

Saddle Up® for St. Jude

What is Saddle Up for St. Jude?

Saddle Up® for St. Jude is a family-oriented, fundraising event that can consist of trail rides, horse shows and other equestrian activities, in support of St. Jude Children's Research Hospital®. Horse enthusiasts and the general public alike join together to hold *Saddle Up for St. Jude* events across the country to help in the hospital's mission. Finding cures. Saving children®.

How does it work?

St. Jude provides coordinators with fundraising materials. Coordinators encourage participants to contact family and friends to obtain sponsorships for taking part in the event. Donors can make a flat donation or a pledge. After sponsors are obtained, participants come together to take part in *Saddle Up for St. Jude*.



St. Jude patient Tyler, age 6, acute lymphoblastic leukemia

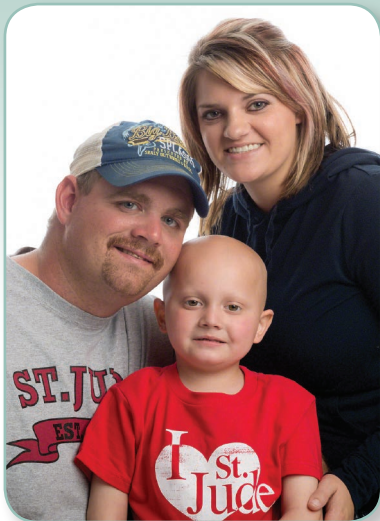
Why should you do it?

- To provide help for St. Jude patients battling cancer and other life-threatening diseases.
- To bring your community together for a rewarding and meaningful event.
- To win great prizes. Visit stjude.org/saddleup for a complete list.
- To ensure you have the most successful event, resources are provided, which include an easy-to-use website that allows you to create customized web pages and a dedicated Coordinator Support Line (1-800-567-0675) available Monday-Friday, 7:30 a.m.-7 p.m. (CT).

Get involved today.

Call 1-800-567-0675 or
visit stjude.org/saddleup





St. Jude patient Tyler with his parents

Who do you help?

In December 2012, Tyler was found to suffer from acute lymphoblastic leukemia, the most common form of childhood cancer. Tyler's family turned to St. Jude Children's Research Hospital for his treatment, which includes 120 weeks of chemotherapy. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to 80% since it opened 53 years ago. "Tyler is energetic," said his mom. He's in the first grade and loves hunting and fishing with his dad.

About St. Jude

- Families never receive a bill from St. Jude for treatment, travel, housing, or food – because all a family should worry about is helping their child live.
- St. Jude is working to drive the overall survival rate for childhood cancer to 90% in the next decade. We won't stop until no child dies from cancer.
- St. Jude freely shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.



1-800-567-0675 | stjude.org/saddleup

