

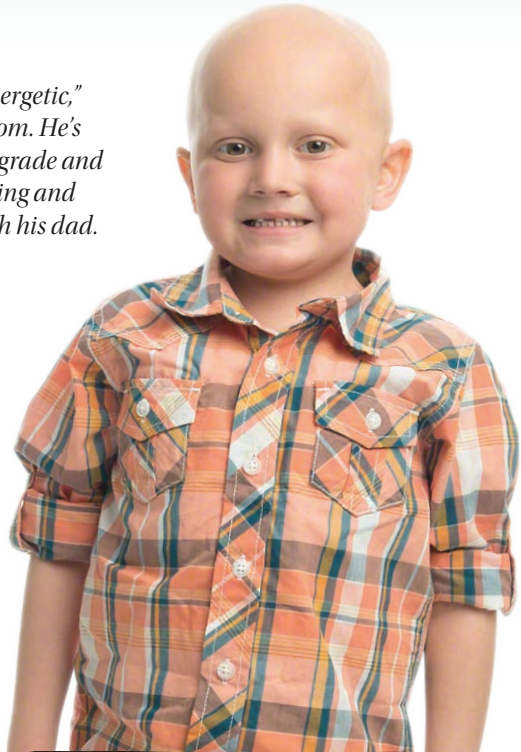
Saddle Up® for St. Jude

You Make a Difference.

Your participation is important. The donations you collect will help fund the lifesaving research and treatment at St. Jude Children's Research Hospital.® From the staff, parents and patients of St. Jude –

Thank You!

*“Tyler is energetic,”
said his mom. He’s
in the first grade and
loves hunting and
fishing with his dad.*



St. Jude patient Tyler, age 6, acute lymphoblastic leukemia

Why Participate?

- By raising money through Saddle up for St. Jude, you help further the mission of St. Jude Children's Research Hospital. Finding cures. Saving children.®
- St. Jude freely shares the breakthroughs it makes so every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.
- Because the majority of St. Jude funding comes from individual contributors, St. Jude has the freedom to focus on what matters most – saving kids regardless of their financial situation.

Who Do You Help?

In December 2012, Tyler was found to suffer from acute lymphoblastic leukemia. Tyler's family turned to St. Jude for his treatment, which includes 120 weeks of chemotherapy.

Families never receive a bill from St. Jude for treatment, travel, housing, or food – because all a family should worry about is helping their child live.

How Do You Participate?

- 1. Set Your Goal.** Raise \$75 – earn a *Saddle Up for St. Jude* pin, T-shirt and hat.
- 2. Fundraise.**
 - Set up your fundraising page on stjude.org/saddleup.
 - Ask friends, relatives, neighbors, business associates and local businesses to sponsor you.
 - Your sponsors can show support with credit card donations on your personal fundraising page.
 - Customize email templates to request donations.
- 3. Collect Donations.** Convert all cash to checks or money orders payable to St. Jude Children's Research Hospital. Turn in donations to the Coordinator on event day.



1-800-567-0675 | stjude.org/saddleup