

ST. JUDE FASHION SHOW

Dream a Little Dream

Event Sponsor

MARCUS

A MARCUS LEMONIS COMPANY

SUNDAY, NOVEMBER 10, 2019

celebrating

25

years

Donald E. Stephens Convention Center
5555 N. River Road • Rosemont, IL

stjude.org/fashionshow



**St. Jude Children's
Research Hospital**

Finding cures. Saving children.

ALSAC • DANNY THOMAS, FOUNDER

ST. JUDE QUICK FACTS

CANCER

IS THE **NO.1**

CAUSE OF DEATH BY DISEASE
for children <14 in the U.S.

TREATMENTS INVENTED AT ST. JUDE HAVE
HELPED PUSH OVERALL **CHILDHOOD
CANCER SURVIVAL** RATES FROM

20%
in **1962** → **80**%
TODAY

WE WON'T STOP **until no
child dies from cancer.**

St. Jude FREELY SHARES discoveries, so one child saved
at St. Jude means doctors & scientists worldwide can use that
knowledge to save thousands more children.



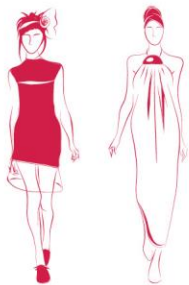
of operating funds
are raised by
private donations

St. Jude treats
patients from
all 50 states and
around the world.



NO FAMILY EVER PAYS ST. JUDE FOR ANYTHING
because all they should worry about is
helping their child live.





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EVENT SPONSOR – SOLD OUT

(Exclusive Opportunity)

This support could help cover the cost of a major surgical procedure.

Sponsor Benefits:

- Company highlighted as the event sponsor and premier recognition in all media and marketing materials, website, social media and special mention during program
- Logo showcased on event invitation
- Two (2) full-page color ads in the program book
- Two (2) runway tables of ten
- Opportunity to supply gifts for attendees
- Two (2) dedicated posts on ALSAC/St. Jude regional Facebook page
- First right of refusal as event sponsor for the 2020 St. Jude Fashion Show

CRYSTAL SPONSOR – \$20,000

This support could help cover the cost of 13 days of chemotherapy.

Sponsor Benefits:

- Logo showcased on event invitations
- One (1) full-page color ad in program book
- Two (2) runway tables of ten
- One (1) dedicated post on ALSAC/St. Jude Regional Facebook page
- Opportunity to supply gifts for attendees
- Company highlighted during program and on event website

Exclusive Crystal Partnership Opportunities:

Beauty Partner

- Provide make-up services during cocktail party and guest gifts of beauty products

Technology Partner

- Logo placement on touch-screen devices
- Recognition on Social Media filters and custom hashtag



St. Jude Patient,
Tinsley

*Custom sponsorship opportunities
available upon request

visit stjude.org/fashionshow

email Lindsay.Mata-Stegman@stjude.org

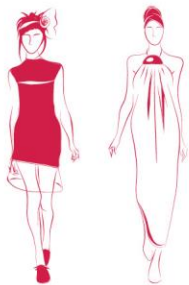
call 312.859.1680

Event Sponsor

MARCUS
A MARCUS LEMONIS COMPANY



Sunday, November 10, 2019



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MIRACLE SPONSOR– \$10,000

This support could help provide one CT scan for a St. Jude patient.

Sponsor Benefits:

- One (1) full-page color ad in the program book
- One (1) runway table of ten
- One (1) dedicated post on ALSAC/St. Jude Regional Facebook page
- Opportunity to supply gifts for attendees
- Logo on website and name recognition in post event thank you email to all participants
- Name recognition in program book and scrolling PowerPoint

Exclusive Miracle Partnership Opportunities: Champagne Reception Host

- Logo placement on bar displays
- Inclusion of company provided, branded cocktail napkins and/or glasses at event

Raffle Experience Partner

- Logo placement on raffle signage
- Opportunity to showcase product in raffle package

DREAM SPONSOR– \$7,500

This support could help fund three ultrasound studies.

Sponsor Benefits:

- One (1) table of ten at event
- One (1) full-page color ad in program book
- One (1) dedicated post on ALSAC/St. Jude Regional Facebook page
- Opportunity to supply gifts for attendees
- Name recognition on website, in program book and scrolling PowerPoint
- ALSAC will provide company with a “Proud Sponsor” sign to display at work place

GIFT OF HOPE SPONSOR– \$5,000

This support could help run the St. Jude Blood Donor Center for one week.

Sponsor Benefits:

- One (1) table of ten at event
- One (1) full-page color ad in program book
- Name recognition on website, in program book and scrolling PowerPoint

IN-KIND SPONSOR– \$5,000

This support could help provide five hours of physical therapy.

Sponsor Benefits:

- Four (4) complimentary tickets
- One full-page color ad in program book
- Provide a take away gift for all guests (1,400 quantity) or one table gift per table (150 total) with fair market value of \$5,000 or more

SILVER ANNIVERSARY SPONSOR– \$2,500 (25 Opportunities Available)

This support could help provide 250 meals for St. Jude patients.

Sponsor Benefits:

- Two (2) complimentary tickets
- Name recognition on signature scrolling PowerPoint celebrating the 25th Anniversary of the St. Jude Fashion Show
- Honored during program with the opportunity to stand and be recognized for supporting the legacy of this event

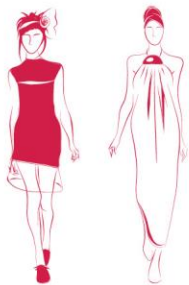
ADBOOK SPONSOR– \$1,000 (4 Opportunities Available)

This support could provide parent necessities for 20 patient families.

Sponsor Benefits:

- One (1) full-page color ad in the program book: Inside Cover, Back Cover, Inside Back Cover. OR Center 2-Page Spread





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COMMITMENT FORM

☐ Event Sponsor- \$25,000 (SOLD)

☐ Crystal Sponsor- \$20,000

☐ Beauty Partner

☐ Technology Partner

☐ Miracle Sponsor- \$10,000

☐ Champagne Reception Host

☐ Raffle Experience Partner

☐ Dream Sponsor- \$7,500

☐ Gift of Hope Sponsor- \$5,000

☐ In-Kind Sponsor- \$5,000

☐ Silver Anniversary Sponsor- \$2,500

☐ Adbook Sponsor- \$1,000

☐ Custom Sponsorship Opportunity
- let's discuss

☐ I am unable to participate but
please accept my donation of

**I would like to
attend this event:**

Early Bird Pricing (10/8 and Before):

☐ Individual Ticket: \$125

☐ Table of 10: \$1,250

☐ Dream Table of 10*: 2,100

Regular Pricing (10/9 and After):

☐ Individual Ticket: \$150

☐ Table of 10: \$1,500

☐ Dream Table of 10*: 2,100

*Celebrate the miracle of St. Jude with preferred seating – you and your guests can enjoy the festivities, up close!

Name _____ Title _____

Company (to be listed on printed materials) _____

Address _____ City _____ State _____ ZIP _____

Phone _____ E-mail _____

Fashion Show Committee Member _____

If you would like to charge this to a credit card,
please call the St Jude office at 773-313-4300.
Total \$ _____

Please return completed form to:

ALSAC/ St. Jude Children's Research Hospital
Lindsay Mata-Stegman, St. Jude Fashion Show Specialist
5501 N. Cumberland Ave, Suite 101, Chicago, IL 60656
312.859.1680 or Lindsay.Mata-Stegman@stjude.org

