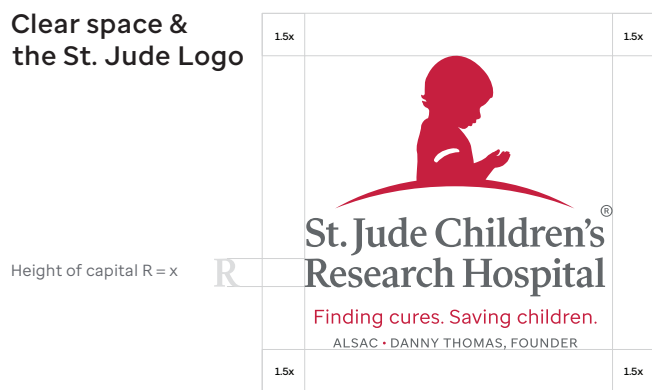# Team Up for St. Jude®
Spirited by Varsity

Is your school creating t-shirts for your St. Jude Game Day? Please reference this guide when designing your shirt. Then, submit your artwork for approval to varsity@stjude.org. Please allow 48 hours for approval.

Sample Use

(back side)   *(sleeve)*

Clear space & the St. Jude Logo

Height of capital R = x

- The **official logo colors** are red, black, white (used on black background) and dark gray.

- Logo should be **placed on the back side of the shirt** under the neckline or on the shirt sleeve in a design-free area.

- A **clear space**, equal to 1.5 times the height of the letter "R" in "Research" as shown above, should surround the entire logo and be kept free of text and other logos or graphics.

- The logo may be scaled in size to fit your t-shirt; however **the minimum measurement of 1 inch wide** and its proportions must be maintained—never stretched, squeezed, rotated or otherwise distorted.

Information for Vendor

RED LOGO C17 M100 Y77 K6 PANTONE 193	**BLACK LOGO** C0 M0 Y0 K100 PANTONE BLACK C/HEXACHROME BLACK U	**WHITE LOGO** C0 M0 Y0 K0 PANTONE N/A	**DARK GRAY LOGO** C62 M52 Y47 K18 PANTONE COOL GRAY 10C/11U

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stjude.org/varsity
#TeamUp4StJude