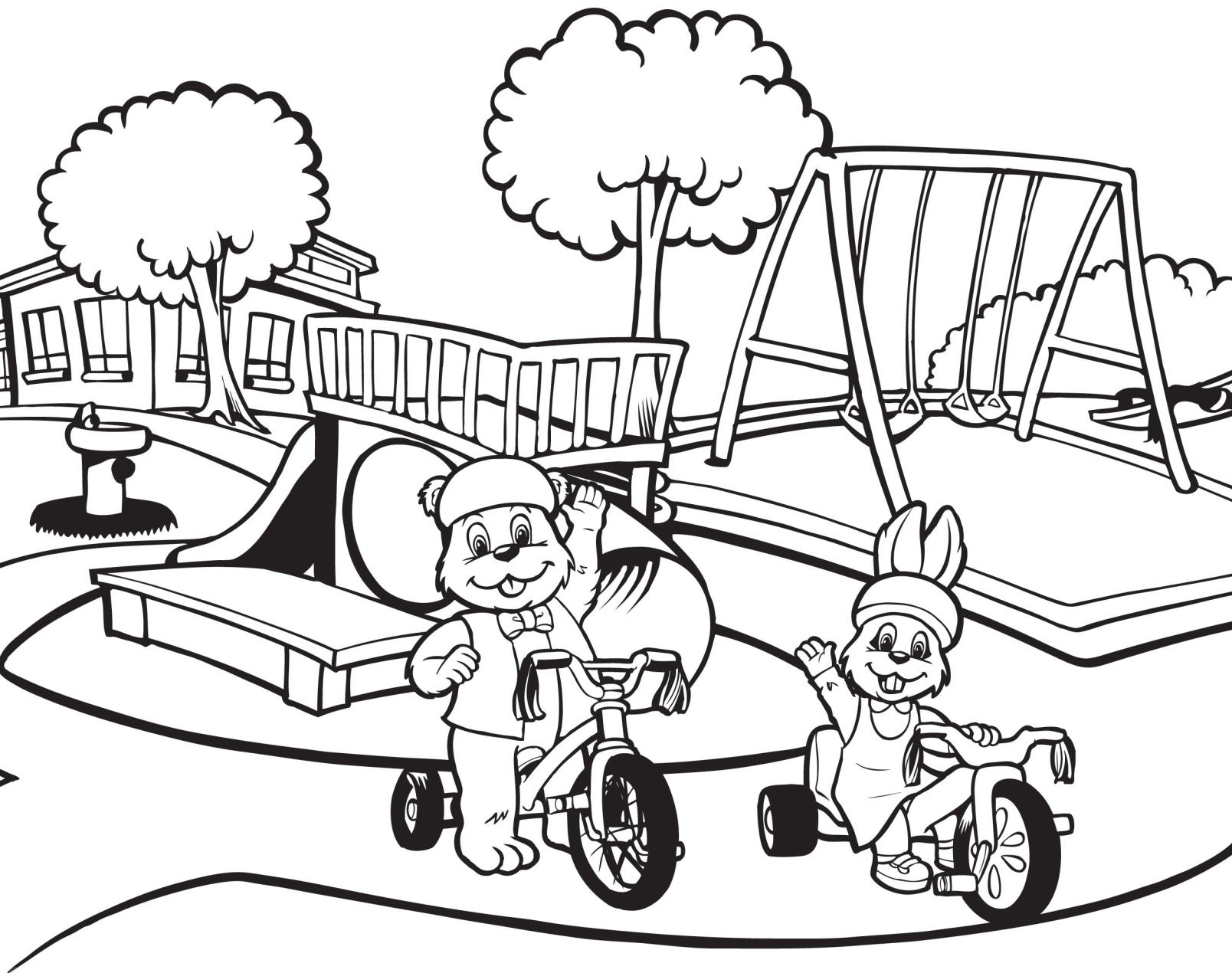


Learning to **Ride**. Learning to **Give**.





