

# Saddle Up<sup>®</sup> for St. Jude

## What is Saddle Up for St. Jude?

*Saddle Up<sup>®</sup> for St. Jude* is a fun, family-oriented fundraising event based around horseback riding that supports St. Jude Children's Research Hospital.<sup>®</sup> Typically, Saddle Up for St. Jude events consist of trail rides, horse shows and other equestrian events. Horse enthusiasts and the general public alike have joined together to hold *Saddle Up for St. Jude* events across the country to help in the hospital's fight against childhood cancer and other catastrophic diseases.

## How does it work?

*Saddle Up for St. Jude* coordinators recruit participants and provide them with fundraising materials. Participants contact family and friends to obtain sponsorships for taking part in the ride. Donors can make pledges based on the total miles completed during the ride or make a flat donation. After sponsors are obtained, participants come together to take part in the *Saddle Up for St. Jude* event.



## Why should you do it?

- Provide help for St. Jude patients battling cancer and other deadly childhood diseases.
- Provide a meaningful event to bring your community together.
- Earn great prizes. Visit [stjude.org/saddleup](http://stjude.org/saddleup) for a complete list.
- Resources ensure you have a successful event, including an easy-to-use website that allows you to create customized web pages and much more.
- A dedicated Coordinator Support Line (1-800-567-0675) available Monday–Friday, 7 a.m.–6 p.m. (CT) for program information, questions and resources.

St. Jude patient Reese, at age 2, ependymoma

**Get involved today.**

Call 1-800-567-0675 or  
visit [stjude.org/saddleup](http://stjude.org/saddleup)



St. Jude patient Reese with her mom Marilyn

## Who do you help?

Reese is an active toddler who loves to dance. But from the time she was 6 months old, Reese was plagued by frequent fevers. In early 2013, she was hospitalized for dehydration. Several months later, Reese had a seizure. An MRI soon revealed she suffered from a brain tumor called an ependymoma. Reese underwent surgery to remove the tumor. Once she recovered, her family turned to St. Jude for her treatment, which included chemotherapy and proton radiation therapy. Reese's personality is big. She likes to be the center of attention. "She's happy and outgoing," said her mom. "God has big plans for her."

## About St. Jude

- Families never receive a bill from St. Jude for treatment, travel, housing, or food – because all a family should worry about is helping their child live.
- St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade. We won't stop until no child dies from cancer.
- St. Jude freely shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

