chemotherapy. Families never receive a bill from St. Jude for treatment, travel, housing or food — because all a family should worry about is helping their child live. Damien is now finished with treatment and visits St. Jude for regular checkups. "He's outgoing and inquisitive," said his dad. Damien likes basketball and video games. He's also a fan of older cartoons like *Scooby-Doo* and *He-Man*.



St. Jude patient Damien with his parents

About St. Jude

- Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.
- Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since it opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent, and we won't stop until no child dies from cancer.
- St. Jude freely shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

