A Resource on Charitable Giving
Offered to you by St. Jude Children’s Research Hospital®


If you would like to receive printed copies of this, please contact us at 1-800-395-4341 or giftplanning@stjude.org
Gifts of Property
Gifts of Property

Individuals who own valuable property may find that donating it to charity is a good way to maximize the impact of their gift while benefiting from tax savings.

There are a number of ways to donate real estate*, such as a home, farm or vacation property. A gift of real estate could lead to significant savings on income or estate taxes. You may receive a charitable income tax deduction for the appraised value of the property. You would also be freed from paying real estate taxes, maintenance costs, and insurance on the property, as well as capital gains taxes on the property’s appreciation.

YOU MAY BE INTERESTED IN GIVING A GIFT OF REAL ESTATE IF . . .

- You own property that has appreciated in value since you acquired it.
- You have owned the property for more than one year.
- You would like to be free from paying real estate taxes and the costs of insurance and upkeep on a property.

If you are not ready to make an outright gift of real estate, but you would like your property to pass to St. Jude after your lifetime, you may be interested in a “transfer-on-death” deed, sometimes also called an “enhanced life estate” deed. This type of deed, only available in some states, allows you to live on your property and retain the authority to sell or mortgage it at any time. If you do not sell the property during your lifetime, it will pass directly to your named beneficiaries upon your passing.

A transfer-on-death deed (or enhanced life estate deed) lets you:

- Avoid probate of the property.
- Keep the right to use and profit from the property during your lifetime.
- Maintain the right to sell the property at any time.
Charitable Remainder Trusts

A charitable remainder trust is created when you irrevocably transfer assets to a trust, which then pays income to you and/or other beneficiaries that you name for life, or for a set term with a maximum of 20 years. When the trust ends, the balance (remainder) is given to a charity of your choice, such as St. Jude, as your gift.

GENERALLY THERE ARE TWO TYPES OF CHARITABLE REMAINDER TRUSTS

- A charitable remainder annuity trust (CRAT) pays a fixed dollar amount to income beneficiaries for life or a term of years. This gift plan pays the exact same amount to the beneficiaries each year, regardless of market conditions or investment experience. The CRAT cannot accept additional gifts after it has been established.
- A charitable remainder unitrust (CRUT) pays the income beneficiaries a fixed percentage rate for life or a term of years. The annual income amount is based on the current value of the trust assets, so the payout will increase or decrease based on changes in the trust asset value.

CHARACTERISTICS OF CHARITABLE REMAINDER TRUSTS

- Trusts can be funded with cash, securities or other appreciated assets.
- If you fund your trust with appreciated securities, you pay no up-front capital gains tax.
- When you create a charitable trust, you receive an immediate income tax deduction, in addition to gaining significant income and estate tax savings. Your deduction will be based on the full fair market value of the securities or real estate you contribute, reduced by the present value of the income interest you retain.
- A charitable remainder trust pays you and/or the named beneficiaries for life. At the death of the final income beneficiary, the assets of the trust pass on to your charity.
- The trust is irrevocable and may be set up during the lifetime of the donor, or it may be created at the death of the donor for the benefit of the donor’s heirs.

Please see your legal and/or tax advisor for more information and to determine if a charitable remainder trust is right for you.

HOW IT WORKS

1. DONOR TRANSFERS CASH, SECURITIES, OR PROPERTY
2. PROVIDES IMMEDIATE TAX DEDUCTION AND ANNUAL INCOME PAYMENTS
3. REMAINDER TO ST. JUDE
Retirement Plans & Life Insurance
Retirement Plans & Life Insurance

Donating part or all of your unused retirement assets, such as your individual retirement account (IRA), 401(k), 403(b), pension or life insurance plan, is an excellent way to make a gift to a favorite charity like St. Jude Children's Research Hospital. It is important to remember that estate and income taxes can consume a large portion of the money remaining in tax-deferred accounts such as IRAs and other qualified retirement plans. Proceeds from a life insurance policy are also subject to estate taxes, if owned at the time of death.

