

THE 13<sup>TH</sup> ANNUAL

# ST. JUDE DISCOVER THE DREAM

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Thursday, May 17, 2018 • 6 p.m.

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Columbus Zoo and Aquarium  
4850 W. Powell Road • Powell, OH



[stjude.org/discoverthedream](http://stjude.org/discoverthedream)



**St. Jude Children's  
Research Hospital**<sup>®</sup>  
ALSAC • Danny Thomas, Founder  
*Finding cures. Saving children.*

**CANCER** IS THE **NO.1** CAUSE OF DEATH BY DISEASE  
for children <14 in the U.S.

This year, parents of  
nearly 16,000 children in  
the U.S. will hear these 4 words:  
**YOUR CHILD HAS CANCER.**



**St. Jude FREELY SHARES discoveries**, so one child saved at St. Jude means  
doctors & scientists worldwide can use that knowledge to save thousands more  
children. Our laboratories may not be in your communities but our discoveries are.

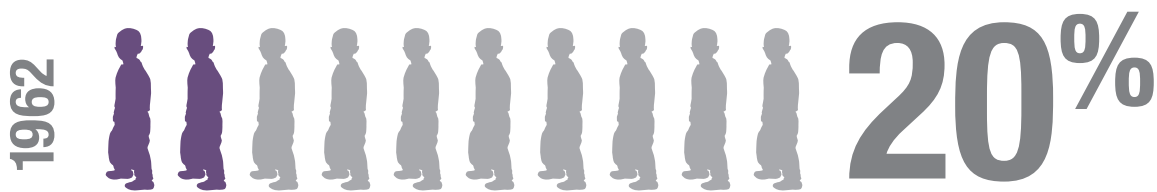


**NO FAMILY EVER PAYS ST. JUDE FOR ANYTHING**  
because all a family should worry about  
is helping their child live.

# ST. JUDE CHILDREN'S RESEARCH HOSPITAL

is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

**TREATMENTS INVENTED AT ST. JUDE** HAVE HELPED  
PUSH THE **OVERALL CHILDHOOD CANCER SURVIVAL RATE** FROM



TO



WE WON'T STOP UNTIL NO CHILD DIES FROM CANCER.

St. Jude patient Devon



**ST. JUDE CREATES MORE CLINICAL TRIALS FOR CANCER THAN ANY OTHER CHILDREN'S HOSPITAL** – turning laboratory discoveries into lifesaving treatments, that benefit patients – every day.



# CORPORATE SPONSORSHIP LEVELS + BENEFITS

## Presenting Dream Sponsor — \$50,000

*(Exclusive Opportunity)*

- Two (2) tables/20 event tickets with premier placement in room
- Sponsor recognition on event save the date cards and invitations\*
- Sponsor recognition on all printed materials\*
- Sponsor logo on Step and Repeat Wall for red carpet\*
- Premiere level ad placement in event program\*
- Full "Thank you" slide in video program presentation at event
- Presenting Sponsor check presentation at event
- Photo opportunity with event emcee, honorees and celebrities
- Sponsor recognition in all media outreach
- Sponsor recognition by emcee during the program
- Sponsor recognition and logo placement on the event website
- Link to your website from event website
- Sponsor logo displayed on large video screens during portions of event program
- Sponsor recognition in feature story in *CityScene*, a central Ohio publication with a circulation of more than 20,000 if confirmed by 2/1/18\*
- Logo included in the St. Jude Discover the Dream *CityScene* magazine ad
- Logo on our Facebook event page
- Right to issue press release and community outreach regarding association with event *(to be mutually approved)*
- Right of first refusal for Presenting Sponsor position for 2019 event

## Platinum Sponsor — \$25,000

- Two (2) tables/20 event tickets with premier placement in room
- Sponsor recognition on event invitations\*
- Sponsor recognition on all printed materials\*
- Check presentation at your company
- Sponsor recognition in all media outreach
- Sponsor recognition by emcee during the program
- Sponsor recognition and logo placement on the event website
- Link to your website from the event website
- Sponsor logo displayed on large video screens during portions of event program

## Miracle Sponsor — \$10,000

- One (1) table/10 event tickets with premier placement in room
- Sponsor logo featured on all event signage and program\*
- Sponsor recognition all printed materials\*
- Sponsor recognition in all media outreach
- Sponsor recognition by emcee during the program
- Sponsor recognition and logo placement on the event website
- Sponsor logo displayed on large video screens during portions of the event program
- Link to your website from the event website
- Opportunity for employee engagement at the event

## Hope Sponsor — \$5,000

- Six (6) event tickets
- Sponsor logo featured on all event signage and program\*
- Sponsor recognition in all media outreach
- Sponsor acknowledgment by emcee during the program
- Sponsor recognition and logo placement on the event website
- Sponsor logo displayed on large video screens during portions of the event program
- Logo on our Facebook event page
- Opportunity for employee engagement at the event

## Wish Sponsor — \$2,500

- Four (4) event tickets
- Sponsor recognition in program book\*
- Sponsor logo displayed on large video screens during portions of the event program
- Logo on our Facebook event page
- Opportunity for employee engagement at the event

*\*Printing schedule permitting*



# THANK YOU TO OUR 2018 COMMITTEE MEMBERS

## Honorary Chair

Jack Hanna, *Director Emeritus Columbus Zoo and Aquarium*

## Co-Event Chairs

David Karam and Lisa Khourie

## Committee

Andy and Molly Bailey

Charlie and Stacy Cox

Garth and Cindy Cox

Dan Fugazzi

Bob and Susan Gerlach

Mike and Siri Groeber

Jack and Suzi Hanna

Dennis and Cathy Hecker

David and Lisa Karam

Jim and Jo Ann Karam

Wayne and Mary King

Bill and Lisa Khourie

Bobby and Ruthie Khourie

Mark and Elizabeth Leskowsyk

Raj and Rebecca Malik

Steve and Darlene McChesney

Robert and Suzanne Meyers

Natalie Meyers

Evan and Sue Preston

Nancy Szaronos

Mike and Amy Voinovich

Jeff and Diane White

Tom and Terri Whitman

Jeremy and Jill Young

Join us for an exclusive experience in support of the St. Jude mission: *Finding cures. Saving children.*®

