

THE 18TH ST. JUDE *Gourmet Gala*

SPONSORSHIP OPPORTUNITIES & BENEFITS

Danny's Dream – Title Sponsor; Exclusive Opportunity **\$100,000**

This support could:

- Help provide CT scans for 10 St. Jude patients
- Help cover the cost of an Intensive Care Unit stay for three weeks for a St. Jude patient

Sponsor Benefits:

- Event naming opportunity - 18th St. Jude Gourmet Gala Presented by **COMPANY**
- 40 Reservations
- All-inclusive day trip to Memphis for up to four executives to tour St. Jude* (**includes travel and meals*)
- On stage recognition by our CEO Rick Shadyac and speaking opportunity
- Prominent logo display on-site
- Brand recognition in the invitation, program, post-event communication and dedicated event website
- Pre-event Meet and Greet with our CEO Rick Shadyac and featured patient family
- Full-page four-color advertisement in program
- Dedicated social media posts on the St. Jude Mid-Atlantic Facebook Page
- Custom St. Jude patient “thank you” plaque

Investing in Hope – *Technology Sponsor; Exclusive Opportunity* **\$50,000**

This support could:

- Help provide grocery gift cards for two years for five St. Jude families
- Help provide 100 blood platelet transfusions

Sponsor Benefits:

- 30 Reservations
- Logo listed on each auction touch screen kiosk throughout the venue
- Logo placed on the item display cards, patron invoices and live auction bid numbers
- On stage recognition by our CEO Rick Shadyac
- Prominent Logo display on-site
- Brand recognition in the invitation, program, post-event communication and dedicated event website
- Pre-event Meet and Greet with our CEO Rick Shadyac and featured patient family
- Full-page four-color advertisement on inside cover of program book
- Two dedicated social media posts on the St. Jude Mid-Atlantic Facebook Page
- Custom St. Jude patient “thank you” plaque

Investing in a Cure – *Restaurant Tasting Sponsor;* ***Exclusive Opportunity*** **\$50,000**

This support could:

- Help provide half of the cost of a radiotherapy treatment for brain tumor patient
- Help provide 100 blood platelet transfusions

Sponsor Benefits:

- 30 Reservations
- Interaction with featured Chef(s) and photo opportunity at your table
- Prominent logo display on-site and at each restaurant booth
- Logo displayed on cocktail napkins
- On stage recognition by our CEO Rick Shadyac
- Brand recognition in the invitation, program, post-event communication and dedicated event website
- Pre-event Meet and Greet with our CEO Rick Shadyac and featured patient family
- Full-page four-color advertisement on inside cover of program book
- Two dedicated social media posts on the St. Jude Mid-Atlantic Facebook Page
- Custom St. Jude patient “thank you” plaque



Little Red Wagons – Cocktail Table Centerpiece Sponsor **\$25,000**

This support could:

- Help cover the cost of one major surgical procedure
- Help provide 17 days of chemotherapy for a St. Jude patient

Sponsor Benefits:

- 20 Reservations
- Prominent logo display on-site
- Customized cocktail table centerpieces with featured company logo or item
- On stage recognition by our event host
- Full page black and white advertisement in the program book
- Dedicated social media post on the St. Jude Mid-Atlantic Facebook Page
- Brand recognition in the invitation, program, post-event communication and dedicated event website
- Custom St. Jude patient “thank you” plaque

Off-Chemo Party – Auction Sponsor **\$15,000**

This support could:

- Help run the St. Jude Blood Donor Center for one week
- Help provide nearly 29 hours of physical therapy for St. Jude patients

Sponsor Benefits:

- 10 reservations
- Logo display on-site
- Branded signage in the silent auction area
- Half-page black and white advertisement in the program book
- Dedicated social media post on the St. Jude Mid-Atlantic Facebook Page
- Brand recognition on invitation, program and dedicated event website
- Custom St. Jude “thank you” plaque



Cancer-Free – Patient Sponsor

\$10,000

This support could:

- Help provide a CT scan for a St. Jude patient
- Help provide grocery gift cards for a week for 100 St. Jude families
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Sponsor Benefits:

- 10 reservations
- Logo display on-site
- Signage at Registration
- Quarter-Page black and white advertisement in the program book
- Brand recognition on invitation, program and dedicated event website
- Custom St. Jude “thank you” plaque

Believe in Miracles – Entertainment Sponsor

\$7,500

This support could:

- Help provide 14 platelet transfusions for St. Jude patients
- Help provide two months of Child Life Specialist services

Sponsor Benefits:

- 10 reservations
- Signage at Registration
- Recognition at event, in program and dedicated event website

Hospital without Walls – Program Sponsor

\$5,000

This support could:

- Help cover the cost of four days of chemotherapy for a St. Jude patient
- Help cover the cost of ICU daily room rate

Sponsor Benefits:

- 10 reservations
- Recognition at event, in program and dedicated event website



18th St. Jude Gourmet Gala Sponsorship Commitment Form

Sponsorship Opportunities:

- | | |
|--|---|
| <input type="checkbox"/> \$100,000 Title Sponsor | <input type="checkbox"/> \$15,000 Off-Chemo Party |
| <input type="checkbox"/> \$50,000 Investing in Hope Technology Sponsor | <input type="checkbox"/> \$10,000 Cancer-Free |
| <input type="checkbox"/> \$50,000 Investing in a Cure Restaurant Sponsor | <input type="checkbox"/> \$7,500 Believe in Miracles |
| <input type="checkbox"/> \$25,000 Little Red Wagons | <input type="checkbox"/> \$5,000 Hospital without Walls |

Name

Company

Address

City / State / Zip

Phone

Email

Please make checks payable to: St. Jude Children's Research Hospital.

 Check here if you would like for us to invoice you

Send completed form and check to:

ALSAC/St. Jude Mid-Atlantic Region
Attn: St. Jude Gourmet Gala
4600 North Fairfax Drive, Suite 900, Arlington, VA 22203

Phone: 703.650.4515; Fax: 703.650.4548
alexis.polakoff@stjude.org

To pay by credit card, please call Alexis Polakoff at 703.650.4515 or pay online at stjude.org/gourmetgala.

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