St. Jude Trike-A-Thon

Introduction to parents:

Thank you for participating in the St. Jude Trike-A-Thon. As your child learns important riding-toy safety lessons they will also be learning how vital it is to help those in need.

Set your fundraising goal with your child and be sure to share it with family and friends. Base your goal on both the prize your child wants to earn as well as what your fundraising efforts can help St. Jude Children's Research Hospital® provide for patients. Use the average costs below to help set your goal.

- \$132** Complete blood count test
- \$447** One day of oxygen
- \$516** Physical therapy per hour
- \$565** Spinal tap (includes physical fee)
- \$1,474** One day of chemotherapy

As you can see, every dollar truly does make a difference in the life of a St. Jude patient.



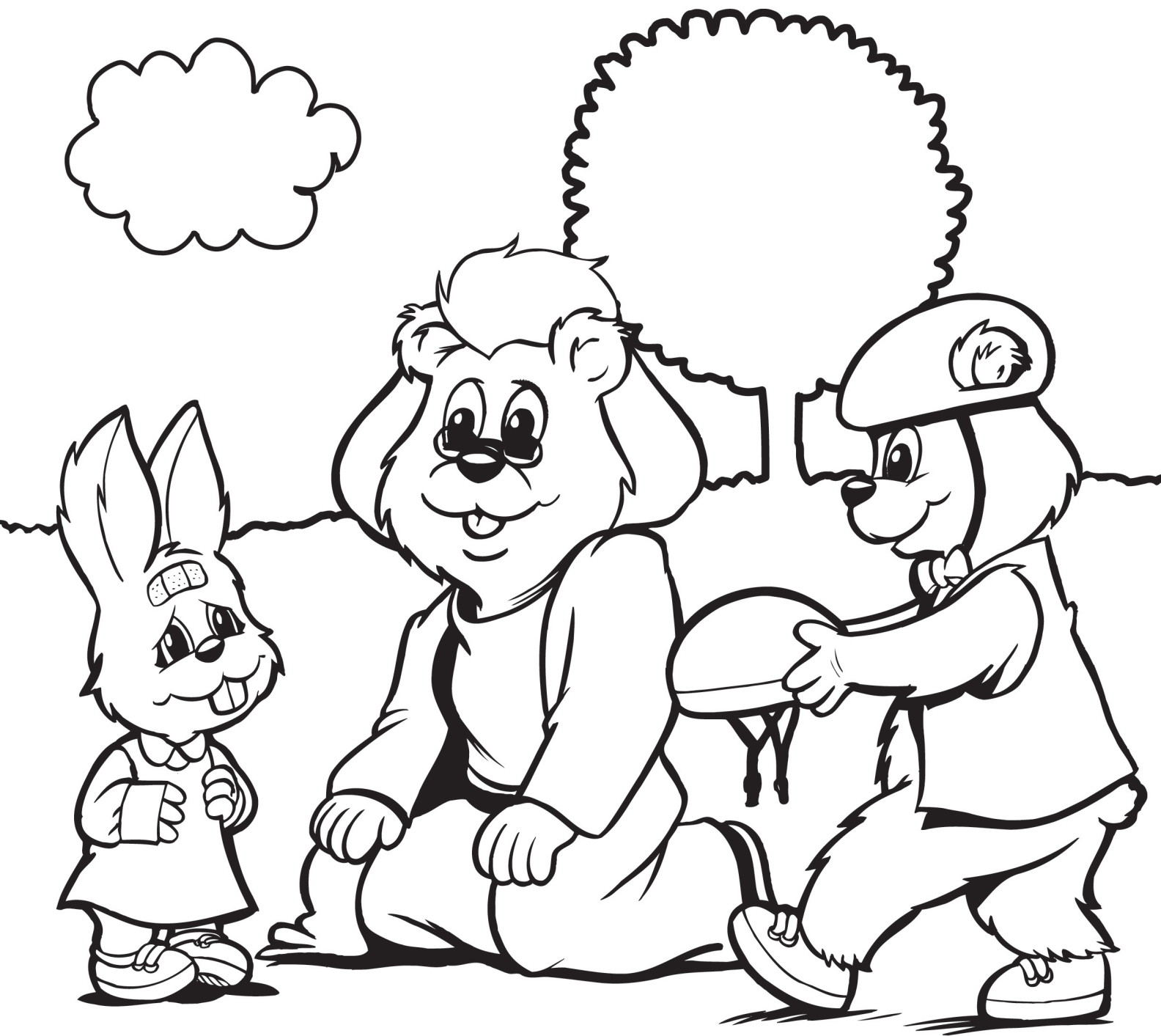
To begin fundraising online and set up your personal fundraising page, visit

