

ST. JUDE

Kentucky Derby Party

ST. JUDE KENTUCKY DERBY PARTY BETTING GUIDE

Saturday, May 7, 2016
Panther Creek Country Club
Springfield, Illinois

We are thrilled to announce that on **Saturday, May 7th**, the Springfield community will gather at Panther Creek Country Club to celebrate a time honored tradition of the Kentucky Derby, benefiting St. Jude Children's Research Hospital. Designed to be one of Springfield's premier social events, the St. Jude Kentucky Derby Party will include an evening of mint juleps, glamorous hats, and fashion while showing support for the mission of St. Jude Children's Research Hospital.

We are asking you to bet on St. Jude with one of the following wagers to help St. Jude win in the fight against childhood cancer!

At St. Jude our research is freely shared with the global medical and research community! One child saved at St. Jude is 1,000 children saved around the world. Since opening in 1962, St. Jude has helped bring overall childhood cancer survival rates from under 20% to over 80% today! **That makes St. Jude a sure bet!**

Help us continue increasing the odds!

Rebekah Abbott
St. Jude Representative
309-210-2077
Rebekah.abbott@stjude.org



stjude.org/kentuckyderbyparty

ST. JUDE

Kentucky Derby Party

BETS AND WAGERS

PRESENTING PARTNER: \$5,000

- Event will be titled the “**St. Jude Kentucky Derby Party presented by COMPANY NAME.**” This name will appear in all Kentucky Derby Party printed materials, including the
 - save-the-date and invitation
 - event website with company logo,
 - event program, and signage at the event.
 - Name and sponsorship will be listed on all event PR and marketing, including print, radio, media press releases, and PSA’s
- Twenty complimentary tickets to the St. Jude Kentucky Derby Party
- Full page Ad in event program (color)
- *Limited to two presenting partners.*

\$5000 = the average cost per inpatient stay per day at St. Jude

SUPERFECTA BET: \$2,500

- Recognition as a Winner’s Circle Sponsor in media press releases,
 - printed materials, and
 - radio advertisements as space and time allows
- Fifteen complimentary tickets to the St. Jude Kentucky Derby Party
- Logo on event website
- Half page supportive Ad in event program (B&W)
- Acknowledgement on event signage

\$2,500 = the average cost per outpatient visit per day at St. Jude



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TRIFECTA BET: \$1,000

- Recognition as a Trifecta Bet in media press releases, printed materials, and radio advertisements as space and time allows
- Eight complimentary tickets to the St. Jude Kentucky Derby Party
- ¼ page supportive Ad (black & white) in our event program
- Name on event website

\$1000 = two platelet transfusions at St. Jude

EXACTA BET: \$500

- Four complimentary tickets to the Kentucky Derby Party
- Acknowledgement as a St. Jude generous donor in the event program

\$500 = two red blood cell transfusions at St. Jude

Once you have chosen your betting choice please forward the attached form and payment to Rebekah Abbott at:

ALSAC/St. Jude Children's Research Hospital
ATTN: Kentucky Derby Party
4722 N. Sheridan Rd.
Peoria, IL 61614



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BETTING TICKET

Contact Information:

Name/Title _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

Email _____

- Check made payable to St. Jude Children's Research Hospital enclosed.
- Please call me to arrange payment by credit card.
- Please send me an invoice.

BETTING SELECTION

- Presenting Partner: \$5,000
- Superfecta Bet: \$2,500
- Trifecta Bet: \$1,000
- Exacta Bet: \$500

OFFICIAL AGREEMENT

I agree to participate as a sponsor of the St. Jude Kentucky Derby Party, benefiting St. Jude Children's Research Hospital.

Signature _____

Date _____

