



St. Jude patient
Morgan, age 2,
sickle cell disease

TeamRaiser Participant Fundraising Center Tutorials

Table of Contents

Pg. 1 - How to update your fundraising link

Pg. 2 - How to update your personal page

Pg. 3 - How to upload your photo

Pg. 4 - How to update your individual fundraising goal

Pg. 5-7 - How to send an email (thank you or ask for donations)



How to Update your Fundraising Link

1. Log into your participant center. On your dashboard page, scroll down to the **personalize your fundraising page** section, then click on **personalize web address**.

Personalize your fundraising page Personalize web address

You can change your personal page photo or edit your text directly from your personal page.
<http://events.stjude.org/JaneDoe>

2. In the editable text box, create a unique identifier (such as your name), and then click **save**.

Personalize web address

You can create a personalized Web address for your personal page to make it easier for family and friends to find. The Web address can contain letters, numbers, '-' (dashes), and '_' (underscores). For example, entering 'John_Smith' will allow people to enter 'http://fundraising.stjude.org/goto/John_Smith' to display your personal page.

<http://events.stjude.org/> StJudeMarkie|

Cancel

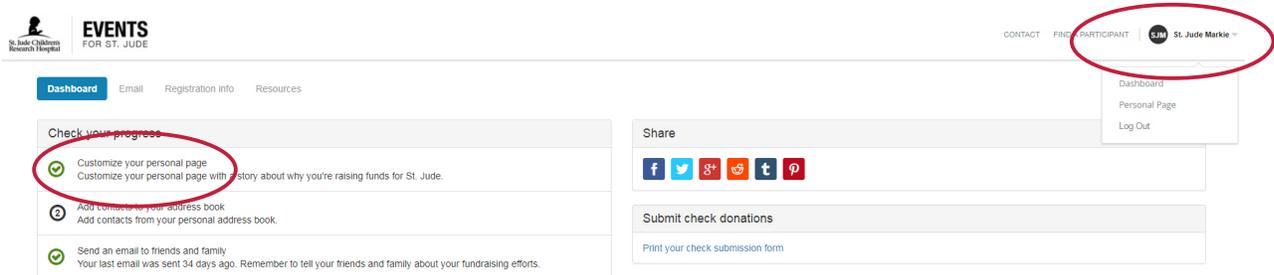
Save

3. Once saved, this link beginning with **http://events.stjude.org/** (then your unique identifier) will be your fundraising page link. Share this on social media, and text your donation page to your friends and family.

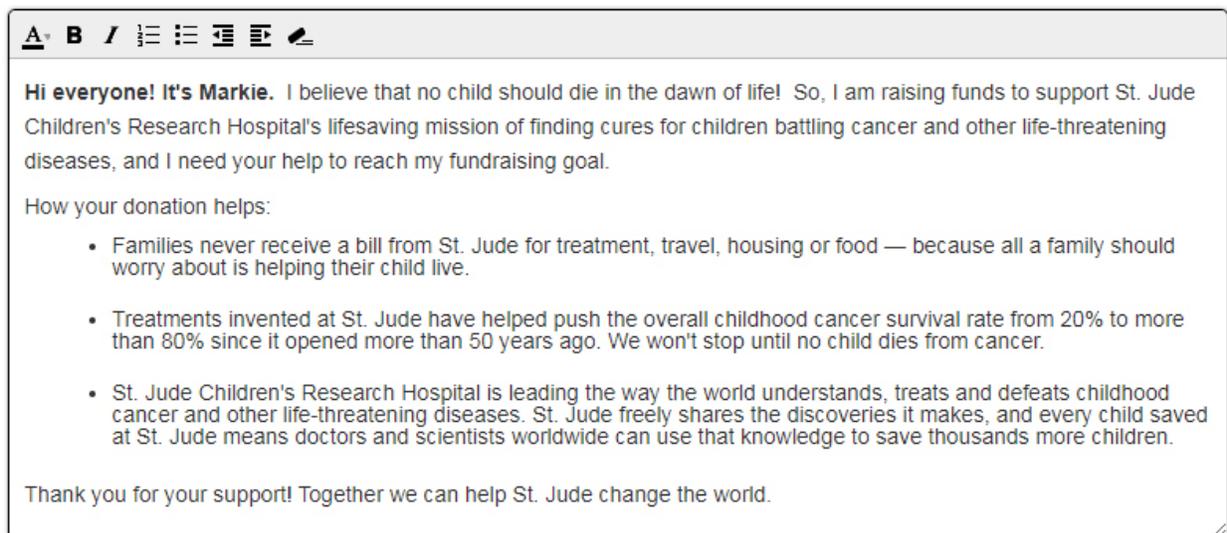


How to Update your Personal Page

1. Log into your participant center. Click on your name in the upper right hand corner and click the **personal page tab**.



