

SEPT

Childhood Cancer Awareness Month

join us for the 3rd annual

ST. JUDE INVEST IN HOPE

SEPTEMBER 27, 2018 | VICEROY SANTA MONICA

Join us in honor of Childhood Cancer Awareness Month for an incredible evening of networking and philanthropy. Let's end childhood cancer. Together.

Thanks to the generosity of people like you, no family ever receives a bill from St. Jude for treatment, travel, housing or food — because all they should worry about is helping their child live.



St. Jude patient Calvin

stjude.org/investinhopeLA


**St. Jude Children's
Research Hospital**
ALSAC • Danny Thomas, Founder
Finding cures. Saving children.



sponsorship opportunities

INVEST IN HOPE TITLE SPONSOR – \$25,000 *Exclusive*

This support could help cover the cost of one major surgical procedure or about a fourth the cost of radiotherapy treatment for a brain tumor patient.

SPONSOR BENEFITS

- 30 Reservations
- One night stay in an Ocean View Room at the Viceroy Santa Monica (2 rooms)
- Two reserved event cabanas*
- Meet and greet with Master of Ceremonies at VIP reception
- Custom commemorative keepsake
- Company logo or name included in event title on save the date, invitation, e-vite, website and sponsor brochure as "Title Sponsor"***
- Prominent logo or name display on-site and on the large screens at the event
- On stage recognition by Master of Ceremonies
- Logo or name placement on the St. Jude registration and auction touchpad and mobile technology at the event
- Recognition in all media outreach and related event publicity
- Dedicated St. Jude Regional social media post
- Full screen advertisement at event (with continuous rotation)

DANNY'S DREAM PRESENTING SPONSOR – \$15,000

This support could help run the St. Jude Blood Donor Center for one week or provide nearly four months of lodging for a St. Jude family.

SPONSOR BENEFITS

- 20 Reservations
- One night stay in an Ocean View Room at the Viceroy Santa Monica (1 room)
- One reserved event cabana*
- Meet and greet with Master of Ceremonies at VIP reception
- Custom commemorative keepsake
- Company logo or name included on save the date, invitation, e-vite, website and sponsor brochure as "Presenting Sponsor"***
- Prominent logo or name display on-site and on the large screens at the event
- On stage recognition by Master of Ceremonies
- Logo or name placement on the St. Jude registration and auction touchpad and mobile technology at the event
- Recognition in all media outreach and related event publicity
- Full screen advertisement at event (with continuous rotation)
- Dedicated St. Jude Regional social media post

SCIENTIFIC RESEARCH SPONSOR – \$10,000

This support could help provide one CT scan for a St. Jude patient or grocery gift cards for two years for one St. Jude family.

SPONSOR BENEFITS

- 15 Reservations
- One night stay in an Ocean View Room at the Viceroy Santa Monica (1 room)
- One reserved event cabana*
- Meet and greet with Master of Ceremonies at VIP reception
- Custom commemorative keepsake
- Company logo or name included on save the date, invitation, e-vite and website
- Prominent logo or name display on-site and on the large screens at the event
- Recognition in all media outreach and related event publicity
- Full screen advertisement at event (with continuous rotation)

BELIEVE IN MIRACLES SPONSOR – \$7,500

This support could help cover the cost of an average outpatient visit for two St. Jude patients or two months of Child Life Specialist services.

SPONSOR BENEFITS

- 10 Reservations
- Company logo or name included on website
- Logo or name display on-site and on the large screens at the event
- Full screen advertisement at event (with continuous rotation)

LITTLE SURVIVORS SPONSOR – \$5,000

This support could help cover the cost of the daily room rate of the ICU or 10 platelet transfusions.

SPONSOR BENEFITS

- Six (6) Reservations
- Company logo or name included on website
- Logo or name display on-site and on the large screens at the event
- Full screen advertisement at event (with continuous rotation)

CARING FOR KIDS SPONSOR – \$2,500

This support could help provide five hours of physical therapy or an ultrasound study.

