

# EXCLUSIVE OPPORTUNITY FOR **ALABAMA SCHOOL DISTRICTS**

**St. Jude is offering an exclusive incentive for the top fundraising districts in Alabama.**

**How to get involved:** Host at least one approved St. Jude fundraising program during the 2017-2018 school year. Choose from **St. Jude Heroes Jr.**, a new character-based program designed in consultation with Alabama school leaders, or any of our easy-to-implement programs. You can also design your own school fundraiser to meet the specific needs of your district. Together, we can empower students to create a more positive school climate.

**Winners receive:** The top five districts will be selected as winners. Superintendents and one additional staff member will be invited to Memphis, TN on June 25, 2018 to visit St. Jude Children's Research Hospital. Winners will be calculated by dividing dollars raised by average daily membership.

**Visit includes:**

- Two nights stay for Superintendent and staff member
- Breakfast and lunch for attendees
- Exclusive tour of St. Jude Children's Research Hospital®
- Education Partner ideation session

**Deadline:** All funds must be received by May 31, 2018

To view official rules, visit <https://stjude.org/ssarules>

To learn more about our programs visit [www.stjude.org/atschool](http://www.stjude.org/atschool)

To learn more about this incentive please contact Sarah Carlstrom, [sarah.carlstrom@stjude.org](mailto:sarah.carlstrom@stjude.org)



St. Jude patient Rylee,  
age 9, bone cancer

