To Whom It May Concern:

On Date, School will host our Team Up for St. Jude Spirited by Varsity Game Day event benefiting St. Jude Children’s Research Hospital. Our school is planning a spirit week for St. Jude leading up to the home game on Date at Time against Opponent School Name. In order to achieve great success, we are asking you to help sponsor the event.

Since opening more than 50 years ago, St. Jude Children’s Research Hospital has changed the way the world treats childhood cancer and other life-threatening diseases. Families will never receive a bill from St. Jude for treatment, travel, housing, or food—because all a family should worry about is helping their child live. Its work is supported primarily through public contributions raised by events like Team Up for St. Jude Game Day.

Please help us reach our fundraising goal by supporting our Game Day event. You can help by providing [food/gift certificates/merchandise] that will be used [how it will be used] for the expected [number of participants] participants or through the sponsorship opportunities listed below.

Thank you for your time and consideration. We hope we can count on your support. Please contact [contact name] if you have any questions. We thank you for your support of St. Jude Children’s Research Hospital.

Sincerely,

Name

School

**Join our Sponsor Team to help ensure that all funds raised during the event go directly to St. Jude families in their fight against childhood cancer.**

ABC’s of Cancer Sponsor Financial Commitment: $50 (26 available)

Sponsor Benefits:

* Your logo or company name presented as the exclusive sponsor of one letter of our ABC’s of Cancer display at the Game Day event.

Touchdowns for St. Jude Financial Commitment: $50 (unlimited)

Sponsor Benefits:

* Company commits to make a $50 donation each time the home team scores a touchdown during the Team Up for St. Jude Game.
* Recognition of your company through a PSA announcement.

Quarterback Sponsor Financial Commitment: $100 (unlimited)

Sponsor Benefits:

• Your company logo on all participant t-shirts (should your school do t-shirts).

Quarter Sponsor Financial Commitment: $250 (4 available)

Sponsor Benefits:

• Your company logo on all participant t-shirts (should your school do t-shirts).

* Recognition of your company at the beginning and ending of each quarter through a PSA announcement.

Touchdown Sponsor Financial Commitment: $500 (1 available)

Sponsor Benefits:

• Your company logo on all participant t-shirts (should your school do t-shirts).

* Recognition of your company each time the home team scores a touchdown through a PSA announcement.

Halftime Sponsor Financial Commitment: $750 (1 available)

Sponsor Benefits:

* Your company logo on all participant t-shirts (should your school do t-shirts).

• Sponsor will be recognized during the Half Time festivities through a PSA announcement

• Opportunity to have representative on the field during the Half Time activities.

First Down Sponsor Financial Commitment: $750 (1 available)

Sponsor Benefits:

• Your company logo on all participant t-shirts (should your school do t-shirts).

* Recognition of your company each time the home team makes a First Down through a PSA announcement.

Pre-Game Tailgate Sponsor Financial Commitment: $1,500 (1 available)

Sponsor Benefits:

• Your company logo on all participant t-shirts (should your school do t-shirts).

* Recognition of your company on signage during the Pre-Game event.
* Recognition of your company through a PSA announcement during the football game.
* Opportunity to have a company representative speak and display promotional materials at the Pre-Game Tailgate.

**Donor Commitment Form**

Contact Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company/Organization \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State \_\_\_\_\_\_\_\_Zip \_\_\_\_\_\_\_\_\_\_

E-mail\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Fax \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

✓Yes, I would like to donate to the Team Up for St. Jude Game Day event benefiting St. Jude Children’s Research Hospital and hosted by School.

Item Donated/Sponsorship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Value: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_The item/sponsorship will be mailed to the School (mailing address below).

\_\_\_\_\_\_\_\_\_\_\_\_The item/sponsorship needs to be picked up – please call to make arrangements.

Please MAIL / EMAIL donation and donation commitment form

by Date to:

School Name

Address

City, State Zip

Number

*Thank you for supporting St. Jude Children’s Research Hospital.*

The Team Up for St. Jude Spirited by Varsity program is a student-led, student-run philanthropic program in which high school students raise both funds and awareness for St. Jude Children’s Research Hospital. The program engages students in a combined effort to fight childhood cancer and show their school spirit at the same time.

St. Jude Children’s Research Hospital is a non-profit, tax exempt organization.