2. Edit the content of your page by selecting **edit this section** and share why fundraising for St. Jude is important to you.



How to Update your Photo

1. Complete your page by uploading your photo. Click **change photo** and select a photo to upload.

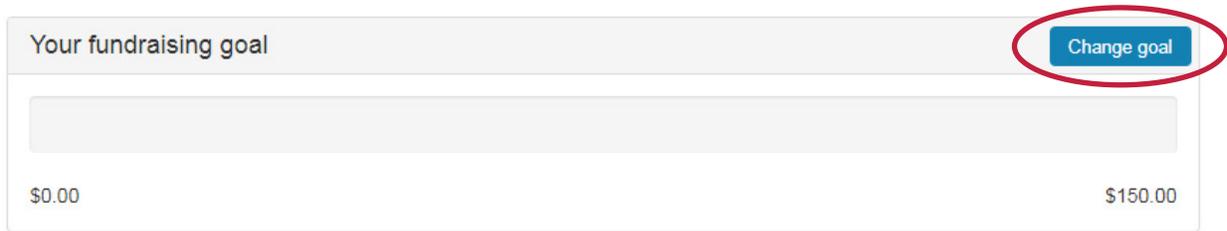


-
2. Click **save/upload** to complete.



How to Update your Individual Fundraising Goal

1. Log into your participant center. On your dashboard, scroll down to the **your fundraising goal** section and click on **change goal**.



Your fundraising goal

Change goal

\$0.00 \$150.00

2. Increase your goal from the default amount. Set an aggressive goal that will inspire people to give more and then click **save**.

