

# ALSAC News



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## Taste of New York sees success despite storm

Supporters of the 23rd annual Wall Street Taste of New York event rallied for the kids of St. Jude in the aftermath of Hurricane Sandy, raising more than \$1.9 million to support the hospital.

More than 500 people attended the Nov. 14 fundraiser at Guastavino's, which featured cocktails, restaurant tastings, live and silent auctions, and a luxury giveaway of a MINI Cooper. Live auction highlights included a reservation at the famed Harlem eatery RAO's, a week at the Ritz Carlton St. Thomas and a chance to go on the field before a New York Giants game.

Almost every major financial firm stepped out in support of St. Jude, including long-time sponsors SAC Capital, Bank of America Merrill Lynch, Direct Edge, Knight Capital Group Inc., the Goldman Sachs Group Inc., BTIG, Watermill Institutional Trading LLC, Morgan Stanley, Weeden & Co., Bloomberg, UBS, Zweig-DiMenna Associates LLC, and the New York Stock Exchange.

"Our Wall Street Committee was incredibly impressed and humbled by the generosity of the financial community this year, especially in light of how many of our supporters were personally affected by Hurricane



**From left: Committee co-chairs Michael Lynch and Cathy Rosen with Chris Boysen, senior vice president for Field Operations at ALSAC.**

Sandy within two weeks of the annual event," said Cathy Rosen, event co-chairperson.

St. Jude patient James spoke at the event, as well as Michael Lynch, the event co-chairman who is also a member of the ALSAC Professional Advisory Council. The day after the event, committee members and St. Jude patients had the opportunity to ring the opening bell on the New York Stock Exchange in honor of St. Jude, thanks to co-chair Joe Mecane, a New York Stock Exchange executive.