

Learning to Ride. Learning to Give.



Dear families,

Our students are joining St. Jude Children's Research Hospital® in the fight against childhood cancer by participating in a St. Jude Trike-A-Thon the week of _____.

(Date)

This week-long event teaches our students that they have the power to help others. They will also learn trike safety through fun lessons.

Your involvement is a big part of making this program a success, and participation is easy:

REGISTER at stjude.org/trike

- Click "Find Your School" and then "Register"

SHARE via email and on social media

- Additional resources available in your online fundraising center
- Use [@stjude](https://twitter.com/stjude) and [#stjudetrikeathon](https://twitter.com/stjudetrikeathon)

TRACK your progress

- Encourage friends and family to donate online
- Log any offline donations (cash & checks) in your online fundraising center to receive credit toward prizes

EARN prizes!

- Return offline donations to your teacher (checks only)
- Select your prizes via the link emailed to you post event

CELEBRATE with us!

- Join us as we practice what we've learned
- Bring your child's helmet and riding toy
- Celebration date: _____

(Date)

Thank you for helping the kids of St. Jude!

St. Jude patient **Woods**, brain cancer
pictured with his mom



St. Jude
Trike-A-Thon

1-800-626-BIKE (2453)
stjude.org/trike
[#stjudetrikeathon](https://twitter.com/stjudetrikeathon)