Change goal



\$ 150 .00

Cancel

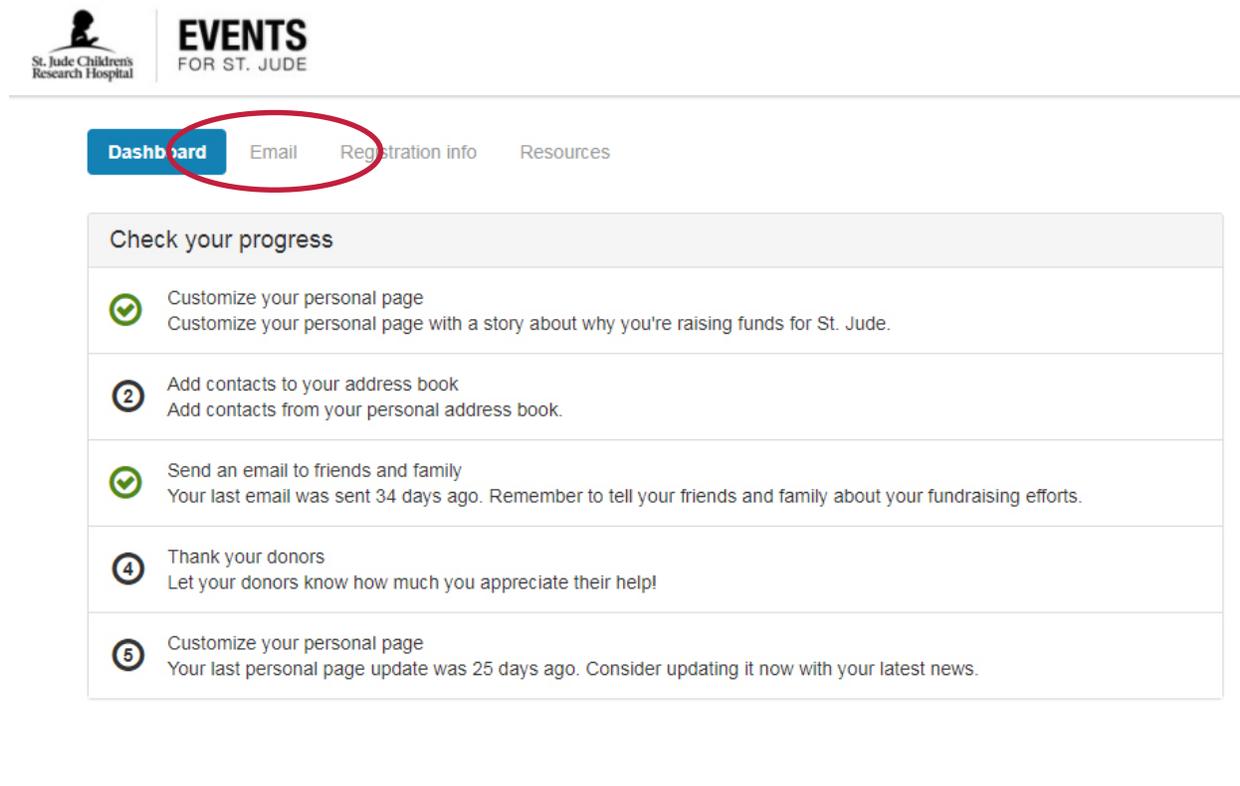
Save

Remember, don't let your donors see you hit your goal. Keep upping your goal so they keep donating.



How to Send an Email (Thank You or Ask for Donations)

1. Log into your **participant center**. On your dashboard, click the **email tab**.



St. Jude Children's Research Hospital

EVENTS FOR ST. JUDE

Dashboard Email Registration info Resources

Check your progress

- 1 Customize your personal page
Customize your personal page with a story about why you're raising funds for St. Jude.
- 2 Add contacts to your address book
Add contacts from your personal address book.
- 3 Send an email to friends and family
Your last email was sent 34 days ago. Remember to tell your friends and family about your fundraising efforts.
- 4 Thank your donors
Let your donors know how much you appreciate their help!
- 5 Customize your personal page
Your last personal page update was 25 days ago. Consider updating it now with your latest news.

2. Select the type of email you'd like to send, then click **next** to preview the content.



1 Configure 2 Compose 3 Set Recipients 4 Preview & Send

Select Email Template

- ▶ Thank you
- ▶ Ask for Donations
- ▶ More/Custom

Save as template Preview **Next**



How to Send an Email (continued)

3. After you have selected a template, customize the content to make it more personal for your recipients, then click **next**.

1 Configure 2 Compose 3 Set Recipients 4 Preview & Send

Subject

Please support me as I help St. Jude Children's Research Hospital

Include personalized greeting

H1 H2 H3 P B I U

Hello! I'm participating in the St. Jude No More Cancer Rally to help support the kids of St. Jude Children's Research Hospital. I have a goal to raise as much as possible for the kids of St. Jude. But I need your help. Will you help me support St. Jude by donating today?

How your support helps:

- Families never receive a bill from St. Jude for treatment, travel, housing or food — because all a family should worry about is helping their child live.
- St. Jude is working to drive the overall survival rate for childhood cancer to 90%, and we won't stop until no child dies from cancer.
- St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

Please visit my St. Jude page to make a donation. Once you donate, please share it on Facebook and Twitter with a challenge to support the kids of St. Jude. You'll help families and patients around the world.

Thank you for your support!

Sincerely,
St. Jude Markie

Save as template Preview **Next**

4. Select the contacts you'd like to send the email to. You may add contacts individually, or import them from Gmail, Yahoo or AOL. Click **next** when all recipients are selected.

1 Configure 2 Compose 3 Set Recipients 4 Preview & Send

Add Contact Import Contacts

All Contacts

You haven't added any contacts yet.

Jillian Grembowicz <jillian.grembowicz@stjude.org>

To:

Jillian Grembowicz <jillian.grembowicz@stjude.org>

Save as template Preview **Next**



How to Send an Email (continued)

5. Preview your content one last time to make sure message says what you want. If it's correct, click **send**.

1 Configure 2 Compose 3 Set Recipients 4 Preview & Send

Subject

Please support me as I help St. Jude Children's Research Hospital

Message:



Dear [Contact First Name],

Hello! I'm participating in the St. Jude No More Cancer Rally to help support the kids of St. Jude Children's Research Hospital. I have a goal to raise as much as possible for the kids of St. Jude. But I need your help.

Will you help me support St. Jude by donating today?

How your support helps:

- Families never receive a bill from St. Jude for treatment, travel, housing or food — because all a family should worry about is helping their child live.
- St. Jude is working to drive the overall survival rate for childhood cancer to 90%, and we won't stop until no child dies from cancer.
- St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

Please visit my St. Jude page to make a donation. Once you donate, please share it on Facebook and Twitter with a challenge to support the kids of St. Jude. You'll help families and patients around the world.

Thank you for your support!

Sincerely,
St. Jude Markie

A link to your page will automatically be added to the bottom of your message.



[Privacy Policy](#)



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501 St. Jude Place, Memphis, TN 38105

Save as template

Send





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