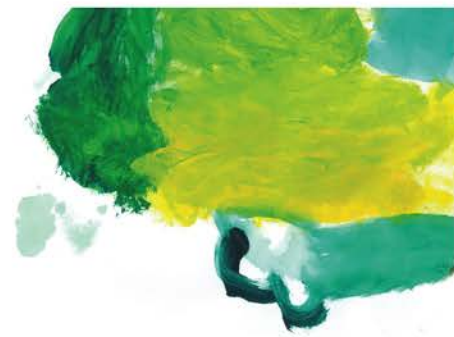


2016 Committee Leadership Conference



Art by St. Jude patient Steven

The Art of Helping St. Jude Kids Agenda

What: The 3rd Annual Committee Leadership Conference is an ALSAC/St. Jude led conference held to engage, inspire and educate the dinner, gala and golf committee leaders from across the country.

Where: The Peabody Hotel

Thursday, October 6, 2016

10:00 am- 5:00 pm	Hotel Check-In Peabody Lobby Conference Registration Bert Parker Room
2:00 pm	Bus departs Peabody for Target House Tour Peabody Lobby
2:30-3:30 pm	Target House Tour (<i>Veterans</i>)
5:00 pm	Peabody Duck March with Special Guest Duck Masters Peabody Lobby
5:30 pm	Cocktails & Art Inspiration Venetian/Forest Rooms <ul style="list-style-type: none">• View gallery of 3-D Life sized patient art• Enjoy sketches by National Cartoonist Association
6:30- 9:00 pm	Dinner Grand Ballroom ABC

Friday, October 7, 2016

7:30- 9:00 am	Breakfast Grand Ballroom ABC Special Guest Speaker: Susan Strawn, Specialty Clinic Nurse, St. Jude Children's Research Hospital Topic: 'The Art of Caring for St. Jude Patients'
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stjude.org/clc

9:00-9:15 am	Depart for St. Jude Peabody Lobby
9:15-12:15 am	St. Jude Experience St. Jude Campus <ul style="list-style-type: none"> • Patient Care Center • Painting Activity in Danny Thomas/ALSAC Pavilion • Chili's Care Center • Marlo Thomas Center for Global Education & Collaboration • St. Jude Gift Shop • Danny & Rose Marie Thomas Memorial Garden
12:15-12:30 pm	Depart for Peabody St. Jude Gift Shop
12:30-2:00 pm	Lunch Grand Ballroom ABC Special Guest Speaker: Javier Pena, ALSAC Sr. Bilingual Producer, Marketing Department Topic: 'Finding Your Note' in Helping St. Jude Kids
2:00-5:00 pm	Breakout sessions (<i>Choose 3</i>) -See Map for Locations <ul style="list-style-type: none"> • Millennial Engagement from Teen to Young Professional • Committee Empowerment - Building The Volunteer Driven Future • Sharing the St. Jude Mission & Power of the St. Jude Brand • Negotiate Like a Pro: Contract Negotiations & Budgets • Driving Community Engagement in Your Events • Strategies to Increase Night-of Giving • Networking: Making New Connections • Creating the St. Jude Moment • Fun, Fashion & Philanthropy
5:00 pm	Break
6:00 pm	Walk to dinner with St. Jude Staff Rendezvous

Saturday, October 8, 2016

8:00-9:15 am	Breakfast Grand Ballroom ABC Special Guest Speakers: Laura Ehret, ALSAC Sr. Director-Business Development, Strategic Partnerships Department Evelyn Walsh, ALSAC Regional Director-Major Gifts, Gift Planning Department
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	Topic: Revenue Generation & Pre-Selling your Event <ul style="list-style-type: none"> • Making the Ask-New Ways to Make the Sale • Mobilizing Peers in the High Wealth Market
9:15-10:15 am	Special Guest Speaker Grand Ballroom ABC An inspirational message from Tom Shadyac: Comedian, Director, Screenwriter, Producer, Author & Teacher Topic: 'The Art of Helping St. Jude Kids'
10:15-10:30 am	Closing Remarks Grand Ballroom ABC Britt Fife
10:30 am	Departures begin for Memphis International Airport (Prepare to depart hotel 2 hours prior to flight time)
2:00 pm	Depart for Graceland Tour Peabody Lobby (Please load luggage on bus)
2:30 pm	Graceland Tour (Optional)
4:00 pm	Depart Graceland for Memphis International Airport

