St.Jude JAM

virtual concert event

Presented by Delta Dental of Tennessee & InnerWorkings

TUESDAY

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stjude.org/stjudejam



About SJ + WGC relationship

In 1960, the second annual Memphis Open golf tournament presented Danny Thomas, founder of St. Jude Children's Research Hospital®, with a check for \$600. That money contributed to the opening of St. Jude two years later in 1962. In 1970, St. Jude became the sole beneficiary of the tournament, which was renamed the Danny Thomas Memphis Classic. Federal Express became the first corporate title sponsor in 1986, and since its inception, the Memphis PGA TOUR Stop has generated more than \$43 million dollars. In 2019, with the tournament being elevated to a World Golf Championships-FedEx St. Jude Invitational it will bring international awareness that is even more invaluable for the hospital, and help provide St. Jude the freedom to focus on what matters most-saving the lives of countless children around the world.

During the tournament week, patients and families have the chance to meet, play with and support celebrities and some of the best golfers in the world. Thanks to the generosity of our donors-and partners like FedEx, PGA TOUR and CBS Sports-families never receive a bull from St. Jude for treatment, travel, housing or food-because all a family should worry about is helping their child live.







Welcome

We're glad you're here to join us for an evening of music, dancing and fundraising to help further the mission of St. Jude Children's Research Hospital®: Finding cures. Saving children®.

Please enjoy your evening.

5:30 CT

Cocktails & Conversations with Steve Cropper

6 PM CT

Program

Welcome – Rick Shadyac, President & Chief Executive Officer, ALSAC Featuring Patients, Olivia & Natalie Host, Andy Childs, Sixwire Auctiontainer, Letitia Frye

Artist Performances by:

Wally Palmar, The Romantics Sara Evans Kevin Griffin, Better Than Ezra Terri Nunn, Berlin Uncle Kracker Scott Stapp, Founding Member of Creed Backed by band, Sixwire







June 30, 2020

Dear Friends of St. Jude,

On behalf of everyone at St. Jude Children's Research Hospital, welcome and thank you for attending our first St. Jude JAM virtual concert event, presented by Delta Dental & InnerWorkings.

Thank you to everyone who has worked so hard to make tonight's celebration such a success, including our event sponsors and the St. Jude JAM committee. I know everyone is looking forward to tonight's activities and special appearances by musical legends, backed by band SIXWIRE.

As St. Jude embarks on a bold new era of research and treatment, expanding our physical footprint here in Memphis and extending our knowledge and care to help children around the world, we are deeply grateful to all of you for embracing our work to find cures for childhood cancer and other diseases that threaten the lives of children.

And please know that your support truly is making a difference. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate in the United States from 20 percent when St. Jude opened in 1962 to more than 80 percent today. But that is, simply, not enough. With your continued help, St. Jude won't stop until no child dies from cancer.

Thank you again for joining us tonight and for all that you do for the kids of St. Jude.

With deep appreciation,

Richard C. Shadyac Jr. President and Chief Executive Officer ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital



About St. Jude Children's Research Hospital

St. Jude Children's Research Hospital[®] is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Our purpose is clear: **Finding cures. Saving children.**[®]

Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent today since it opened in 1962. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent. And we won't stop until no child dies from cancer.

St. Jude freely shares the discoveries we make, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

Families never receive a bill from St. Jude for treatment, travel, housing or food-because all a family should worry about is helping their child live.

Because the majority of St. Jude funding comes from generous supporters, St. Jude has the freedom to focus on what matters most-saving kids regardless of their financial situation.

Join the St. Jude mission by visiting stjude.org, liking St. Jude on Facebook (facebook.com/stjude) and following us on Twitter (@stjude).



Meet Letitia Frye AUCTIONTAINER

Currently celebrating over 14 years in the auction business, and having raised over \$500 million dollars for charity, Letitia Frye has truly earned her title as The Auctiontainer™ She is a beautiful, elegant, multi-talented, bilingual (English/Spanish) woman who is a big success in a field generally occupied by men. She has an innovative flair, and treats each event as a "special" performance. Today, she is found on stage with some of the most recognizable celebrities in the world including: Actor Johnny Depp, musician Alice Cooper, rocker legend



Robby Krieger of The Doors, and many more.

The scope of Letitia Frye's fundraising at thousands of events nationwide includes: a diverse range of small, local first year events to concerts, golf tournaments, galas and the annual Superbowl "Legends for Charity" dinner. She has raised substantial funds for many charities including: St. Jude Children's Research Hospital, Ronald McDonald House, JDRF, American Cancer Society, and Best Buddies to name just a few.

