



Benefiting

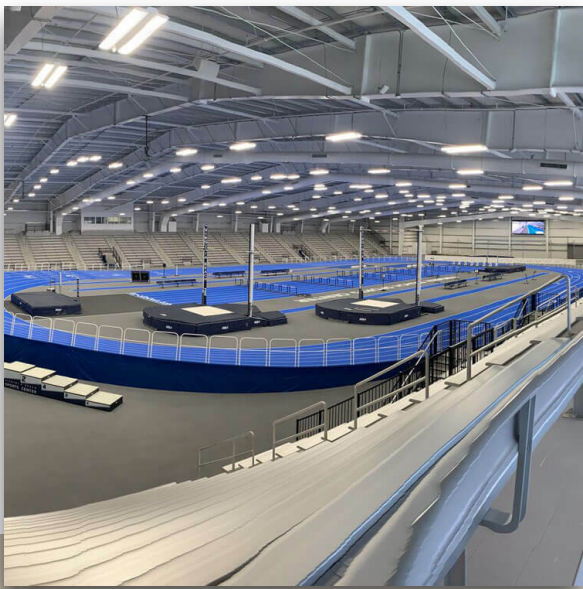


St. Jude Children's
Research Hospital

Sponsorship Opportunities

Krypton's Compete for a Cure is an annual, non-profit charity competition benefiting St. Jude Children's Research Hospital. This year we have a new look, but we are the same event with the same goals. Welcome to the first annual KRYPTON GAMES!

To date, this event has raised over \$297,000 for St. Jude. At this year's event, our goal is to raise over \$100,000. You can help!

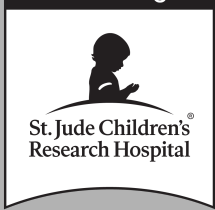


Date: April 2, 2022

Location: Virginia Beach Sports Center

For more information:
competeforacureinfo@gmail.com





Sponsorship Opportunities

Title Sponsor

\$5,000 donation made directly to St. Jude

- Recognition by event emcee during event, and recognition on social media.
- Logo featured on large video screen throughout the day.
- Logo included on other event signage around the venue.
- Vendor booth or info table space included.
- Lane sponsorship included.

Event Sponsor

\$2,500 donation made directly to St. Jude

- Recognition by event emcee during event, and recognition on social media.
- Logo featured on large video screen throughout the day.
- Logo included on other event signage around the venue.

Lane Sponsor

\$1,000 donation made directly to St. Jude

- Recognition by event emcee during event, and recognition on social media.
- Signage posted on the Rogue rig, or elsewhere on the competition floor.

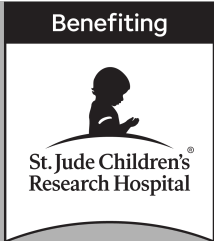
ABC's of Cancer Sponsor

\$500 donation made directly to St. Jude

- Custom ABC's of Cancer sign, featuring your logo, placed at the event, and then in the CrossFit Krypton gym the year following the event.
- Letter of your choosing, as they are available.

Everyone who takes a tour of the hospital gets an opportunity to see the "ABCs of Cancer" wall. This is a wall where the alphabet has been transformed into writings by patients of St. Jude into mini stories about cancer. St. Jude created the wall so patients could have an alphabet of their own that reflects the kids' feelings and experiences with St. Jude.

These handwritten poems exemplify the journey our patients experience and give a unique inside look into the variety of emotions and perspectives of our patients battling cancer and other life-threatening diseases.



Commitment Form

Recognition/Company Name_____

(as you wish to appear on event publications)

Contact Person_____

Mailing Address_____

City_____ State_____ ZIP_____

Phone_____ Email_____

REFERRED BY_____

___ TITLE SPONSOR

___ ABC's of CANCER

___ EVENT SPONSOR

___ I/My company is unable to participate, but
would like to make a donation to St. Jude:

___ LANE SPONSOR

\$_____

****all sponsorship, logos and payment is due by March 1, 2022***

___ Credit card - to pay please call our office at 703-650-4500

(For your security, please do not email credit card information.)

___ Check enclosed (payable to St. Jude Children's Research Hospital)

Please indicate whether you require an invoice or any additional documentation to process payment.

PLEASE RETURN THIS FORM TO ST. JUDE:

email: Kaitlin.Roberts@alsac.stjude.org

mail: 300 East Main Street, Suite 300, Norfolk, VA 23510 (ATTN: Krypton Games)

Questions regarding sponsorship opportunities, event details or St. Jude:

please contact: Kim Smith, ksmithkrypton@gmail.com

Mary Becker & Georgie Brain, competeforacureinfo@gmail.com