To move assets out of a potentially high-tax situation into one which has the potential to result in significant tax savings, you can name a charity, such as St. Jude, as the beneficiary of a 401(k) or other qualified retirement plan, IRA, or life insurance policy. You can designate St. Jude, or other charity, as the sole beneficiary, or one of multiple beneficiaries, of the remaining assets.

RETIREMENT PLANS

If you are like most people, you probably will not use all of your retirement assets during your lifetime.

A retirement plan can be a tax-efficient and simple way of including a charity like St. Jude in your estate plan. The best method is to name a charity as a beneficiary on your plan’s beneficiary designation form. Because charities do not pay income taxes on the donations they receive, distributions to charities will avoid being taxed as income.

GIVING CURRENTLY FROM YOUR IRA

The IRA Charitable Rollover benefit is now a permanent opportunity for Americans.

If you are above age 70½, you can make a contribution (up to $100,000 annually) transferred directly from your IRA account to a charity of your choice, like St. Jude Children's Research Hospital, and it will not be considered as federally taxable income for you—but it does count toward your required minimum distribution.

You can call your IRA administrator to request a fund transfer. Please contact us if you would like a sample distribution request letter.

LIFE INSURANCE

If you have a life insurance policy that you no longer need because of a change in your life circumstances, you can give a paid-up policy to St. Jude or other charity, or even a policy on which you are still paying premiums. There are two simple ways to set up a gift of life insurance.

- You can irrevocably designate St. Jude as the owner and beneficiary of your life insurance policy, and you may be entitled to a generous charitable income tax deduction.
- You can name St. Jude as a/the irrevocable beneficiary of your life insurance policy, but retain ownership of the policy itself. You can call or write to your insurance company to request a form to make this change of beneficiary.

Please see your legal and/or tax advisor for more information and to determine if a charitable gift of life insurance or a gift from a retirement plan is right for you.
Bequests

A bequest is a gift from your estate—a transfer of cash, securities, or other property made through your estate plans. You can make a bequest by including language in your will or living trust, leaving a portion of your estate to your favorite charity, such as St. Jude Children's Research Hospital.

SOME OF THE ADVANTAGES OF CREATING A BEQUEST INCLUDE

• A bequest costs nothing now, yet gives you the satisfaction of knowing you are helping to ensure the work of a charity like St. Jude can continue.
• You retain control and use of your assets during your lifetime.
• You may modify your bequest if your circumstances change.
• Gifts from your estate may be exempt from federal estate taxes.

MAKING A BEQUEST

A bequest can be made for a specific amount, for a percentage of your estate, or for all or a portion of what is left after you have made bequests to your family. To make a gift from your estate, you must sign a new will or living trust instrument, add a codicil to your present will, or make an amendment to your present trust instrument.

Please see your legal and/or tax advisor for more information and to determine if a charitable bequest to/for St. Jude is right for you.

PAYABLE ON DEATH ACCOUNTS

Payable-on-death (POD) bank accounts offer an easy way to keep money—even large sums of it—out of probate. All you need to do is open an account and notify your bank that it is to be set up as a POD, and whom you want to be the beneficiary of the money, such as a loved one or a charity like St. Jude Children's Research Hospital. The bank and the beneficiary you name will do the rest, bypassing probate court entirely.

SOME ADVANTAGES TO POD ACCOUNTS INCLUDE

• Like a trust, POD account designation avoids probate, but without the expense of a lawyer-drawn living trust.
• As long as you are alive, the person or charity you named to inherit the money in a POD account has no rights to it. If you need the money, or just change your mind, you can name a different beneficiary or simply close the account.
Charitable Gift Annuities

In exchange for a gift of cash, marketable securities or other assets, a charity, such as St. Jude Children’s Research Hospital, agrees to pay a fixed amount of money to one or two individuals, for their lifetime.

The amount of the annuity paid each year will be a fixed dollar amount, calculated as percentage of your gift. The payment rate for a charitable gift annuity depends upon the beneficiary’s age; the older the beneficiary, the greater the payment rate and the greater the annual income.

A CHARITABLE GIFT ANNUITY MIGHT INTEREST YOU IF . . .

