Doing Math.

Saving Lives.

mathathon.org

St. Jude patient Reagan, age 5, acute lymphoblastic leukemia
Thanks to you...

St. Jude Children’s Research Hospital® is able to fight childhood cancer and other life-threatening diseases every day. We thank you for participating in the St. Jude Math-A-Thon.

This year, an estimated

15,780

CHILDREN & ADOLESCENTS in the U.S. will be diagnosed with cancer

equivalent to

28 elementary schools*

*Treatment invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since it opened more than 50 years ago.

We won’t stop until no child dies from cancer.
Thank you for helping the kids of St. Jude!
Kids are looking for a chance to make a difference in the world, and that’s why St. Jude Children’s Research Hospital® has created the St. Jude Math-A-Thon®—a math-enrichment program with a real-world purpose!

The St. Jude Math-A-Thon is a school-based fundraiser that benefits St. Jude Children’s Research Hospital. St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since it opened more than 50 years ago. We won’t stop until no child dies from cancer.

Currently in its 37th year, the St. Jude Math-A-Thon is designed to easily blend into K-8 math lessons. Participating students collect fundraising support as they complete five grade-appropriate math worksheets (created by Scholastic and available at mathathon.org). Plus, the easy-to-use online fundraising tools at mathathon.org make it simple to send emails to friends and family and keep track of goals.

Go to mathathon.org today to get started!

Have you ever heard a child say,

“When I grow up, I’m going to change that!”

St. Jude patient Sebastian, age 7, medulloblastoma
Families never receive a bill from St. Jude for treatment, travel, housing, or food – because all a family should worry about is helping their child live.

St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

St. Jude Math-A-Thon is a math-enrichment fundraiser with a real-world purpose!

It helps students practice math skills while providing the opportunity to help kids just like them!
Three Steps to Success

**Step 1. Reach Out**
Go to mathathon.org and set up your school’s event page. Use the online tools to plan a kickoff assembly and program dates. Recruit everyone (administration, faculty, staff, family volunteers), print out fundraising materials, and set a goal.

**Step 2. Do the Math**
Give students one to three weeks to find sponsors and complete their Math-A-Thon Funbook. Continue to motivate and communicate with everyone involved with the online tools available at mathathon.org.

**Step 3. Celebrate**
Tally the results of your fundraising efforts. Convert cash to checks or money orders, and use the online Student Registration Worksheet at mathathon.org in order to manage donation amounts and prize information. Throw a party to publicly recognize top fundraisers and to award prizes!

Coordinator support is available at 1-800-386-2665 and mathathon@stjude.org.

Explore your school’s fundraising hub at mathathon.org!
How to Host a Super St. Jude Math-A-Thon®!

1. Plan
   Go to mathathon.org and set up your St. Jude Math-A-Thon web page. Then:
   - Determine a kickoff assembly and dates for your St. Jude Math-A-Thon Challenge Week.
   - Set your school’s fundraising goal.

2. Announce
   Get the entire school excited!
   - Recruit administration, faculty, staff, and volunteers to participate in your St. Jude Math-A-Thon fundraiser using the tools at mathathon.org.
   - Host your school’s kickoff assembly and show the DVD.
   - Send home parent letters (available online at mathathon.org).
   - Contact local media and post on your school’s social media. PR templates are available at mathathon.org.

3. Fundraise
   Spread the word about your Math-A-Thon fundraiser and start collecting donations!
   - Encourage students to use the email tools at mathathon.org with their parents help to reach out to friends, family, and community members for support.
   - Promote locally using the poster and flyers (available online at mathathon.org) or encourage students and teachers to make their own.

4. Do the Math
   Distribute the Funbooks to all participating students for a week of math fun!
   - Download or order Funbooks from mathathon.org. You can also place your order by calling 1-800-386-2665.
   - Continue to motivate and communicate with everyone involved.
   - Encourage everyone with daily announcements and updates.

5. Celebrate
   Collect all donations and turn them in to St. Jude Children’s Research Hospital®!
   - Order prizes.
   - Celebrate the success of your program with a wrap-up celebration! See ideas at mathathon.org.