Cocktails | Dinner | Live and Silent Auction | Patient Speaker  
Fine Cuisine courtesy of Catering by Cox and Preston Catering

# ST. JUDE PATIENT JULIE

5 years old • Ohio • optic glioma



In August 2013, Julie's eye began to twitch. Her mother, Melissa, knew something could be terribly wrong. Julie's eye doctor soon confirmed Melissa's fear: Julie had a brain tumor called an optic glioma. Worried about the looming possibility of a very risky brain surgery, Melissa sought out other options. The family was soon referred to St. Jude Children's Research Hospital for Julie's treatment and care. At St. Jude, Julie underwent chemotherapy as part of her initial course of treatment.

Treatments invented at St. Jude have helped push the overall survival rate for childhood cancer from less than 20% when we first opened 80% today. We won't stop until no child dies from cancer.

After a long break from chemotherapy, Julie is undergoing treatment once again at St. Jude, with additional support from a hospital close to home. And her sweet sister Gabby is by her side every step of the way. "My girls inspire me to be the very best person I can possibly be, every day," said Melissa.



# COMMITMENT FORM

## ST. JUDE DISCOVER THE DREAM

THURSDAY, MAY 17 • 6 P.M.

COLUMBUS ZOO AND AQUARIUM • 4850 W. Powell Road • Powell, OH

Recognition/Company Name \_\_\_\_\_  
*(as you wish to appear on event publications)*

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

REFERRED BY \_\_\_\_\_

### I would like to support the 13<sup>th</sup> annual St. Jude Discover the Dream.

- Presenting Dream Sponsor – \$50,000 *20 Reservations*
- Platinum Sponsor – \$25,000 *20 Reservations*
- Miracle Sponsor – \$10,000 *10 Reservations*
- Hope Sponsor – \$5,000 *6 Reservations*
- Wish Sponsor – \$2,500 *4 Reservations*
- Donation \_\_\_\_\_

### Please make checks payable to St. Jude Children's Research Hospital.

- Check
- To pay by credit card, please call our office 614.947.3900 or visit [stjude.org/discoverthedream](http://stjude.org/discoverthedream)
- Please indicate whether you require an INVOICE or any additional documentation to process payment.

Items needed: \_\_\_\_\_

### Please return to St. Jude via:

**email** [emily.blanding@stjude.org](mailto:emily.blanding@stjude.org)

**fax** 614.947.3938, Attn: Emily Blanding

**mail** 1335 Dublin Road, Suite 110F, Columbus, OH 43215

### Or confirm online:

**visit** [stjude.org/discoverthedream](http://stjude.org/discoverthedream)

The amount of your contribution that is deductible as a charitable contribution for federal income tax purposes is limited to the excess of your contribution over the value of the goods & services provided by the organization. Tax ID 35-1044585



THANK YOU FOR SUPPORTING ST. JUDE.



Hadlee



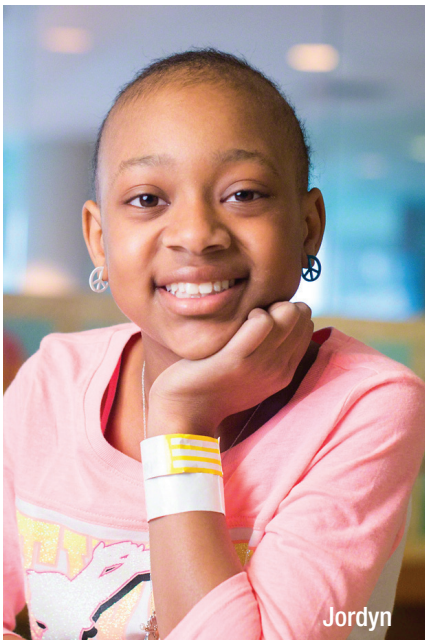
Bailey



Benton



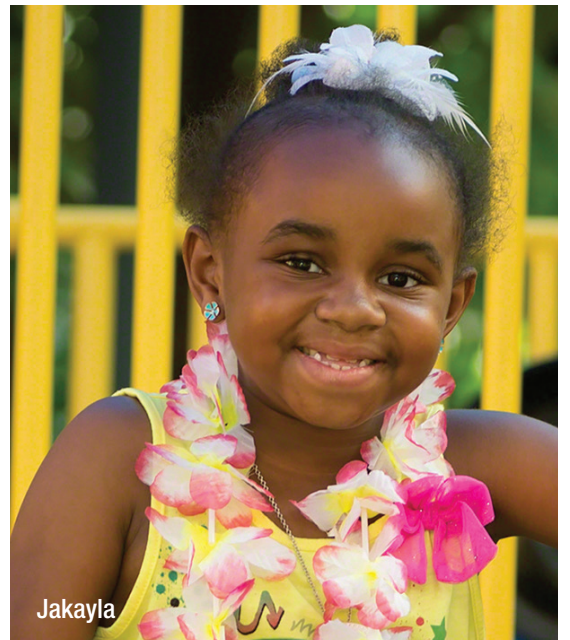
Sebastian



Jordyn



Esmeralda



Jakayla

WE WON'T STOP UNTIL NO CHILD DIES FROM CANCER.