Meet Andy Childs HOST

A native of Memphis, Tennessee, Andy Childs attended Briarcrest Christian High School and the University of Memphis. Childs recorded two successful albums for RCA Records in Nashville, then co-founded the group SIXWIRE and signed to Warner Brothers Records. Childs has also produced records for major labels and written songs for several major pop and country artists. With Sixwire, Childs appeared in the house band on USA Network's NASHVILLE STAR, FOX'S NEXT



GREAT AMERICAN BAND, CMT'S *CAN YOU DUET*, CMT'S *NEXT SUPERSTAR*, and was seen regularly on ABC's dramatic series *NASHVILLE*. Sixwire has also been featured entertainment at national sports events including the DAYTONA 500, the BOB HOPE CLASSIC, the NHL ALL-STAR GAME, SUPER BOWL 51, SUPER BOWL 54, and they were the first-ever featured "House Band" for the 2019 NFL Draft, which was held in Nashville and seen on ESPN. Andy serves as music director for the Warburton Celebrity Golf Tournament in Palm Desert each year, which benefits St Jude Children's Research Hospital, and has raised nearly \$16,000,000 in its ten-year history.

Featured Auction Items

Gibson Les Paul Studio Guitar

in Tangerine Starburst

This Starburst 30th Anniversary acoustic-electric guitar honors that model with a hand-selected AAA quilt maple top and maple back and sides, creating an ornate instrument trimmed with stunning back marquetry and top trim. Autographed by St. Jude JAM performing artists Sara Evans, Kevin Griffin (Better Than Ezra), Terri Nunn (Berlin), Wally Palmar (Romantics), Scott Stapp (Creed), and Uncle Kracker.

Courtesy of Guitar





'65 Daytona Coupe

Designed to be an accurate replica of the original 1965 World Championship Shelby Daytona Coupe, made to capture the look and feel of the original 200 mph GT cars, but also use today's engineering to make it more reliable and comfortable. This is the car Carrol Shelby built for Ford Motor Company to compete against Enzo Ferrari in the 24 Hours of Le Mans. Ford won for four straight years (1966-1969). Ford never put the car into production for the general public to purchase.

- Ford 302 (bored to 306ci) Balanced and Blue Printed (400HP/380TQ).
- TREMEC TKO600 5-speed manual transmission.
- Ford 8.8" Live 3-Link 3.55 Rear Axle
- 4-Wheel Disc Brakes
- Power Steering by MARCH Performance



- Hydraulic Clutch Throw-out Bearing
- Halibrand Wheels with Racing Style Knockoffs
- Mickey Thomson's High Performance Tires
- PPG Tri-Coat Pearl White/Night Sky Blue/Wine Red Paint



2020 SWFL Celebrity Golf Invitational

Naples, FL December 4-6, 2020

Experience the 2020 SWFL Celebrity Golf Invitational in Naples, Florida, hosted by PGA Tour Pro Peter Jacobsen. This package will include two individual golf spots in the tournament and players will be assigned to a foursome with a celebrity to accompany them for two days of golf, two hotel room accommodations for three nights at the Hyatt Regency Coconut Point and four tickets to the Friday Night Pairings Party/St. Jude Jam and the Saturday Night Soiree.







2021 Warburton Celebrity Golf Tournament

Palm Desert, CA March 11-14, 2021

Enjoy two golf spots for the 2021 Warburton Celebrity Golf Tournament in Palm Desert, California, hosted by Patrick Warburton. This package includes two individual golf spots in the sold-out tournament and players will be assigned to a foursome with a celebrity to accompany them for two days of golf, two hotel room accommodations for four nights at the JW Marriott Desert Springs Resort & Spa and four tickets to the Thursday Songwriters Night Songwriters Night, Friday Night Pairings Party & Jam Session and Saturday Night Soiree (for golfers and non-golfing guests).



Visit the Silent Auction at stjude.org/letsjam





2020 Artist Lineup



Kevin Griffin, Better Than Ezra

Three decades into a multifaceted career, Kevin Griffin finally decided to write and record his very first full-length solo album *Anywhere You Go.* The *Better Than Ezra* frontman, award-winning songwriter, and Pilgrimage Festival co-founder has added yet another persona to his resume: solo troubadour. As a songwriter, the New Orleans native stands out as a five-time BMI Pop Award winner and ARIAA Award winner. Additionally, he spearheaded holiday music supergroup *Band of Merrymakers* famous for its debut *Welcome to Our Christmas Party.*



Terri Nunn, Berlin

Terri Nunn wanted to be Princess Leia; instead, she became an '80s new wave icon. Nunn joined *Berlin* in 1979 after the departure of the Los Angeles band's original vocalist. In 1986, Berlin topped pop radio with the decidedly mainstream ballad *Take My Breath Away* from the Top Gun soundtrack. After a lengthy hiatus from music, Nunn recruited new musicians to resurrect Berlin in the late '90s. In 2000, they released *Berlin Live: Sacred and Profane*.