stjude.org/trike



Day One

Always wear
your helmet.





St. Jude Trike-A-Thon

Today your child learned this riding-toy safety lesson with Bikewell Bear® and Pedals the Bunny®:

Always wear your helmet.

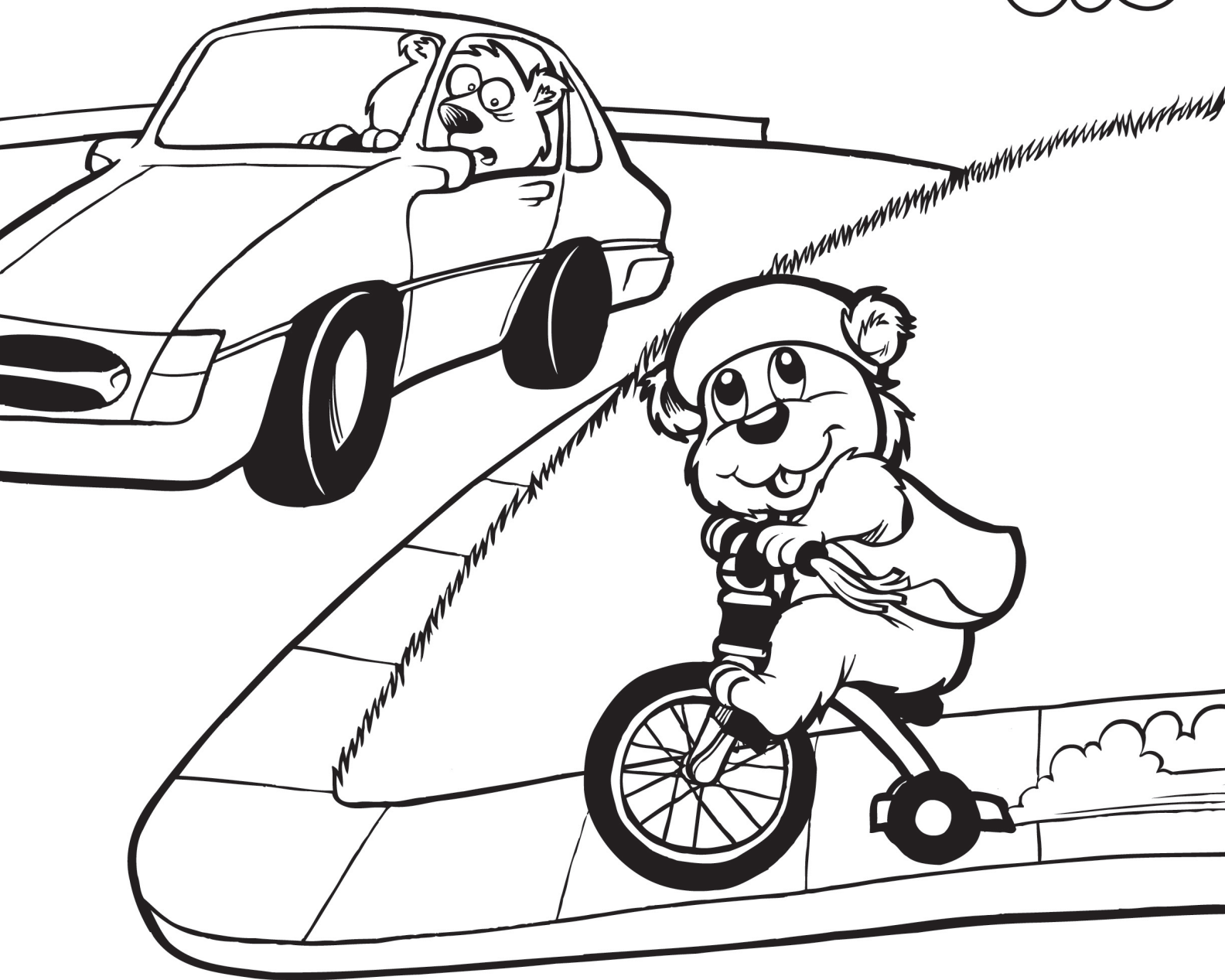
- Kids should always put their helmet on before getting on any riding toy.
- Parents, make sure the helmet is a good fit, lightweight and protective.
- Children should always wear a helmet to minimize any risk of head injury while riding.