We recommend:

- Hold your Challenge Week one to three weeks after your kickoff assembly.
- Link your St. Jude Math-A-Thon to an existing event such as Thanksgiving, Valentine’s Day, or Pi Day!
- Use the tools at mathathon.org for all your fundraising needs.
**Student Registration Worksheet**

Use this worksheet to:
1. Log who is participating (make copies as needed).
2. Choose 1 prize for each student raising $125+ (prize levels not cumulative).
3. Determine how many of each item you need to order.
4. Track which prize goes to which participant.

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<th>Teacher Name</th>
<th>Grade Level</th>
<th>Permission Slip</th>
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Please retain this form for your records. It will enable you to have complete information about your event.
Do the math. St. Jude needs you!

Welcome to ____________________________ (our school’s name)

St. Jude Math-A-Thon®!

Challenge Week: ____________________________ (dates)

Your students will complete their Math-A-Thon Funbook from ____________________________ (dates)

Questions? ____________________________ (contact name)

Dear Teacher,

The St. Jude Math-A-Thon is a school-based fundraiser that benefits St. Jude Children’s Research Hospital®. Since 1962, St. Jude has treated children who are battling cancer and other life-threatening diseases, and no family ever receives a bill from St. Jude.

Here’s what you can do to help!

1. Distribute the Sponsor Form Envelopes, Prize Sheets and the “Letter for Families” to each of your students.

2. Encourage parents and students to ask sponsors for support using the online fundraising tools at mathathon.stjude.org.

3. Create class competition and challenges to maximize fundraising. Check out some of the great ideas on the “Kids Helping St. Jude Kids” Pinterest page.

4. During the challenge week, distribute their Funbooks, and ask students to complete the five math worksheets.

5. Collect any offline donations. Donations are due by ____________________________.


Thank you,
The St. Jude Math-A-Thon Team
Do the math.
St. Jude needs you!

Challenge Week is _________________.

Visit our school’s St. Jude Math-A-Thon® website today at mathathon.stjude.org and click on “Find Your School”.

Dear Families,

The St. Jude Math-A-Thon is a school-based fundraiser that benefits St. Jude Children’s Research Hospital®. Since 1962, St. Jude has treated children who are battling cancer and other life-threatening diseases, and no family ever receives a bill from St. Jude.

That’s why our school is hosting a St. Jude Math-A-Thon! It’s simple to participate:

1. Set up your family’s personal Math-A-Thon web page at mathathon.stjude.org and click on “Find Your School”. Search and select your school, and click “Register”. Share your child’s fundraising page on your personal social network pages (Facebook, Twitter, etc.).

2. With your child, use the email tools on the website to reach out to friends and family to ask for their financial support.

3. Help your child achieve his or her weekly math goal during Challenge Week ________________. 

4. Donations are due by _________________.

Because of families like yours, families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

Sincerely,
The St. Jude Math-A-Thon Team
The St. Jude Math-A-Thon® fundraising website can help you easily boost your event’s fundraising totals with minimal effort. Here’s how it works:

1. **Log in to your Event Management Center**

   Visit mathathon.org to log in and customize your school’s fundraising page. If you do not have the email with your login credentials from the St. Jude Math-A-Thon team, select the option to have your credentials sent to you (note: you will need to use the same email address you originally provided at registration).

2. **Customize your school’s event page**

   Get the entire school excited!

   Once you’ve logged in to your Event Management Center, select “Edit your event page” to customize your event’s page with event details such as event name, schedule, date and time, and event page copy.

   **Tip:** Parents and kids can customize their own fundraising pages too!

3. **Communicate to participants**

   Use the Email tool to manage your parents and teachers and promote your event. Coaching emails make it easy to encourage, thank, engage, and solicit participants. You can:
   - Manage Email Groups: Upload your contacts and reach out to everyone quickly and easily!
   - Create and Send Coaching Emails: Customize or choose from the available templates to encourage, thank, engage, and solicit participants.
   - Manage News Feeds: Add content to your event’s news feed.

   **Tip:** Have classes or grades form teams and compete against each other to become the top fundraising team!

4. **Manage your event and track progress**

   Use the online tools to track fundraising progress, manage participants, and enter offline donations. You can:
   - Track Fundraising Progress
   - Manage Participants
   - Enter Cash, Money Order or Check Gifts

Please contact the Coordinator Support Team at 1-800-386-2665 or email mathathon@stjude.org with any questions regarding online fundraising for your event.