# Martial Arts for St. Jude<sup>™</sup>

## What is Martial Arts for St. Jude?

*Martial Arts for St. Jude*<sup>™</sup> is a volunteer-based fundraising event for St. Jude Children's Research Hospital.<sup>®</sup> The program can be hosted in a variety of ways to suit your academy. Many successful events have included exhibitions, kick-a-thons, board-breaking demonstrations and other activities to raise funds for St. Jude.

#### How does it work?

*Martial Arts for St. Jude* coordinators recruit participants and provide them with fundraising materials. Participants contact family and friends to gather donations for event participation. Donors can make pledges based on the performance of the participant or make a flat donation.



Why should you do it?

- Provide help for St. Jude patients battling cancer and other deadly childhood diseases.
- Provide a meaningful event to bring your academy and community together.
- Teach your students and staff the power they have through volunteerism.
- Earn great prizes. Visit *stjude.org/martialarts* for a complete list.
- Resources ensure you have a successful event.
- A dedicated Coordinator Support Line (1-800-567-0636) available Monday–Friday, 7 a.m.-6 p.m. (CT) for program information, questions and resources.

St. Jude patient lan, at age 6, medulloblastoma

## Get involved today.

Call 1-800-567-0636 or visit stjude.org/martialarts



# Finding cures. Saving children.



St. Jude patient lan with his mom Quimverly

#### About St. Jude

#### Who do you help?

Ian was always a happy, playful child. But then he started to stumble when he walked. When this continued, his mom took him to the doctor, where tests revealed Ian suffered from a rare brain tumor called medulloblastoma. His family turned to St. Jude Children's Research Hospital, where Ian's treatment included surgery, radiation therapy and chemotherapy. "St. Jude accepts children from all over the world," said Ian's mom. "We haven't paid a penny, but we still receive the best treatment anyone could give us." Ian is now finished with treatment. He's back home with his family, as playful as ever.

- Families never receive a bill from St. Jude for treatment, travel, housing, or food because all a family should worry about is helping their child live.
- St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade. We won't stop until no child dies from cancer.
- St. Jude freely shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.



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