

Special Events for St. Jude™

What are Special Events for St. Jude?

Special Events for St. Jude™ encompasses a variety of fun, volunteer-based, community or group events that raise money for St. Jude Children's Research Hospital.® The program is very flexible – events may consist of bike-a-thons, bowl-a-thons, garage sales, car washes, dinners, and many more. No matter what kind of event you host, with a little imagination and determination, you and your participants can make a difference for the children of St. Jude.

How can you help?

Sign up to be a *Special Events for St. Jude* coordinator and hold your own event. Next, recruit participants, provide them with fundraising materials, and ask them to contact their family and friends to gather donations for taking part in your event.



Why should you do it?

- Provide help for St. Jude patients battling cancer and other deadly childhood diseases.
- Provide a meaningful event to bring your community together.
- Earn great prizes. Visit stjude.org/specialevents for a complete list.
- Supplied resources ensure you have a successful event.
- A dedicated Coordinator Support Line (toll-free: 1-800-457-2444) for program information, questions and resources available Monday through Friday from 7 a.m.-6 p.m. (CT).

St. Jude patient Reese, at age 2, ependymoma

Get involved today.

**Call 1-800-457-2444 or
visit stjude.org/specialevents**



St. Jude patient Reese with her mom Marilyn

Who do you help?

Reese is an active toddler who loves to dance. But from the time she was 6 months old, Reese was plagued by frequent fevers. In early 2013, she was hospitalized for dehydration. Several months later, Reese had a seizure. An MRI soon revealed she suffered from a brain tumor called an ependymoma. Reese underwent surgery to remove the tumor. Once she recovered, her family turned to St. Jude for her treatment, which included chemotherapy and proton radiation therapy. Reese's personality is big. She likes to be the center of attention. "She's happy and outgoing," said her mom. "God has big plans for her."

About St. Jude

- Families never receive a bill from St. Jude for treatment, travel, housing, or food – because all a family should worry about is helping their child live.
- St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade. We won't stop until no child dies from cancer.
- St. Jude freely shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.



1-800-457-2444 | stjude.org/specialevents

