MEMPHIS POINTS OF INTEREST

• FedEx Forum - Start Line (191 Beale St.)

This state-of-the-art arena is home to the NBA's Memphis Grizzlies and University of Memphis Tigers basketball teams. It also serves as a concert venue for top tier music acts such as Katy Perry, Usher, Foo Fighters, Elton John, Justin Timberlake and more.

• Memphis Rock 'n' Soul Museum - Start Line (191 Beale St.)

The Museum's exhibition about the birth of rock and soul music was created by the Smithsonian Institutions and tells the story of musical pioneers who, for the love of music, overcame racial and socioeconomic barriers to create the music that shook the world.

• Gibson Guitar Factory and Lounge - Mile 1 (145 Lt. Lee Ave.)

Take a tour for an intimate viewing as Gibson's skilled Luthiers craft some of the world's finest guitars. Hear how Gibson has helped shape the world of music for 100 years and continues to do so today.

• National Civil Rights Museum - Mile 1 (450 Mulberry St.)

Visit to learn of Dr. King's life and legacy as leader of the Civil Rights Movement and his work. Exhibits chronicle his civil and human rights work around the nation and in Memphis where he spent his final days.

• Blues Hall of Fame - Mile 1 (421 S. Main St.)

A Memphis gem for both serious blues fans and casual visits. Robust exhibits and in-depth history expose, educate and entertain visitors highlighting over 400 inductees in five key categories: performer, individual, album, single and literature.

• South Main District - Mile 1-2 (South Main St.)

Preserved buildings freeze this Downtown district in time, until you see what's inside: interactive civil rights and music museums; galleries and street art, shops, beloved dives and bistros.

• Elvis Statue on MLGW Plaza - Mile 1 (115 Beale St.)

A tribute to the man who earned the title "King of Rock 'n Roll" and made Memphis his home: Elvis Presley. It is estimated that Elvis has sold more than one billion records worldwide.

• The Orpheum - Mile 1 (203 S. Main St.)

Originally the Grand Opera House, it was built in 1890 and rebuilt after a 1923 fire. For over 100 years, the Orpheum has brought in large-scale Broadway shows and performances by today's entertainers.

• Gus's World Famous Fried Chicken - Mile 2 (310 S. Front St.)

Memphis is a fried chicken capital, and Gus's spicy, crispy, pipinghot bird provides diners with what they say may be the single most perfect bite in the flavorverse.

• Tom Lee Park & Mississippi Riverfront - Mile 3 & 7 (Riverside Dr.)

Overlooking the Mississippi River, the park is named after Tom Lee, an African-American river worker who saved the lives of 32 passengers of the sinking steamboat M.E. Norman in 1925. It's popular for walkers, joggers and cyclists, and hosts events throughout the year. **www.memphisriverparks.org**

• Beale Street Landing - Mile 3 & 7 (251 Riverside Dr.)

Located at the foot of Beale Street, the landing serves as a welcoming pad for all those traveling by river and serves as home to the American Queen Steamboat Company.

• Court Square Park - Mile 4 (62 N. Main St.)

Of all four original municipal parks laid out by the city planners in 1819, this park is the only one left in its original form. The land was set aside for a courthouse, instead is was the site of Memphis' first schoolhouse.

• **St. Jude Children's Research Hospital Campus** - Mile 5 (262 Danny Thomas Pl.)

St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

• Bass Pro Shops at the Pyramid - Mile 6 (1 Bass Pro Dr.)

A new national destination experience located inside the massive iconic pyramid. There is something for everyone from the serious outdoor enthusiast to families looking to have fun.

• River Garden and River Line Trail - Mile 6 (Riverside Dr. at Mississippi River Park)

A new vibrant space for connection, relaxation and play, the Garden features native meadow plantings, life-sized birds nests, event pavilion and playful treehouse. The Trail, for walking and biking, connects he riverfront from Big River Crossing to Wolf River Greenway.

• Victorian Village - Mile 11 (between Poplar and Jefferson Ave., east of Danny Thomas)

Once known as "Millionaire's Row) because of the mansions that lined the streets and the wealthy residents who lived there, this historic district has homes from the mid-to-late 1800's.

• Evergreen Historic District - Mile 14 (Midtown Memphis)

One of the city's oldest neighborhoods and its first Historic Conservation District, it includes 1,400 homes built between 1890 and 1930. South of North Parkway between Watkins and East Parkway)

• Memphis Zoo - Mile 15 (2000 Prentiss Pl.)

The Zoo spans 70 acres and is home to more than 4,500 animals, representing over 500 species. Exhibits include Once Upon a Farm, Commercial Appeal Cat Country, Primate Canyon, Animals of the Night, Northwest Passage and CHINA.

• Overton Park - Mile 16-19 (1914 Poplar Ave.)

A 342-acre public park that contains a 9-hole golf course, Memphis Brooks Museum of Art, Memphis College of Art, Memphis Zoo, Levitt Shell, Rainbow Lake, Veterans Plaza, the Greensward, two playgrounds and a 126-acre Old Forest State Natural Area.

• Rhodes College - Mile 21 (2000 North Parkway)

Rhodes is a four-year, private, coeducational, residential college committed to the liberal arts and sciences. The beautiful campus sits in the heart of Memphis.

Vollintine-Evergreen Historic District - Mile 22-23

This midtown neighborhood and Historic District is notable for it collection of post-World War II houses built around a former synagogue (now the Gethsemane Garden Church) and the V&E Greenline that starts at the corner of N. Watkins/North Parkway and runs for 1.7 miles.

• Handy Park - Mile 26 (200 Beale St)

A public park with a large stage and a smaller performance area where events are always free and open to the public. On afternoons, performers take to the small stage for free blues shows.

• AutoZone Park - Finish Line Festival (200 Union Ave.)

Home of the Memphis Redbirds and the Museum of Minor League Baseball, the Park features the largest video board in Minor League Baseball.

Beale Street Entertainment District: www.bealestreet.com

Downtown Memphis Commission: www.downtownmemphis.com

Memphis Tourism: www.memphistravel.com