SPONSOR BENEFITS

- Four (4) Reservations
- Company logo or name included on website
- Logo or name display on-site and on the large screens at the event

*Custom sponsorship opportunities with tailored benefits are available upon request.
Please contact Karla Micalizzi at 917.364.3036 or karla.micalizzi@stjude.org.*

**Limited availability*

***Inclusion on marketing materials based upon print deadlines. When you make a donation using this information, your gift will be used to provide breakthrough research, treatment and cures. Items listed here are representative of services and supplies that are part of the treatment and care of children at St. Jude. The cost of each item or service is an approximation, and will vary based on actual costs incurred and individual patient needs. Your donation will be used for the general operating needs of St. Jude. No family ever pays St. Jude for anything.*

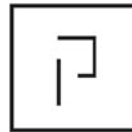
ST. JUDE INVEST IN HOPE



Childhood
Cancer
Awareness
Month

Thank You To Our 2017 Sponsors

Scientific Research Sponsor



POLETUS

Believe in Miracles Sponsors



Little Survivors Sponsors



BRIGHTWOOD

Caring for Kids Sponsors



THE GORES GROUP



GuruKnits Inc.



Owen Mallon



SheppardMullin



EVENT HIGHLIGHTS



CANCER IS THE **NO.1** CAUSE OF DEATH BY DISEASE
for children <14 in the U.S.

This year, parents of
nearly 16,000 children in
the U.S. will hear these 4 words:
YOUR CHILD HAS CANCER.



ST. JUDE FREELY SHARES THE DISCOVERIES WE MAKE AND **EVERY CHILD SAVED AT ST. JUDE** MEANS DOCTORS AND SCIENTISTS WORLDWIDE CAN USE THAT KNOWLEDGE TO **SAVE THOUSANDS MORE CHILDREN.**



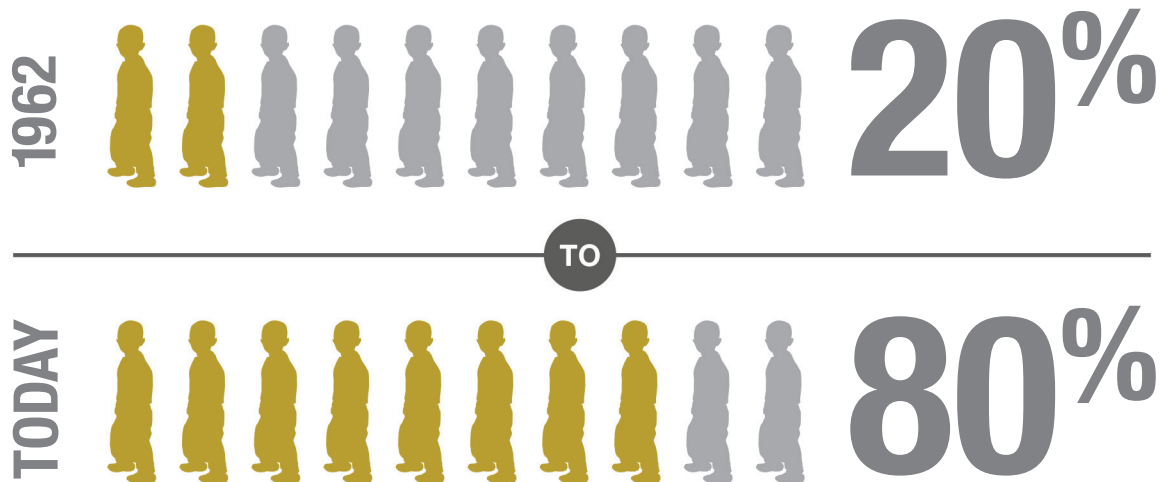
FAMILIES NEVER RECEIVE A BILL FROM ST. JUDE

for treatment, travel, housing or food – because all a family should worry about is helping their child live.

ST. JUDE CHILDREN'S RESEARCH HOSPITAL®

is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

TREATMENTS INVENTED AT ST. JUDE HAVE HELPED
PUSH THE **OVERALL CHILDHOOD CANCER SURVIVAL RATE** FROM



WE WON'T STOP UNTIL NO CHILD DIES FROM CANCER.