Scott Stapp, Founding Member of Creed

An American singer, songwriter, and musician, Stapp is best known as the lead vocalist and lyricist of the rock band *Creed*. He has also fronted the band *Art of Anarchy* and has released three solo albums: *The Great Divide* (2005), *Proof of Life* (2013), and *The Space Between the Shadows* (2019). Stapp has received several accolades, including numerous RIAA certifications. Stapp and *Creed* bandmate Mark Tremonti won a Grammy Award for Best Rock Song in 2001 as the writers of the Creed song *With Arms Wide Open.* In 2006, Hit Parader ranked Stapp as the 68th-greatest heavy metal vocalist.



Uncle Kracker

After vaulting to stardom as a charismatic presence and chief collaborator in Kid Rock's *Twisted Brown Trucker Band*, the Michigan singer, songwriter, and performer, also known as Matthew Shafer, kicked off a stunning solo career of his own. His 2000 major-label debut, *Double Wide*, fittingly went double-platinum and yielded #1 smash *Follow Me*. Its 2002 follow-up *No Stranger To Shame* reached gold status. Uncle Kracker has played sold-out shows across the country and appeared everywhere from the American Country Music Awards to *Late Night With Conan O'Brien*.





Wally Palmar, The Romantics

A rock musician and songwriter, Wally is known as a founding member and frequent lead singer of the American new wave band *The Romantics*, who had hit songs *What I Like About You* and *Talking in Your Sleep*. Palmar and several high school friends formed The Romantics in 1977 and scored their first record deal in 1979. In 2014, Palmar was a founding member of *The Empty Hearts*.



Sara Evans

Over the last two decades, Sara Evans has carved a successful career anchored by her insightful songwriting and warm voice. With enduring hits as "Suds in the Bucket" and "A Real Fine Place to Start," her newest album Copy That is a 13-song collection of some of the most iconic songs in country and pop music. "We're working a ton. I'm having so much fun and am just deeply in love with music and performing," says Evans.



Sixwire

Sixwire's first Warner Brothers Records album release debuted in the top 30, and spawned the chart hits Look At Me Now and Way Too Deep, resulting in major concert tours with the top artists of that time. Sixwire members then served as the house band on USA Network's *Nashville Star* for three seasons, and the band temporarily relocated to Los Angeles where they were featured on FOX's *The Next Great American Band*. Sixwire returned to Nashville to become the house band for CMT's *Can You Duet* and CMT's *Next Superstar*, then landed the role as the backing band for character 'Rayna Jaymes' played by actress Connie Britton on ABC's dramatic series *Nashville*.

Through the years, members of Sixwire have played in the bands for Faith Hill, Alabama, Randy Travis, Richard Marx, Dolly Parton, Little River Band, Don Felder and many others. Sixwire members have written hit songs recorded by Tim McGraw, Brooks & Dunn, Chris Cagle, Sir Cliff Richard and many more. Collectively, Sixwire members have been seen on television programs that include *The Tonight Show with Jay Leno, The Late Show with David Letterman, Saturday Night Live, The Today Show, Good Morning America, The View, The Grammy Awards,* CMT's *Flameworthy Awards, The ACM Awards, The CMA Awards* and many, many others.

Sixwire has been featured entertainment at the Daytona 500, the Bob Hope Classic, the NHL All-Star Game, Super Bowl 51, and have served as house band for the Charlie Daniels Volunteer Jam and the Academy Of Country Music Awards All-Star Jam. Sixwire members include guitarist/vocalist Andy Childs, guitarist/producer Steve Mandile, keyboardist Steve Hornbeak, bassist John Howard, and drummer Chuck Tilley.



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Supporting St. Jude Children's Research Hospital today. Ensuring healthy smiles for tomorrow.

Delta Dental of Tennessee

is proud to join St. Jude Children's Research Hospital as it works to improve the wellness of children in the communities we serve.

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Special Thanks to Our Committee Members

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Thank you for supporting the kids of St. Jude!







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