

There's **Power** In Numbers

Coordinator Resource Guide

Get started
online now at
stjude.org/math

St. Jude patient **Dallas**



St. Jude
Math-A-Thon

Meet Charlotte

blood disorder

When Charlotte developed unexplained bruises and a scrape-like rash across her body, her pediatrician ran a blood panel. Results showed Charlotte had aplastic anemia, a condition where the bone marrow's stem cells don't make enough new blood cells.

At St. Jude Children's Research Hospital®, Charlotte underwent radiation therapy and chemotherapy, followed by a bone marrow transplant in October 2018. St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases—like aplastic anemia.

“St. Jude has been an immeasurable gift to our whole family,” said Charlotte's mom. “I could never have imagined the hope, joy and miracles we've experienced during an otherwise difficult time. St. Jude has embraced us like family.” Charlotte, who visits St. Jude for regular checkups, loves making art and is obsessed with unicorns. Charlotte is one of three girls—she has a twin sister and a younger sister.



Years of fundraising experience and expertise have gone into the development and compilation of these tips and guidelines. They are provided for the enhancement and effectiveness of your experience as a volunteer for St. Jude Children's Research Hospital.® Please respect our request that this information remain proprietary by not sharing with others or using for other charitable purposes.

SPECIAL NOTE: Raffles cannot be conducted on behalf of St. Jude. Please contact the Coordinator Support Team at 1-800-386-2665 if you have questions.



St. Jude Math-A-Thon Makes a Difference

Thanks to events like the St. Jude Math-A-Thon and supporters like you, St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. By freely sharing discoveries, every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Thank you for being a special part of this program and for your commitment to the children of St. Jude.

Every dollar raised helps us ensure that families **never receive a bill** for treatment, travel, housing or food—because **all a family should worry about is helping their child live**.

Your donation

What it means for St. Jude

\$750



Provides five days of oxygen for a St. Jude patient

\$1,000



Helps cover about two-thirds of the cost of one day of chemotherapy

\$2,500



Helps provide an ultrasound study

\$5,000



Helps cover the cost of the daily room rate of the ICU

\$7,500



Helps provide nearly two months of Child Life Specialist services

\$10,000



Helps provide grocery gift cards for two years for one St. Jude family



Our Goal for St. Jude

We have _____ students participating. Together, we'll raise
\$ _____

for children battling cancer and other life-threatening diseases.

Get started online at stjude.org/math



Implementing Your St. Jude Math-A-Thon



Get Started Online (six weeks before Challenge Week)

Visit **stjude.org/math** to set up your school's fundraising webpage.



Spread the Word (four weeks before Challenge Week)

Using the resources in your kit and online fundraising center, promote your event and encourage participating families to set up individual fundraising pages.

- ☐ Send emails to recruit staff, volunteers and families to participate
- ☐ Send home Sponsor Form Envelopes and Parent Letters
- ☐ Use the enclosed posters (or create your own materials) to promote your event



Host a Kick-off Celebration (three weeks before Challenge Week)

Host an assembly or pep rally to announce your school's participation in the St. Jude Math-A-Thon.

- ☐ Show students one of the videos included at **mathathon.org/resources**
- ☐ Send Challenge Week reminder emails to parents and volunteers
- ☐ Contact local media and post on your school's social media pages to gain support



Do the Math (Challenge Week)

Distribute a Math-A-Thon Funbook to each student (place your order by emailing mathathon@stjude.org or access Funbooks online through your online fundraising center).

- ☐ Complete one page of math problems each day
- ☐ Congratulate students as they reach their fundraising goals
- ☐ Share the St. Jude mission with students to bring home the importance of helping others. Find patient stories and more at stjude.org/inspire



Wrap-up (post Event)

Collect all donations and send them to St. Jude.

- ☐ Complete the Donation Submission Form and return to St. Jude in the postage paid envelopes provided in your kit. Be sure to include your school's event code
- ☐ Once donations are received and processed, St. Jude will send an email to participants inviting them to order prizes. Remember, prizes are only for students who fundraise and/or log their donations online

Your donation could help St. Jude patients like **Maelin-Kate**.



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stjude.org/math



Additional Ideas and Resources

Boost your fundraising total

To maximize your fundraising, consider including additional activities alongside your event. Here are some ideas:

- Homework pass giveaway
- Bake sales
- Coin drive
- Pajama day

Stay connected

- Follow St. Jude on Facebook, Twitter and Instagram [f](#) [t](#) [i](#)
- Join our St. Jude School Programs Facebook Community
- Share your fundraising stories and photos with us at mathathon@stjude.org

Cut out the next page to use as a poster or social media sign. Don't forget to tag #stjude in your posts!

**THERE'S POWER
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 St. Jude
Math-A-Thon





THERE'S POWER IN NUMBERS



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St. Jude Children's[®]
Research Hospital

St. Jude Math-A-Thon

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