St. Jude patient Devon

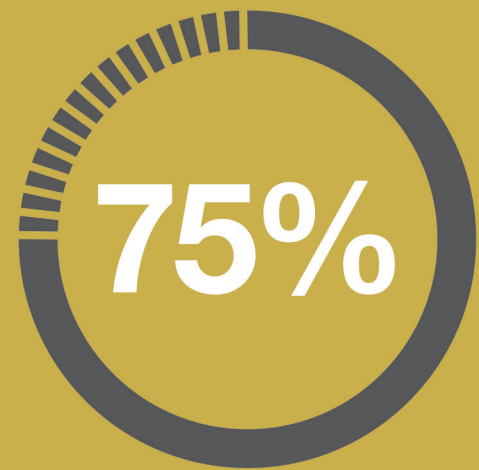


ST. JUDE CONDUCTS MORE CLINICAL TRIALS FOR CANCER THAN ANY OTHER CHILDREN'S HOSPITAL and turns laboratory discoveries into lifesaving treatments, that benefit patients – every day.





St. Jude patient Calvin



of operating funds
are raised by
private donations

Calvin is an outgoing kid who likes basketball and playing video games. In July 2016, his family learned he had an aggressive, non-cancerous brain tumor called craniopharyngioma. After surgery in California, his family traveled to St. Jude Children's Research Hospital®, where Calvin's treatment included additional surgeries and six weeks of proton therapy. Because the majority of St. Jude funding comes from everyday people, St. Jude has the freedom to focus on what matters most – saving kids regardless of their financial situation. Calvin is now finished with treatment and returns to St. Jude for regular checkup appointments. He is in the fifth grade and his favorite subject is science.



A stylized world map in a light beige color, centered on the Atlantic Ocean, serving as a background for the top section of the advertisement.

St. Jude treats patients from all 50 states & around the world

St. Jude is the
1st & ONLY
Pediatric Cancer
Center to be
designated a
**Comprehensive
Cancer Center**
by the National
Cancer Institute.

St. Jude has
the nation's first
**PROTON
THERAPY**
center dedicated
solely to children.



St. Jude patient Jaycee

SPECIAL THANKS TO OUR 2018 COMMITTEE

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**St. Jude Children's
Research Hospital**

ALSAC • Danny Thomas, Founder
Finding cures. Saving children.

CONTACT INFORMATION

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917.364.3036

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karla.micalizzi@stjude.org

ONLINE

www.stjude.org/investinhopeLA

commitment form

ST. JUDE INVEST IN HOPE

SEPTEMBER 27, 2018 | VICEROY SANTA MONICA

Recognition/Company Name _____
(as you wish to appear on event publications)

Contact Person _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ Email _____

REFERRED BY _____

I would like to support the 3rd Annual St. Jude Invest in Hope.

- Invest in Hope – Title: \$25,000 *30 Reservations*
- Danny's Dream – Presenting: \$15,000 *20 Reservations*
- Scientific Research Sponsor: \$10,000 *15 Reservations*
- Believe in Miracles Sponsor: \$7,500 *10 Reservations*
- Little Survivors Sponsor: \$5,000 *6 Reservations*
- Caring for Kids Sponsor: \$2,500 *4 Reservations*
- Custom Sponsorship

Please make checks payable to St. Jude Children's Research Hospital.

- Check
- To pay by credit card, please call our office 917.364.3036 or visit stjude.org/investinhopeLA
- Please indicate whether you require an INVOICE or any additional documentation to process payment.

Items needed: _____

Please return to St. Jude via:

Email karla.micalizzi@stjude.org

Mail 201 East Sandpointe Avenue, Suite 300, Santa Ana, CA 92707

Attn Karla Micalizzi

Or confirm online:

Visit stjude.org/investinhopeLA

The amount of your contribution that is deductible as a charitable contribution for federal income tax purposes is limited to the excess of your contribution over the value of the goods & services provided by the organization. Tax ID 35-1044585