Fundraising Tip: If you haven't already, post a link to your fundraising page on Facebook, Twitter and Instagram to boost your fundraising total. Go to **stjude.org/trike** to set up your family's fundraising page. Be sure to include **#stjudetrikeathon** at the end of all of your social media posts.

stjude.org/trike
#stjudetrikeathon

Day Two

Never ride
in the street.





St. Jude Trike-A-Thon

Today your child learned this riding-toy safety lesson with Bikewell Bear® and Pedals the Bunny®:

Never ride in the street.

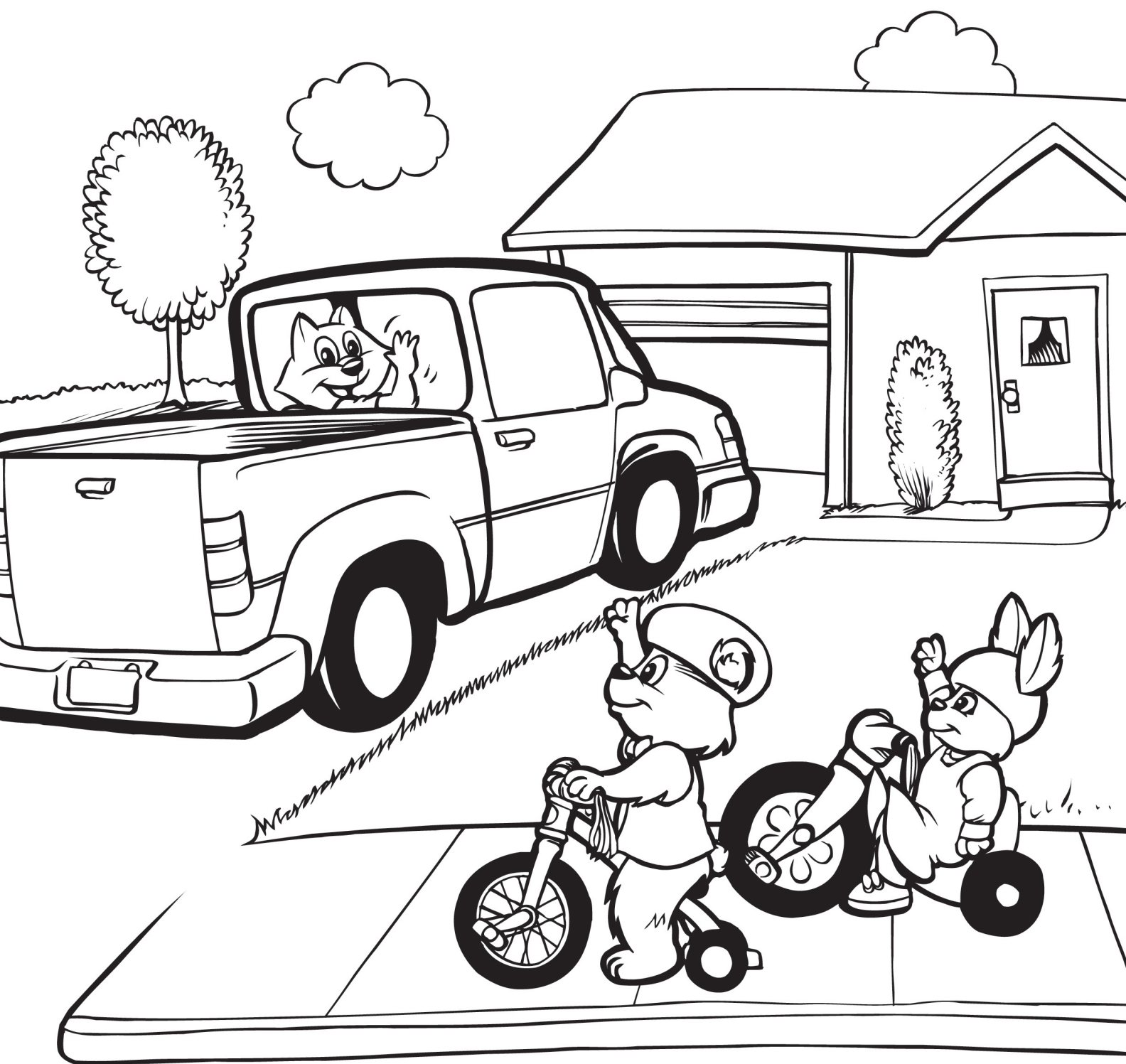
- The street is for cars and trucks, not kids or trikes.
- Kids should be aware that adults in vehicles can't see them on their riding toy.
- Parents should make sure kids only ride in safe places like on sidewalks or in recreation areas.

