

WHY SUPPORT ST. JUDE?

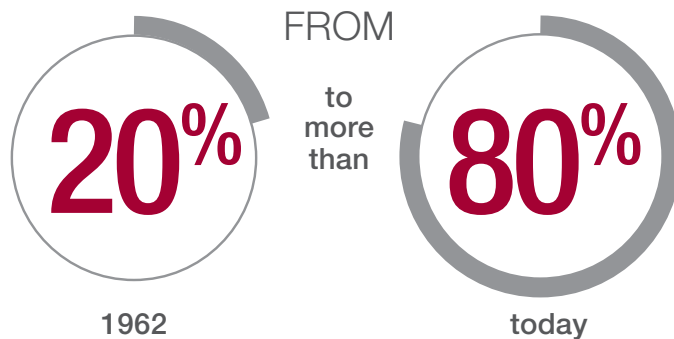


RUN FOR KIDS
LIKE **THANAYDI**.
age 19 / bone cancer



**NO FAMILY EVER RECEIVES
A BILL FROM ST. JUDE**—FOR
TREATMENT, TRAVEL, HOUSING
OR FOOD, BECAUSE ALL
A FAMILY SHOULD WORRY ABOUT
IS HELPING THEIR CHILD LIVE.

**TREATMENTS INVENTED AT
ST. JUDE HAVE HELPED PUSH THE
OVERALL CHILDHOOD CANCER
SURVIVAL RATE**



We won't stop until no child dies from cancer.
Help St. Jude increase survival rates.

#stjude
stjudemarathon.org

St. Jude Children's
Research Hospital®

WHY FORM A ST. JUDE CORPORATE CHALLENGE TEAM?



INCREASE EMPLOYEE MORALE
BUILD TEAM SPIRIT
FURTHER YOUR WELLNESS INITIATIVE
SHOWCASE YOUR COMMUNITY INVOLVEMENT

5 Easy Steps to Get Started

1. Designate and register your Team Captain
2. Recruit your employees and co-workers
3. Host an information session for your co-workers with the St. Jude Heroes team
4. Team member registration
5. Host a team kick-off event with the St. Jude Heroes team

Team Benefits

- Team kickoff events
- Exclusive hospital tours for team members and company employees
- Additional team fundraising incentives
- Opportunities to receive exclusive and customized training support from St. Jude Memphis Marathon Heroes Training Coach

stjudemarathon.org



Do it for kids like Brodey.

In early 2015, Brodey began having headaches accompanied by vomiting. His family took him twice to an urgent care doctor hoping to find Brodey some relief, but to no avail. During a visit to the ER, a CT scan revealed Brodey suffered from a brain tumor.

At a local hospital, the tumor was identified as a medulloblastoma. Brodey underwent surgery to remove one large tumor and one smaller one. His family was referred to St. Jude Children's Research Hospital® for his continuing care, which includes six weeks of radiation therapy and seven rounds of chemotherapy.

It's not easy, but Lee Ann says there is a certain peace of mind that comes from being at St. Jude. "You know you're in the right place and they're taking care of you. You're not going to look back and wonder."

Families never receive a bill from St. Jude for treatment, travel, housing or food — because all a family should worry about is helping their child live.

And at a time when it could be hard to just keep putting one foot in front of the other, Lee Ann trained for and ran the Half Marathon during the St. Jude Memphis Marathon Weekend last year. She first ran the Half Marathon in 2011, fully believing in the good work of St. Jude, but with no idea her son would one day be a patient.

Lee Ann's St. Jude Heroes fundraising team included 86 friends and family who participated in various races to support Brodey's fight and St. Jude's mission. Team Brodey has raised almost \$10,000 for St. Jude to date.



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