You want to make a gift to charity and you:

• Want to make a significant gift to charity and receive fixed payments for life.
• Want payments that will not fluctuate during your lifetime.
• Have assets that you are able to give away during your lifetime.
• Assets that work especially well include:
  - Cash or funds earning low interest rates
  - Appreciated securities
• Want to reduce your current income taxes with an income tax charitable deduction.

CHARITABLE GIFT ANNUITY – DEFERRED

A deferred charitable gift annuity offers all the features and tax benefits of an immediate-payment gift annuity. The payments, however, are timed to start at a higher rate one or more years after the donor creates the annuity. Deferred gift annuities are more attractive to younger donors who want the higher tax deduction to offset current income, and obtain supplemental retirement income.

Please see your legal and/or tax advisors for more information and to determine if a charitable gift annuity to St. Jude is right for you.
Donor Advised Funds
Donor Advised Funds (DAF)

If you have a donor advised fund, now is the time to use the funds to make a positive and immediate impact on a charitable cause that is meaningful to you.

GIVING TO ST. JUDE FROM YOUR DONOR ADVISED FUND IS SIMPLE:

• Call your fund manager and recommend to them a charity, such as St. Jude Children's Research Hospital, that you would like to support and how much the grant should be.

• They will send a check directly to St. Jude, or other charity that you name, from your fund.

• You can also recommend a gift to St. Jude using our online DAF tool at stjude.org/DAF.

The grant will arrive at St. Jude, or other charity that you name, with only the fund’s name and address on it unless you request otherwise. Please request for your name and address to also be included. You may also want to call the charity, such as St. Jude, and inform them of your gift, so you can be recognized for your generosity.

THINGS TO REMEMBER

• If you have a donor advised fund, you have already received an immediate tax deduction when you established the fund. Often well-intentioned people with donor advised funds allow their fund to grow without disbursing grants to charities. This means that for tax purposes, you have given to charity, but no one has benefited from your donation.

• You are able to recommend grants to qualified nonprofit organizations over time. The ability to recommend distributions to qualified charities can be shared with and passed down to family members so that you can create a family legacy of giving.

Please see your legal and/or tax advisors for more information and to determine if giving through your donor advised fund is right for you.
Securities

You may be able to make your charitable dollars go further by donating appreciated securities, such as publicly traded stock, bonds, or mutual fund shares to a qualified charity such as St. Jude Children's Research Hospital. Appreciated securities are investments that have increased in value from the time they were purchased. By taking advantage of certain IRS tax incentives, you can claim a charitable tax deduction for the full, fair market value of the securities, and pay no capital gains tax on the transfer.

THINGS TO REMEMBER

- To take full advantage of the tax benefits, give securities you have owned for longer than one year. Your charitable deduction for securities that you have held for less than a year will be limited to the amount you paid (your cost basis) for the securities.
- Do not sell appreciated stock before making your donation. Even if you donate the proceeds of sale, IRS will impose capital gains tax on your sale, eliminating the benefits of this way of giving.
- If you wish to donate depreciated securities, sell the asset first and contribute cash.

Publicly traded securities may be transferred electronically from a brokerage account to St. Jude Children’s Research Hospital or another charity.

STOCK INSTRUCTIONS FOR ST. JUDE

**Electronic Delivery**

Depository Trust Company (DTC)

ID #0226 – for credit to

St. Jude Children’s Research Hospital, Inc.

Account #003-314773 at

First Tennessee Brokerage

P.O. Box 240655

Memphis, TN 38124

**Mail Physical Stock Certificates to:**

ALSAC/St. Jude Children’s Research Hospital

Attn: Accounting

501 St. Jude Place

Memphis, TN 38105

To ensure that your gift is properly credited, you should always contact St. Jude before you make the gift.
About St. Jude

St. Jude Children’s Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since the hospital opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent, and we won’t stop until no child dies from cancer.

St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food — because all a family should worry about is helping their child live.

By associating your name with one of the most trusted pediatric treatment and research facilities in the world, you can help secure the future for the children of St. Jude. Learn more at stjude.org/legacy.