Fundraising Tip: Log back in to your family's personal fundraising page and invite friends to donate. An easy way to get \$100—Ask at least five friends to contribute \$20 each or ask four family members to donate \$25 each.

stjude.org/trike
[#stjudetrikeathon](https://twitter.com/stjudetrikeathon)

Day Three

Always be careful
near driveways.





St. Jude Trike-A-Thon

Today your child learned this riding-toy safety lesson with Bikewell Bear® and Pedals the Bunny®:

Always be careful near driveways.

- Children should always be alert to see if cars are pulling in or out of a driveway.
- Kids should be careful not to ride into other people's driveways and should stay close to home.
- Parked cars in driveways can suddenly move and their doors can suddenly open, so children need to be careful around them.

Fundraising Tip: Add a personal touch to your fundraising by sharing what St. Jude means to you with your friends and family.

**stjude.org/trike
#stjudetrikeathon**

Day Four

Always watch
where you're going.





St. Jude Trike-A-Thon

Today your child learned this riding-toy safety lesson with Bikewell Bear® and Pedals the Bunny®:

Always watch where you're going.

- Do not ride into other kids or adults, whether they are on foot or riding.
- Parents should teach kids to never ride too close to a pool or stairs.
- Kids should always watch out for cars, driveways and lawn equipment.

Reminder: Please remember to bring your child's helmet and riding toy or trike to the St. Jude Trike-A-Thon event tomorrow. They will practice the lessons they have learned. We hope to see you there!

stjude.org/trike
[#stjudetrikeathon](https://twitter.com/stjudetrikeathon)



Congratulations to:



for learning your riding-toy safety lessons with the St. Jude Trike-A-Thon
and supporting the kids of St. Jude Children's Research Hospital®.



St. Jude Trike-A-Thon



St. Jude Children's[®]
Research Hospital

St. Jude Trike-A-Thon

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