

TO:

FROM:

RE: Matching Gifts to St. Jude Children's Research Hospital

DATE:

Philanthropy has become closely tied to employee satisfaction. In fact, 75% of employers see a boost in morale when supporting their employees' charitable giving. St. Jude Children's Research Hospital is the #1 choice for most of those employees.*

When St. Jude opened in 1962, childhood cancer was considered incurable. Since then, St. Jude has helped push the overall survival rate from 20% to more than 80%. What's more, their lifesaving mission ensures that families never receive a bill from St. Jude for treatment, travel, housing or food — so they can focus on helping their child live.

I recently donated to St. Jude and wanted to make a greater impact by completing the matching gifts process. Our company doesn't currently match gifts made to St. Jude, and as an invested COMPANY NAME employee, I ask you to consider joining other companies in matching employee donations to the Health Non-Profit Most Trusted Brand and Health Non-Profit Most Loved Brand that's recognized by 3 out of 4 Americans.**

For more information on how to begin matching gifts made to St. Jude, please contact matchinggifts@stjude.org or 1-800-871-2759

Sincerely,

**findings from EDGE Research 2018; percentages based on 5,000 full-time employees*

***based on the 2021 Harris Poll EquiTrend® Equity Score*